

# SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur. Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134.

# 6.2.2 file no: 11E-governance report approved by the Governing Council

6th Governing Body Meeting (Academic Year 2021-22)

Date: 27.09.2020 Time: 9:30 AM

#### Members

S. No.	Name of the Member	Designation
1	Mr. Vijayabhaskar Reddy	Chairman
2	Dr. BalaKoteswari	Member Secretary, Principal
3	Dr. Vaishali G Ghorpade	Member (University Nominee)
4	Dr. Channa Reddy	Member (Director, University of Pennsylvania, USA)
5	Mr. Chandikiran. K.Y	Member (Industry Nominee)
6	Dr. Venkatesan	Member, HOD
7	Mrs. Prasanthi	Assistant Professor
8	Ms. Jayanandini	Assistant Professor - Exam Coordinator
9	Mr. Lingamaiah	Exam cell in-charge

### Minutes of Meeting

### Agenda

- 1. Approval for new members in the Governing Body
- 2. Academic performance of students
- 3. Upskilling and Reskilling of students through Co-curricular activities
- 4. Research and Development activities
- 5. Faculty development activities
- 6. Placement record
- 7. Community engagement and Extension activities
- 8. Scholarship program

9. E- Governance



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### Minutes of Meeting

# 1. Approval for new members in the Governing Body

New members in the board were invited with the approval of the esteemed Governing Body members

# 2. Academic performance of Students

2019-2021 batch students' results were discussed to track the performance. Student's performance has improved from  $2^{nd}$  semester to  $3^{rd}$  semester.

# SANSKRITHI SCHOOL OF BUSINESS

MBA II semester (R17) Regular & Supplementary Examinations, November 2020

MBA II SEM FEB - 2021 RESULT ANALYSIS

	IMBA II SEIVI FEB - 2021 RESULT ANALYSIS						
S.No	SECTION	NO.OF STUDENTS					
		APPEAR	PASS	%	FAIL	%	
1	Section - A	60	31	52%	29	48%	
2	Section - B	55	49	89%	6	11%	
Overal %		115	80	70%	35	30%	



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МВ	A III Semester (R17) Regular &					oril 2021	
S.No		NO.OF STUDENTS					
S.No SE	SECTION	APPEAR	PASS	%	FAIL	%	
1	BATCH- I (FN& HR)	49	41	84%	8	16%	
2	BATCH - II ( FN& MKTG)	<b>15</b>	<b>C</b> <sub>48</sub>	87%	7	13%	
3	BATCH - III ( HR & MKTG)	11	10	91%	1	9%	
enopolity to profit a draft sec.	Overal %	115	99	86%	16	14%	

### Action taken:

- Mentors follow-up in applying and preparing to clear the paper(s) in the forthcoming examinations
- · Remedial classes/Revision classes handled by subject teachers
- · Discussing model questions from old question papers

### 3. Upskilling and Reskilling of students -

- a) Mentoring
- b) Certifications
- c) Internships
- d) Club activities
- e) Placement Training
- f) MOU's
- g) Co-curricular activities

Dr. Bale Actional



### a) Mentoring

Each student is allotted with a mentor who will have a complete record of the student from entry to exit of program having personalised attention and specially assisting in

- Attendance
- Academic performance
- Counselling
- Mini-projects
- Internships
- Placements

# b) Certifications done by students

- 1. Marketing in a Digital world
- 2. Financial Markets
- 3. Banking Introduction
- 4. Advertising and sales
- 5. Data Analytics
- 6. Preparing to manage human resources
- 7. Portfolio and risk management
- 8. Data Visualization with advanced excel
- 9. Financial risk and management
- 10. Fundamentals of Financial Markets

### c)Internships registered and completed by students

- VISTA Campus Ambassador offered by IIMB
- SHINE Projects
- TRIECODERS
- BUZIBRAINS
- Skilling India
- INTERNBUG
- Internshala
- World Bank
- NPTEL
- Goldman Sachs

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# d) Club activities - All the clubs complement the knowledge delivered in the class

HR club – DHARMA



Marketing Club – VISTARA



Finance Club – ARTHA



Case Study club - VYAS



• Entrepreneurship club – AARAMBH



Speakers club – ABHILAP



Green Club - PRAKRIT



## e) Placement Training

Placement training from Day 1 preparing students to be industry ready

- Soft skills
- Aptitude
- Communication skills
- Spoken English
- GD and stress interviews

f) MOU's: To enrich the students with the required skill set in industry, following MOU's were signed

- Skilling India Online session to up skill the students technically and to improve their communication
- Peak mind To help students to gain emotional wellbeing
- TSILICON To incubate entrepreneurs and to groom the budding entrepreneurs



 IBM SKILLBUILD – INDIASPARK – Association to enroll students to register and learn technical, work skills and communication skills helping to be industry ready.

# h) Co-curricular activities organized (attached in Annexure)

- NSS activities
- Guest lecturers/Webinars
- Workshops
- Seminars
- Student Development Programs
- Conferences
- Intercollegiate competitions/FESTS

# 4. Research and Development activities

- Faculty acting as PhD guide and Co-guide for various universities, VTU, Garden City University, Bangalore
- Faculty acting as Panelist in PhD reviewer REVA, JAIN, CMRIT, Annamalai Universities
- Faculty are in the Board of Journals
- 10 research publications by faculty in Peer reviewed, UGC care and SCOPUS indexed journals
- 4 Book Chapters were published

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- 1 International Conference was organised in June ISBN and ISSN publication with SCOPUS indexed is in progress (details in annexure)
- 5 days FDP with the theme of Writing and publishing research paper was organised
- Faculty workshop of Digital tools for teaching was organised to enhance the digital skills in teaching
- Delivered Guest lectures virtually and acted as resource persons for Conference/Seminars
- 6 Papers were presented by faculty in various conferences

• Faculty attended around 50 different conclaves, seminars, workshops, FDP's and webinars

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- 2 faculty pursuing PHD and 1 faculty submitting the thesis
- 3 faculty are registering for PHD

# 5. Faculty development activities

S. No	Date	Event name	Details
1	06.02.21	Faculty Sports Events	Cricket and other games were conducted on the occasion for faculty
2	13.02.21	POT LUCK	SSB team - Sharing is caring. All faculty shared shared the home-made food with each other with the spirit of oneness
3	20.03.21	FDP	Financial Planning for SGI faculty - Mr. Hussanaiah, Regional Manager of Vijayawada, GEOJIT Financial Services addressed SGI faculty on financial planning like Systematic Investment planning and its importance, Importance of Mututal funds, Opening of DMAT account and Term plans and Insurance.
4	26 <sup>th</sup> to 30 <sup>th</sup> April	FDP	Online FDP - 5 Day on line FDP was organized titled "Writing and Publishing paper in high impact journals" from 26 <sup>th</sup> to 30 <sup>th</sup> April 2021 from 6 PM to 8 PM daily. Coordinator: Dr. Venkatesan
5	24.06.21	Faculty workshop	Know - how of social media platform and using effectively. Ms. Vijayasree, HR-SGI conducted session for SGI faculty to create awareness on social media platform and how marketing can be done effectively



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## 6. Placement record

1		Name of the Students	Company
	19HX1E0001	AJJUGALLA MANIKANTA	Tech M
2	19HX1E0003	BABAIAH GARI KAVITHA	Tech M
3	19HX1E0021	GANDAVEETI HARSHITHA REDDY	Tech M/ Industry Era
4	19HX1E0030	KADIYALA SWARNALATHA	Tech M/ Industry Era
5	19HX1E0041	KUTAGULLA GAFOOR	Tech M
6	19HX1E0042	L LAVANYA	Tech M
7	19HX1E0047	МАМАТНА К	Tech M
8	19HX1E0051	N. NAVEEN KUMAR	Tech M
9	19HX1E0060	PUNITH KUMAR R	Tech M
10	19HX1E0061	PUNNAPU RAVITEJA	Tech M
11	19HX1E0067	VADDLA AJAY KUMAR	Tech M/Shiash
12	19HX1E0075	BITAN SAHA	Tech M/ Shiash
13	19HX1E0081	D. PAVITRA	Tech M/Shiash
14	19HX1E0089	GARIMA SINGH	Tech M/Shiash
15	19HX1E00B9	NETTIKANTIGARI SUBHASH BABU	Tech M
16	19HX1E00C7	RAVULACHERUVU NAGARAMYA	Tech M
17	19HX1E00C9	SHAIK GOUSIA	Tech M/Congnizant
18	19HX1E00D1	SRINATH SURESH	Tech M/Shiash
19	19HX1E0049	MOHAMMED YASEEN	ICC
20	19HX1E0028	K SUNITHAMMA	ICC
21	19HX1E0082	DEEPTHI BANDLA	ICC
22	19HX1E00D6	VENKATA RAJAGOPAL REDDY T	Wipro
23	19HX1E0070	B PRAVEENA	Trie Coders
24	19HX1E0055	P J KIRAN	Tech M
25	19HX1E00C0	Sandeep	Funnl p ltd hyd
26	19HX1E0088	Gaddam Gireesh	ITR Infratech Private Limited
27	19HX1E0069	ALAPATI SAI PRADEEP	Industry Era
28	19HX1E0076	BOLLA CHARANSAI	Industry Era
29	19HX1E0009	C NANJAPPA	Industry Era
30	19HX1E0010	CHAITRA Y A	Industry Era
31	19HX1E0085	DUDEKULA SAILA BANU	Industry Era/ICC



32	19HX1E0096	KALLE NAVEEN	Industry Era	
33	19HX1E00A1	KORIVIPETA	Indicates Con	
		MAHABOOBBASHA	Industry Era	
34	19HX1E0040	KUNCHAPU RAMANJINEYULU	Industry Era	
35	19HX1E0029	KUNCHAPU SREEKANYA	Industry Era	
36	19HX1E00A2	KURUBA BALAJI	Industry Era	
37	19HX1E0048	MANDADI MOUNIKA	Industry Era	
38	19HX1E00B2	MANJALI SIVANJINEYULU	Industry Era	
39	19HX1E00B6	NACHU LAVANYA	Industry Era	
40	19HX1E0053	NARPALA KEERTHANA	Industry Era	
41	19HX1E00C3	PATHIKA GOWTHAMI	Industry Era/Wipro	
42	19HX1E0016	VUKKASILA NAVEEN KUMAR	Industry Era	
43	19HX1E0058	PAPIREDDIGARI RAJASEKHAR	Industry Era	
45		REDDY		
44	19HX1E0093	KASH CHARAN	Accenture	
45	19HX1E0026	JANGAM RAJESH KUMAR	Wipro	
		YADAV	1	
46	19HX1E0005	BONDALETI MOUNIKA	Annalect india Academy	
47	19HX1E0038	KOTHABAYI ASHOK	Shiash	
48	19HX1E0017	DEVIREDDY GARI REVATHI	Shiash	
49	19HX1E0012	KADAPALA PRIYANKA	Shiash	
50	19HX1E00D4	Thavisela Mamatha	Shiash	
51	19HX1E0097	Kamasala Gouthami	AADHAR Sales and	
31   ISHXIE0097		Kamasala Gouthami	Service	
52	19HX1E00A5	MARUTLA SAI SPANDANA	Infosys	
53	19HX1E0036	KATEPALLI HARISH	Congnizant	
54	19HX1E00D3	SYED BABA FAZAL	Shiash	
55	19HX1E00B4	MUNTIMADUGU KULLAYAPPA	Shiash	



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# Following Placement drives were conducted

S. No	Date	Name of the company	Details
1	09-12-2020	TCS Virtual Placement Drive	Placements resume at Sanskriti School of Business. Virtual Placement Drive by TCS for Multi level position.
2	23-12-2020	Virtual Placement Drive	Placements resume at Sanskriti School of Business. Virtual Placement Drive by Pin Click For Property advisor position.
3	01.04.21	Recruitment drive by ICampusConnect, Bangalore	Ms. Prasanthi coordinated for the recruitment drive conducted by IcampusConnect, Bangalore. 12 students from final year appeared and 3 were selected.  1. Yaseen 2. Deepthi 3. Sunita
4	03.04.21	Drive by TechMahindra	Dr. Hemanth and Mr.Ranganatham coordinated the placement drive along with Anita. 90 students appeared for the interview and 19 were selected and were given offer letters by Mr.Rakesh, HR TechMahindra.
5	21.06.21	Industryera	40 students participated and 19 students got selected
6	12.07.21	Cognizant – Virtual	23 students participated. I got selected
7	20.07.21	Accenture - virtual	10 students participated



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# 7. Community engagement and Extension activities CSR

S. No	Date	Event name	Details
1	15-09-2020	CSR Activities	Clearing & paving the road leading from SSS Super Hospital to Beedupalli to enable students & people to travel easily & safely amidst the havoc created by the rains.
2	21-12-2020	Blood Donation Camp, Govt Hospital	Sanskrithi School of business students donated blood. SGI in view of its severe shortage in blood banks due to COVID-19. The programme helped blood banks in the State receive some adequate quantities.

# Community Engagement/Extension Activities

S. No.	Date	Name of the program	Details
1	31.05.21 to 05.06.21	Short term certification course	" i2i - IDEA 2 IMPLEMENTATION" - Entrepreneurship Conducted for all the UG Students of various disciplines. Resource persons were Prof.Prasanthi, Prof. Pranavasree, Prof. Vijayasree. Zoom platform was used. Daily from 3 to 5 PM
2	07.06.21	Certification Program 07.06.21 to 12.06.21	"Management Science Theory" – Prof.Rajesh Prof.Rajesh conducted the program with 250+ UG students who registered from across the country.
3	14.06.21	Certification Program for UG students 14.06.21 to 19.06.21	MS EXCEL Prof. Ranganatham took the session, 150 UG students attended the program
4	21.06.21 to 26.06.21	Short-term Certification program for UG students	Accounting Basics Dr. Venkatesan conducted the program. 200 UG students attended the program

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5	28.06.21 to 03.07.21	Short-term Certification program for UG students	TALLY Prof. Jayanandini of SSB and Mrs. Suneetha from Gov Boy's College Dharmavaram are the resource persons 400 registrations
6	05.07.21 to 09.07.21	ICET Coaching	Common entrance test for MCA/MBA coaching Received 355 registrations and classes are scheduled from 9 AM to 5 PM from Monday to Friday
7	15.07.21 to 30.07.21	Community Engagement Activity. In association with Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Education, Government of India.	Each One Reach One Covid Mission Program Faculty coordinator Prashanti coordinated with team of students to complete the initiative of helping old people with vaccination, distributing medicines and essentials for 15 days.

### 8. Scholarship program

- Sai prudent Scholarship Program initiated since 2010
- All eligible meritorious students are eligible to take the exam
- Objective being to support the students from lower economic strata
- This year offline and online exams were conducted to attract the talent

## Suggestions given by the committee

- Need to build faculty strength
- Need to focus more on R&D activities
- Emphasize more on live internships in order to give good exposure to students and to make them placement ready
- Try and place the remaining students

• Cantify for more funding from Government agencies

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### 9. E- Governance

- Administration
- Finance & Accounts
- Students Admission & Support
- Examination

### Suggestions given by the committee

- Administration department should be equipped with advanced Electronic systems
- Finance & Account department should be equipped with electronic devices smooth running and data storage for long period and efficient functioning
- Students admission & support as to be taken at most care with necessary advanced electronic systems to be given for butter service to students community
- Examination section most be equipped with necessary e- governance as per university norms.

#### **ANNEXURE**

List of Programs/Events/Activities conducted at SSB during Sept 2020 to August 2021

### **Student Programs**

S. No.	Date	Event Name	Details
1	10-10-2020	Graduation Ceremony Of 2018 batch	Celebration and get together of 2018 batch MBA students at 10:AM followed by lunch
2	5th and 6 <sup>th</sup> Nov 2020	Vigilance Awareness Week 2020 - Quiz competition and Poster making competition	All the faculty and students took pledge and got certificate
3	19-11-2020	Mens day	Honoring all the contributions, hard work and sacrifices that man makes towards family, & society on this INTERNATIONAL MEN'S DAY
4	01-12-2020	World AIDS Day	Global solidarity and shared responsibility.



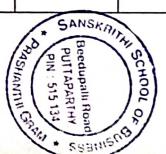
5	14-12-2020	Nature Conservation Day 2020:	A little foresight goes a long way towards saving the planet. Save energy. Save the planet. Poster presentation: Mrs.E.Prasanthi
6	23-12-2020	Farmers Day Talk	Harisharan Devgan Farmer, Founder of Niche Agriculture & one of the most decorated farmers in organic pomegranates that are now shipped all over India & abroad.
7	08.02.21	Treasure Hunt	2 <sup>nd</sup> year students conducted event for 1 <sup>st</sup> year students
8	15.02.21	SCRAPEX - Creativity	Wealth out of Waste - Students created products out of waste and exhibited in teams
9	25.03.21	Welcoming new MBA students of batch 2020Orientation Program	Mr. Sohan Duttta, Business Manager, HCL addressed 1 <sup>st</sup> MBA students followed by faculty and senior students orienting the students about SSB
10	26.02.21 27.02.21	Welcoming new MBA students of batch 2020Fresher's Day	2 day event was conducted by coordinators Ms. Prasanthi and Dr. Hemanath.  Day 1 – Sports  Day 2 – Culturals and Gala night
11	08.03.21	International Women's Day 2021 - Celebrating Womenhood	Coordiantors – Ms.Jayanandini and Ms.Prasanthi along with Ms.Shwetha of SSE organized program for women faculty and girl students. Top students and their mother's were felicitated. Women housekeeping staff were also felicitated.
12	08.03.21	International Women's Day 2021 - Xiaomi	2 <sup>nd</sup> year MBA students, Yaseen, Sailabanu, Sunita and Deepthi participated in the program organized by Xiaomi (MI) Bangalore and won prizes.
13	20.03.21	Celebration of happiness - International Day of Happiness	MBA students organized various activities on the occasion like distribution of similes to the SGI faculty and students, made mannequin of Charlie Chaplin and shared their moments of happiness.
14	27.03.21	Management Games - Team Building	Team building management games was conducted by Ms. D. Pranava sree for 1 <sup>st</sup> Sem MBA students. Air with



		activities	Straw, Comedy on stage, Break the ice group activities were conducted
15	29.03.21	Elimination of Plastic - Essay Writing Competition	EPrashanthi, Assistant Prof, Dr.D.Hemanth, Assistant Prof, SSB According to the instructions of AICTE our institute conducted "Elimination of Single-Use Plastic" Essay competition among MBA students.
16	10.04.21	Excel Workshop	Excel Workshop has been conducted for external students to benefit hands-on session with application of MS EXCEL – Coordinator – Prof.Ranganatham
17	15.06.21 to 19.06.21	Miniproject presentations - Organization study	1 <sup>st</sup> semester students presented their work
18	26.06.21	Aarambh (SSB ED Cell) B-plan competition	Prof. Prasanthi, coordinator of Aarambh (SSB ED Cell) b-plan competition, Sponsored by AICTE-SPICES started off on a highly successful note with 150 plus registration from 35 colleges across India.73 B plans focusing on the areas of Edtech, Agritech, E-Commerce, Health care, Food and beverages, Mobile apps, IOT were received

## **NSS** Activities

S. No.	Date	Event Name	Details
1	20.01.21	Women Safety and Security DISHA App AP Police Seva	Sachivalayam Staff Women Police Staff conducted awareness program on DISHA app.
2	20.01.21	Youth Festival Week – Competitions	Elocution and Debate competitions were conducted by the NSS coordinator Mr. Ranganatham
3	07.03.21	International Women's Day 2021 - Women Safety Rally	MBA students conducted rally on the occasion of International Women's Day 2021 spreading awareness on girl safety and security

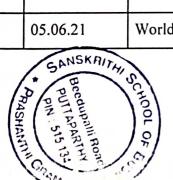


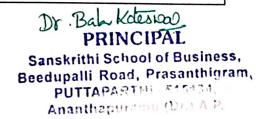
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11	05.06.21	World Environment Day	NSS coordinator Prof. Ranganatham with
10	28.05.21	Quiz on COVID 19 Awareness	NSS coordinator, Mr.Ranganatham organized online quiz for students on COVID 19 Care Awareness. Certificates were given to students who secure 75% and above. 90 students registered.
9	27.04.21	Awareness of COVID precautions	NSS volunteers conducted awareness session to SSE students visiting their class room and explaining the COVID guidelines and keeping campus plastic free COVID awareness and guidelines meeting with students was conducted in SSB
8	26.04.21	Swach Bharat	Mr.Ranganatham, club coordinator conducted Swachh Bharat activity in campus with the help of students coordinators to help spread cleanliness in the surroundings
7	19.04.21	Ambedkar Jayanthi	On the occasion of Dr. BR Ammedkar Jayanthi on 14 <sup>th</sup> April, Essay Writing on Social Justice and Civil Rights Quiz on constitutional rights were conducted by Mr. Ranganatham, NSS coordinator
6	03.04.21	Cybersecurity Awareness Program	As a part of NSS activity, Isem MBA conducted an awaress progremme on Cyber Security in Managalakara Degree College lead by Mr.Ranganatham.
5	30.03.21	Elimination of Plastic	73 students along with 2 faculties took part in the awareness rally organised to sensitise people against the use of one-time-use plastic
4	13.03.21	Road safety and traffic rules awareness	At 10:00 AM to 11:00 AM SSB students conducted awareness program of traffic rules, regulations and road safety at Sri Sathya Sai Super Speciality Hospital and Ganesh Circle, puttaparthi

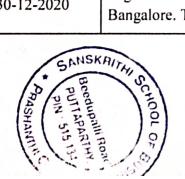




			student coordinators conducted following events.  1. Poster preparation 2. Quiz 3. Planting a tree and sending photo
12	09.07.21	DISHA App Awareness Program	Ms. Bhavya Kishore, DSP Kadiri was the chief Guest. All girl students attended the program with great enthusiasm. Prof. Prasanthi is the coordinator. Time: 4 PM to 5 PM.

# Webinars

S. No.	Date	Topic and Details	
1	19.09.2020	Digital Investor Awareness Program for SGI Faculty - Mr. Karthik Raj, Trainer-Investor Awareness Program, NSE	
2	22.09.2020	Current Trends in Indian Financial Markets – An Overview. Dr. Rajendra Prasad, SSB, Professor, Sanskrithi School of Business, Puttaparthi	
3	29.09.2020	Topic: Business Transformation through Digital. Mr. Rangarajan, Managing Director for Alorica India and Global Digital Head for Alorica Inc. Delivered talk to MBA students	
4	05-10-2020	Dr M. Bala Koteswari, Dean Sanskrithi School of Business delivered talk on careers with Management degree.	
5	05-10-2020	Dr M. Bala Koteswari, Dean Sanskrithi School of Business delivered talk on careers with Engineering degree.	
6	09-10-2020	Dr. Satish Aliawadi addressing SSB Faculties "Good people are like mercury, they don't break they slip away". an awesome take away session. Topic: Human Resources Management in Education sector	
7	30-12-2020	Digital marketing. Speaker: Prof.Sneha Kanade, Garden City University. Bangalore. Time: 10.30 AM to 11.30 AM.	



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8	31-12-2020	TIME MANAGEMENT. Speaker: Venkat Vavilala Coordinator: Mrs.E.Prasanthi	
9	09.01.21	Roadmap for Management Graduates in VUCA times Mr.Manish Chowdhary, Co-Founder, Skilling India, Former CEO, Tally Education Mr. Neeraj Kumar, Entrepreneur, Founder & CEO Skilling India	
10	19.01.21	AIC-SKU Start-up Summit 2021Mr.Naveen Lakkur, Atal Incubation Centre – Sri Krishnadevaraya, University (AIC-SKU), Anantapur, Andhra Pradesh	
11	01.04.21	ICampusConnect – Education platform Resource Persons: 1.Mr.Narasimha Reddy (CEO)2.Mr.Ratna Rao(Head Marketing &Sales)3.Mrs Soujanya (Head -Counselling and admission process)4.Keerthi Kunda (Business Development Manager). Seminar And Discussion conducted with 3rd Year and 4th Year students on Higher Education at Abroad with International Campus Connect and ICloud technology	
12	26.05.21	"COURAGE AND RESILIENCE DURING COVID CHALLENGE" Speaker Sulekha Chandra, Founder – Gyan Paradise Award Winning Entrepreneur   Emotional Intelligence Coach   Corporate Trainer   Research Scholar   Co- Author   Editor   Professional Speaker   Sr Visiting Faculty (Mass Com)   Advisory Board Member	
13	28.05.21	Latest Digital Marketing Trends Mr.Tarakaram Thumati Founder & CEO at Digominds Internet Marketing Academy, (Way2course Edutech Pvt Ltd) Co-Founder Cowork Valley Pvt. Ltd. MarkVolt Pvt. Ltd Digital Tarak	
15	29.05.21	Entrepreneurship. MR.Jayesh kothari CEO and founder of flaunt basket. 920 student registered for the session	
16	03.06.21	Marketing Analytics. Prof. Alok Chakravarty, Professor, Head - the Centre of Proficiency Enhancement (COPE) in Business Analytics at Dayanand Sagar University, Bangalore. Time: 5to 6 PM	
17	05.06.21 * SANSTQ	Personal Branding. Resource Person Archana Chintagunta, Human Resource Business Partner.175 students attended from within and outside SSB. Moderator: Prof.Rajesh. 11 to 12 Noon	
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18	18.06.21	Faculty workshop "Tools for Digital Teaching" Principal Bheemi Reddy Institute of Management Science, Adoni, Kurnool (Dt). Andhra Pradesh	
19	19.06.21	Topic: Career in Finance. SABYASACHI BANERJEE, Designation- Partner-WIPRO 11 AM to 12 Noon	
20	21.06.21	International Yoga Day Mr. Rangaraj, Art of Living Teacher and Senior vice president-MD India and Global Digital Head, Alorica Inc 9 AM to 10 AM	
21	10.07.21	Grooming students "Campus to Corporate"  Mr.Sandeep, Team Lead, Accenture is the expert guest addressing 2 <sup>nd</sup> year  MBA students at 11 AM	
22	29.07.21	Interview Preparation – Do's and Don'ts Ms. Sathyavathi, HR Manager Recruitment at Acuver. For all SGI students.	
23	30.07.21	Career with MBA Dr. Bala Koteswari, Dean-Academics and Principal took session on the career choices for MBA students.	
24	05.08.21	Faculty Emotional Empowerment Program SSB MOU partners SkillingIndia- Peakmind, organized FEEP program enlightening faculty of SSE and SSB on Emotional wellbeing. Mr.Samrudhi and Ms. Deepika were the speakers	
25	14.08.21	IBM Skillbuild Bootcamp INDIASPARK in association with IBM conducted Bootcamp to MBA students on registering for the IBM courses. Ms.Roopa, Founder of INDIASPARK and technical team conducted the session.	



Dr. Balc Kdessoas

# Sai prudent Scholarship Exam

02.05.21	Saiprudent Exam	Around 600 students attended the examination
30.07.21	Online Saiprudent exam	1000 students registered and wrote the exam online Prasanthi is the faculty coordinator

# International Conference

Date	Details	Speaker/Guest details
28.06.21	International Conference "Business Transformation During Covid-19 Pandemic Situation In India".	Prof. Rajesh is the coordinator. 120 participants, 80 registrations. 30 paper presentations Guest speakers 1. Dr.Gangappa Department of Management, University of Botswana 2. Dr.Zafrul Allam Department of Management and Marketing, College of Business Administration, Zallaq, University of Bahrain kingdom of Bahrain 3.Dr.Gundupagi Manjunath Principal in Bheemi Reddy Institute of Management Science, Adoni.

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PRINCIPAL

