



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.
Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134.

GOVERNING BODY MEETING (ACADEMIC YEAR 2017-18)

Minutes of the Meeting of the Governing Council held on 30-10-2017

The meeting of the Governing Council was held at the Sanskrithi school of Business at Principal cabin from 10AM to 12 noon on 30- 10-20 17.

Members present:

S.No	Name of the Member	Designation
1	Mr. Vijayabhaskar Reddy	Chairman-SSB
2	Dr. Narayana Reddy	Group Director
3	Dr. Vaishali G. Ghorpade	Member (University Nominee)
4	Dr. Channa Reddy	Member (Director, University of Pennsylvania, USA)
5	Mr. S. Md. Karimulla Basha	Member (HOD-SSB)
6	Mr. T. Venkatesh	Member
7,	Dr. A. Srinivasan	Member Secretary - (Principal)

Governing Body Meeting

Meeting held on : 30/10/2017
Venue : Principal Chamber, SSB

Governing Body members

1. Mr. Vijayabhaskar Reddy - Chairman SSB
2. Dr. P. Narayana Reddy - Group Director
3. Dr. A. Srinivasan - Principal-SSB
4. Dr. G. Venkatesh - member (University Nominee)
5. Dr. Channa Reddy - member (Director, University of Pennsylvania, USA)
6. S. Md. Karimulla Basha - HOD-SSB
7. Dr. T. Venkatesh - Member

Members Present

1. Dr. G. Venkatesh
2. S. Md. Karimulla Basha
3. Dr. A. Srinivasan
4. Dr. Channa Reddy
5. S. Md. Karimulla Basha
6. Dr. T. Venkatesh

Signature

Dr. G. Venkatesh
Principal
30/10/17

Dr. Channa Reddy
Member
30/10/17

Dr. T. Venkatesh
Member
30/10/17

SANSKRITHI SCHOOL OF BUSINESS
Beedupalli Road
PUTTAPARTHY.
PIN : 515 134
* PRASHANTHI GRAM *

Dr. Bala Koteswari
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

The Principal, SSB welcomed the members of the Governing Body and gave a power point presentation about the activities of Sanskrithi School of Business. Puttaparthi

A meeting was convened by the principal of the institution with the Governing Body Members of the college followed by which the members of the Governing Body have positively appreciated the management on their meticulous efforts to attain an outstanding progress by the college.

Approved the Governing Body to continue with same members for 2017- 18.

REPORT OF THE PRINCIPAL FOR THE ACADEMIC YEAR 2016-2017:

Members are encouraged the management and principal for admitting students against for almost all the sanctioned intake in MBA courses for the academic year 2015-2016

Members appreciated the arrangements for conducting/organizing Various Students activities

Curricular, Co-curricular and extracurricular activities- and suggested that same effort may be Continued.

PLACEMENT:

Members appreciated the steps taken to place the student in good positions in reputed companies

RESEARCH / PERFORMANCE APPRAISAL:

All the faculty members are encouraged to involve in Research Activities by registering for P.hd and Present research papers at deference conferences and publish research articles in leading journals. Members appreciated the faculty team for their achievements in bringing excellent results.

LIBRARY:

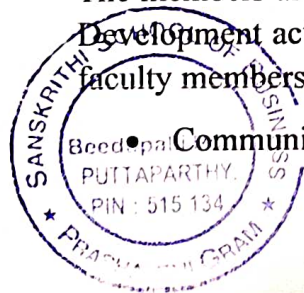
The members complimented the management for equipping the library with text books, magazines, e-resources as per JNTUA norms.

Members have also taken note of Compliance Report on the deficiencies and action taken

ACADEMIC DEVELOPMENT ACTIVITY:

The members are expressed their happiness over the implementation of the Academic Development activity during 2016-2017 by the institution for the benefit of students / faculty members.

Communication development center (CDC)



Dr. Balakrishnan
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

- Add on courses
- Entrepreneurship Development Cell
- Club activity
- Seminar presentation
- Women Empowerment,
- Workshops and Guest Lectures

Effective Ant ragging Cell, NSS programs are monitored and many number to awareness camp is conducted in the campus.

FEEDBACK ANALYSIS AND ACTION INITIATION:

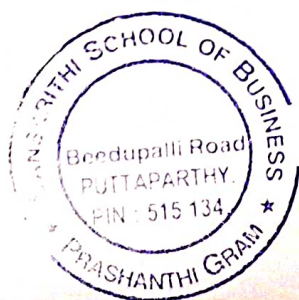
Feedback collected from different stakeholders (Student, Faculty, Alumni and Employer) on the syllabus and infrastructure of the college. The feedback collected for the academic year from different stake holders has made into report and analyzed the deficiency by the governing body members. Action to be taken for the deficiency part regarding infrastructure was given to college and few modifications related to syllabus was given to the university members.

SUGGESTIONS FROM MEMBERS:

The following suggestions & observations are made by the members of the Governing Body based on the presentation:

- To improve the student's academic results with university ranks.
- To find the right methodology for bringing good academic results from the students.
- Members are positively appreciated the Management and Principal for very good Computer lab facilities, infrastructure and conference halls.
- The governing Body expressed its satisfaction that the students are actively participating in co-curricular, sports, and social, ethical, cultural and other activities.

Member Secretary thanked all the members for their contribution



Dr. Bala Kameswari
PRINCIPAL
 Sanskrithi School of Business,
 Beedupalli Road, Prashanthigram,
 PUTTAPARTHI - 515134,
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CONSTITUTION OF GOVERNING BODY MEMBERS

It is hereby proposed to constitute GOVERNING BODY MEMBER with the following members for the academic year 2018-2019.

Mr. Vijayabhaskar Reddy	– Chairman-SSB
Dr. Narayana Reddy	- Group Director
Dr. P. Kameswara Rao	- Member Secretary
Dr. Vaishali. G. Ghorpade	- Member (University Nominee)
Mr. Chandirakiran. K. Y	- Member (Industry Nominee)
Dr. A. Srinivasan	- Member
Mr. S. Md. Karimulla Basha, HOD	- Member
Exam Cell in charge	- Member (SSB)

The Objectives of GOVERNING Council are furnished below:

1. To consider the recommendations of the Staff Selection Committee.
2. To consider the important communications, policy decisions received from the University, Government, AICTE/PCI, etc., from time to time.
3. To approve the increase/reduction of intake, courses, new and closure.
4. Approval of performance appraisal of faculty
5. To monitor and advice for Industry Institute Interactions
6. To monitor the academic and other related activities of the College.
7. To monitor the students' Performance and faculty development programs.
8. To consider the recommendations of the Planning and Monitoring Board of the College for implementation.
9. Additional inputs to incorporate in the regular courses and laboratory sessions in accordance with the industrial requisite
10. Identification of core companies for placement, in-plant training and industrial visits.



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11. A common forum for creating practical awareness by discussion among members and update the typical key areas of focus/study for student placement and real time project purpose.
12. To pass the annual budget of the College (including clearance of all University dues).
13. To check the audited income and expenditure accounts and approve the same for the College annually.
14. To monitor the steps taken for Students' Training and Placement Activities
15. Endorse Direct study and Add-on (Value Added) courses to be conducted and approval of syllabus for direct study courses to bridge the gap in curriculum

PRINCIPAL

GOVERNING BODY MEETING (ACADEMIC YEAR 2018-19)

21.05.2018

AGENDA

1. Approval of Governing Body 2018-19
2. Review of Academic Progress
3. Admissions Status
4. Performance of Students
5. Placement Activities'
6. Performance Appraisal
7. Workshops
8. Guest Lectures
9. Students Activities
10. **Feedback Analysis and action initiation**



Dr. Balakrishnan
PRINCIPAL
Sanskriti School of Business,
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GOVERNING BODY MEETING (ACADEMIC YEAR 2018-19)

The Second meeting of the Governing Council was held at the Sanskrithi school of Business at Principal cabin from 10AM to 1PM on 22-05-2018.

Members present:

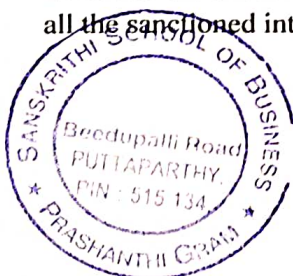
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2.	Dr. Narayana Reddy	- Group Director
3.	Dr.P.KameswaraRao	- Member Secretary
4.	Dr.Vaishali.G Ghorpade	- Member (University Nominee)
5.	Mr.Chandirakiran.K.Y	- Member (Industry Nominee)
6.	Dr.A.Srinivasan	- Member
7.	Mr.S.Md.Karimulla Basha, HOD	- Member
8.	Exam Cell incharge	- Member (SSB)

The Principal, SSB welcomed the members of the Governing Body and gave a power point presentation about the activities of Sanskrithi School of Business,Puttaparthi.

A meeting was convened by the principal of the institution with the Governing Body Members of the college followed by which the members of the Governing Body have positively appreciated the management on their meticulous efforts to attain an outstanding progress by the college.

REPORT OF THE PRINCIPAL FOR THE ACADEMIC YEAR 2018-2019:

Members are encouraged the management and principal for admitting students against for almost all the sanctioned intake in MBA courses for the academic year 2018-2019



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Members appreciated the arrangements for conducting/organizing various Student activities – curricular, Co-curricular and extracurricular activities- and suggested that same effort may be continued.

Members appreciated the management regarding the Medical Checkup to staff and students at the campus.

RESEARCH:

The research publications by the faculty members are satisfactory and availing the research facilities provided by the college.

➤ BC Lab

- The members expressed their happiness over the efforts of the management for improving the Effective Communications Skills to the students. It was reflected in their CAMPUS Recruitments.

LIBRARY:

The members complimented the management for equipping the library with text books, magazines, e-resources as per JNTUA norms.

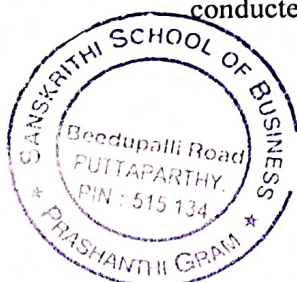
APPOINTMENTS:

Members have also taken note of the appointments of faculty members and non teaching staff to meet the requirements of the college.

ACADEMIC DEVELOPMENT ACTIVITY:

The members are expressed their happiness over the implementation of the Academic Development activity during 2017-2018 by the institution for the benefit of students / faculty members.

- Communication development centre (CDC)
 - Add on courses
 - Gate terrain coaching class
 - Club activity
 - Seminar presentation
 - French & Russian Languages
- Effective Ant ragging Cell is monitored and many number of awareness camp is conducted in the campus



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FEEDBACK ANALYSIS AND ACTION INITIATION:

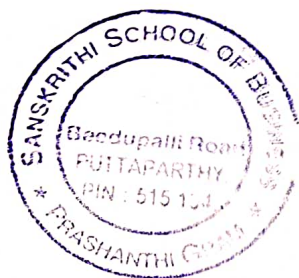
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SUGGESTIONS FROM MEMBERS:

The following suggestions & observations are made by the members of the Governing Body based on the presentation:

- To improve the student's academic results.
- Members are positively appreciated the Management and Principal for very good lab facilities, infrastructure and conference halls.
- The governing Body expressed its satisfaction that the students are actively participating in co-curricular, sports, social, ethical, cultural and other activities.

Member Secretary thanked all the members for their contributions



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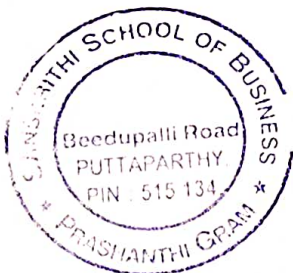
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Date: 28.05.2019

AGENDA

11. Approval of Governing Body 2019-20
12. Approval of Faculty appointments
13. Review of Academic Progress
14. Students Admissions -2019 - 20
15. Performance of Students (Results Analysis)
16. Placement Activities'
17. Events at Campus
18. **Feedback Analysis and action initiation**



Dr. Balakrishna

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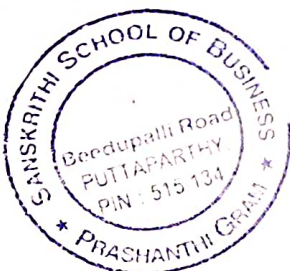
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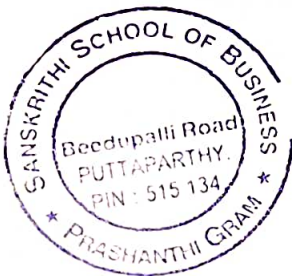
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22.05.2018

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Exam Cell in charge	- Member (SSB)

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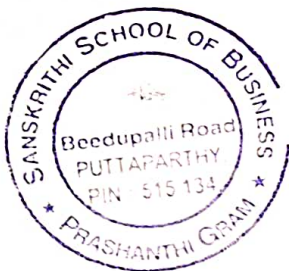
16. To consider the recommendations of the Staff Selection Committee.
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24. Additional inputs to incorporate in the regular courses and laboratory sessions in accordance with the industrial requisite
25. Identification of core companies for placement, in-plant training and industrial visits.



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27. To pass the annual budget of the College (including clearance of all University dues).
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GOVERNING BODY MEETING (ACADEMIC YEAR 2020-21)

Governing Body Meeting was held on 21.09.2020 at 12 noon via ZOOM platform

Link: <https://us02web.zoom.us/j/84355401136?pwd=bmxyYytxRllWelpJMHNMSE5DcUlvZz09>

Members Present

S. No.	Name of the Member	Designation
1	Mr. Vijayabhaskar Reddy	Chairman
2	Dr. Narayana Reddy	Group Director
3	Dr. BalaKoteswari	Member Secretary, Principal - SSB
4	Dr. Vaishali G Ghorpade	Member (University Nominee)
5	Dr. Channa Reddy	Member (Director, University of Pennsylvania, USA)
6	Mr. Chandikiran. K.Y	Member (Industry Nominee)
7	Dr. Venkatesan	Member, HOD-SSB
8	Dr. R. Lilambeswara Singh	Member, Faculty-SSB
9	Dr. Rajendra Prasad	Member, Exam Head and Faculty-SSB

Minutes of Meeting

Dr. BalaKoteswari, Member Secretary, Principal-SSB welcomed the members to the meeting and presented the details as per the agenda

Agenda for Discussion

1. Approval of Governing body 2020-2021

The above revised members of the Governing Body were presented to the members for approval. And members approved.

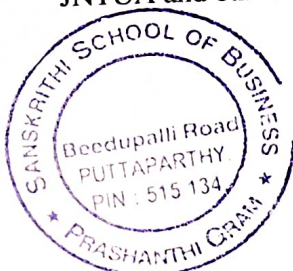
2. Faculty appointments/Ratification details

5 new faculty members were recruited for the academic year 2020-21. 6 faculty were ratified by JNTUA and other faculty members are in the process of applying for Ratification

Dr. BalaKoteswari

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3. Review of Academic Progress

Dr. BalaKoteswari said that in terms of academic progress SSB has done its best in completing the academic requirements of the MBA program in sync with JNTUA requirements.

- Online classes commenced for IIIrd semester MBA students with daily 4 hr time table from 9 AM to 3 PM
- Students have completed many value added courses from NPTEL and COURSERA during the pandemic.
- Many industry connect activities were organized ranging from Guest lecturers to Workshops to Seminars and Symposiums.
- Webinars were organized in pandemic situation.
- Faculty also enrolled in various online courses and completed.
- Faculty participated in various FDP's, Workshops, Seminars and Webinars.

Dr. Vaishali appreciated the efforts of the team in organizing many events which will help in enriching the knowledge of the students and give a good exposure to the industry.

4. University Examination Conduction

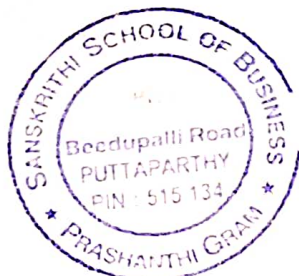
As per JNTUA guidelines IV semester MBA exams were conducted from 12th of September to 19th September in the department. Students were given a choice of opting for the exam centers in their native places as well. 2nd Mid term examinations were conducted simultaneously. Forenoon End term exam was conducted and Afternoon Midterm exam was conducted following proper COVID guidelines. Students were directed to wear mask and follow social distancing. Each exam room was allocated with 12 students only and exam was conducted under surveillance. Other Special care was taken regarding other Institution students who were writing examination in our campus. Supplementary examination registrations are in progress and examinations are scheduled after 8th of October 2020.

Dr. Rajendra Prasad said that special care was taken by the exam team to ensure smooth conduction of the examination and coordinating with the University for Necessary Requirement. Dr. Channa Reddy congratulated the team for the successful conduction of the university examination

5. Students Admission 2020-2021

Dr. BalaKoteswari stated that student's admissions are yet to happen because of pandemic situation. After the admissions, academic activities will follow as per the directions of JNTUA for the academic year 2020-21

6. Result Analysis July-December 2019-20



Dr. BalaKoteswari

PRINCIPAL

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Result Analysis was presented before the members. Special care should be taken for the 1st semester subjects Statistics for managers where 41 students failed out of 132 and Information technology for managers where there are 47 failures out of 132.

7. Placement Details

Dr. BalaKoteswari presented the Placement initiatives taken up for employment of the students. Dedicated placement team working on enhancing the skills of the students and grooming the student's right from their inception into the MBA program. Knowing the industry requirement and integrating it with the placement activities is the hallmarks of the placement team. 89 students were placed in reputed companies.

8. Research Activities update

Faculty members had presented papers in various conferences and seminars. Students also participated in conferences outside our Institute with great enthusiasm and energy. One International and one National Conference were organized on contemporary topic during the pandemic period and participants participated with great enthusiasm.

Dr. R. Lilambeswara Singh said that, research team is shortly publishing the books with ISBN number where selected papers will be published and presently editorial board is working on the same.

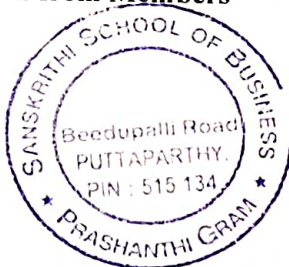
Mr. Chandikiran expressed that consultancy and research projects should be initiated from the institute which focused on industry needs and issues. Faculty expertise should be utilized and channelized for the benefit of the industry.

Dr. BalaKoteswari, Principal, SSB appreciated the thought and expressed interest in taking the thought forward.

9. Green campus policy formulation: Governing body members recommended for formulating green policy to make sure that all the inmates and stakeholders adhere to green campus establishment.

10. Feedback Analysis and action initiation: Feedback collected from different stakeholders (Student, Faculty, Alumni and Employer) on the syllabus and infrastructure of the college. The feedback collected for the academic year from different stake holders has made into report and analyzed the deficiency by the governing body members. Action to be taken for the deficiency part regarding infrastructure was given to college and few modifications related to syllabus was given to the university members.

Suggestions from Members



Dr. Balakoteswari

PRINCIPAL

Sanskriti School of Business,
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PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

- Dr. Narayana Reddy suggested that in connection with the online classes for IIIrd semester MBA, ensure that the students attend all the classes and get advantage of the academic sessions.
- Dr. Vaishali said that necessary steps have to be taken to address the issue. Special classes and attention to required to teach the students in the respective subjects where the results dropped.
- Dr. Venkatesan expressed that special focus and attention is required in teaching the numerical subjects. Teachers will enhance their effort in this direction.
- Dr. Vaishali appreciated the activities organized and conducted in spite of the pandemic situation.
- Members expressed satisfaction in the way the academic activities conducted during the last academic year and involvement of students in organizing the events.
- Members hope and pray that this pandemic situation will soon recover and students would come to campus for classes physically.
- Members opined that department should be ready with the required documents for the FFC inspection by the university.



Dr. Balakrishna

PRINCIPAL

Sanskrithi School of Business,
Beedupalli Road, Prashanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.
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GOVERNING BODY MEETING (ACADEMIC YEAR 2021-22)

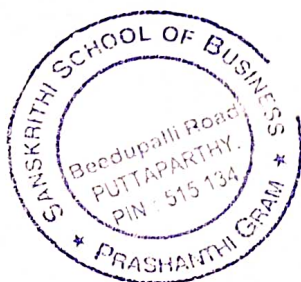
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Members

S. No.	Name of the Member	Designation
1	Mr. Vijayabhaskar Reddy	Chairman
2	Dr. BalaKoteswari	Member Secretary, Principal
3	Dr. Vaishali G Ghorpade	Member (University Nominee)
4	Dr. Channa Reddy	Member (Director, University of Pennsylvania, USA)
5	Mr. Chandikiran. K.Y	Member (Industry Nominee)
6	Dr. Venkatesan	Member, HOD
7	Mrs. Prashanthi	Assistant Professor
8	Ms. Jayanandini	Assistant Professor – Exam Coordinator
9	Mr. Lingamaiah	Exam cell in-charge

Agenda

1. Approval for new members in the Governing Body
2. Academic performance of students
3. Upskilling and Reskilling of students through Co-curricular activities
4. Research and Development activities
5. Faculty development activities
6. Placement record
7. Community engagement and Extension activities
8. Scholarship program
9. Green campus practices
10. Feedback Analysis and action initiation



Dr. BalaKoteswari
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

Minutes of Meeting

1. Approval for new members in the Governing Body

New members in the board were invited with the approval of the esteemed Governing Body members

2. Academic performance of Students

2019-2021 batch students' results were discussed to track the performance. Student's performance has improved from 2nd semester to 3rd semester.

SANSKRITHI SCHOOL OF BUSINESS						
MBA II semester (R17) Regular & Supplementary Examinations, November 2020						
MBA II SEM FEB - 2021 RESULT ANALYSIS						
S.No	SECTION	NO.OF STUDENTS				
		APPEAR	PASS	%	FAIL	%
1	Section - A	60	31	52%	29	48%
2	Section - B	55	49	89%	6	11%
Overall %		115	80	70%	35	30%

SANSKRITHI SCHOOL OF BUSINESS						
MBA III Semester (R17) Regular & Supplementary Examinations, March/April 2021						
S.No	SECTION	NO.OF STUDENTS				
		APPEAR	PASS	%	FAIL	%
1	BATCH- I (FN& HR)	49	41	84%	8	16%
2	BATCH - II (FN& MKTG)	55	48	87%	7	13%
3	BATCH - III (HR & MKTG)	11	10	91%	1	9%
Overall %		115	99	86%	16	14%



Dr. Balakrishna
PRINCIPAL..

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

Action taken:

- Mentors follow-up in applying and preparing to clear the paper(s) in the forthcoming examinations
- Remedial classes/Revision classes handled by subject teachers
- Discussing model questions from old question papers

3. Upskilling and Reskilling of students –

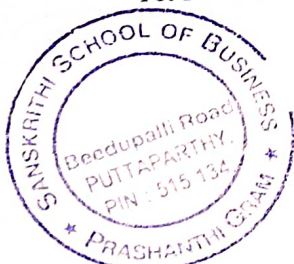
- a) Mentoring
- b) Certifications
- c) Internships
- d) Club activities
- e) Placement Training
- f) MOU's
- g) Co-curricular activities

a)Mentoring

- Each student is allotted with a mentor who will have a complete record of the student from entry to exit of program having personalised attention and specially assisting in
 - Attendance
 - Academic performance
 - Counselling
 - Mini-projects
 - Internships
 - Placements

b) Certifications done by students

1. Marketing in a Digital world
2. Financial Markets
3. Banking Introduction
4. Advertising and sales
5. Data Analytics
6. Preparing to manage human resources
7. Portfolio and risk management
8. Data Visualization with advanced excel
9. Financial risk and management
10. Fundamentals of Financial Markets



Dr. Bala Koteswari

PRINCIPAL

Sanskriti School of Business,
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PUTTAPARTHI - 515134,
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c) Internships registered and completed by students

- VISTA Campus Ambassador offered by IIMB
- SHINE Projects
- TRIECODERS
- BUZIBRAINS
- SkillingIndia
- INTERNBUG
- Internshala
- World Bank
- NPTEL
- Goldman Sachs

d) Club activities – All the clubs complement the knowledge delivered in the class

- HR club – DHARMA



- Marketing Club – VISTARA



- Finance Club – ARTHA



- Case Study club - VYAS



- Entrepreneurship club – AARAMBH



- Speakers club – ABHILAP



- Green Club - PRAKRIT



e) Placement Training

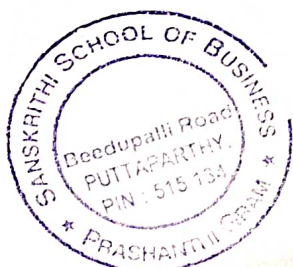
Placement training from Day 1 preparing students to be industry ready

- Soft skills

Dr. Balakrishna

PRINCIPAL

Sanskriti School of Business,
Bcedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



- Aptitude
- Communication skills
- Spoken English
- GD and stress interviews

f) **MOU's:** To enrich the students with the required skillset in industry, following MOU's were signed

- a. **Skilling India** – Online session to upskill the students technically and to improve their communication
- b. **Peakmind** – To help students to gain emotional wellbeing
- c. **TSILICON** – To incubate entrepreneurs and to groom the budding entrepreneurs
- d. **IBM SKILLBUILD – INDIASPARK** – Association to enroll students to register and learn technical, work skills and communication skills helping to be industry ready.

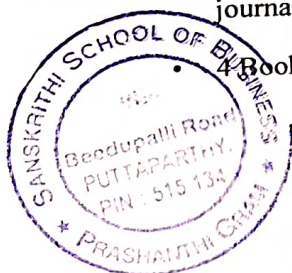
g) **Co-curricular activities organized (attached in Annexure)**

- NSS activities
- Guest lecturers/Webinars
- Workshops
- Seminars
- Student Development Programs
- Conferences
- Intercollegiate competitions/FESTS

4. Research and Development activities

- Faculty acting as PhD guide and Co-guide for various universities , VTU, Garden City University, Bangalore
- Faculty acting as Panellist in PhD reviewer – REVA, JAIN, CMRIT, Annamalai Universities
- Faculty are in the Board of Journals
- 10 research publications by faculty in Peer reviewed, UGC care and SCOPUS indexed journals

4 Book Chapters were published



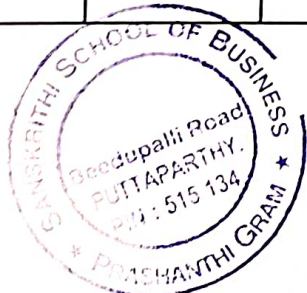
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Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

- 1 International Conference was organised in June – ISBN and ISSN publication with SCOPUS indexed is in progress (details in annexure)
- 5 days FDP with the theme of Writing and publishing research paper was organised
- Faculty workshop of Digital tools for teaching was organised to enhance the digital skills in teaching
- Delivered Guest lectures virtually and acted as resource persons for Conference/Seminars
- 6 Papers were presented by faculty in various conferences
- Faculty attended around 50 different conclaves, seminars, workshops, FDP's and webinars
- 2 faculty pursuing PHD and 1 faculty submitting the thesis
- 3 faculty are registering for PHD

5. Faculty development activities

S. No	Date	Event name	Details
1	06.02.21	Faculty Sports Events	Cricket and other games were conducted on the occasion for faculty
2	13.02.21	POT LUCK	SSB team - Sharing is caring. All faculty shared the home-made food with each other with the spirit of oneness
3	20.03.21	FDP	Financial Planning for SGI faculty - Mr. Hussanaiah, Regional Manager of Vijayawada, GEOJIT Financial Services addressed SGI faculty on financial planning like Systematic Investment planning and its importance, Importance of Mutual funds, Opening of DMAT account and Term plans and Insurance.
4	26 th to 30 th April	FDP	Online FDP - 5 Day on line FDP was organized titled "Writing and Publishing paper in high impact journals" from 26 th to 30 th April 2021 from 6 PM to 8 PM daily. Coordinator: Dr. Venkatesan
5	24.06.21	Faculty workshop	Know - how of social media platform and using effectively.



Dr. Balakrishna

PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (DL) A.P.

			Ms.Vijayasree, HR-SGI conducted session for SGI faculty to create awareness on social media platform and how marketing can be done effectively
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6. Placement record

S.No	Roll No	Name of the Students	Company
1	19HX1E0001	AJJUGALLA MANIKANTA	Tech M
2	19HX1E0003	BABAI AH GARI KAVITHA	Tech M
3	19HX1E0021	GANDAVEETI HARSHITHA REDDY	Tech M/ Industry Era
4	19HX1E0030	KADIYALA SWARNALATHA	Tech M/ Industry Era
5	19HX1E0041	KUTAGULLA GAFOOR	Tech M
6	19HX1E0042	L LAVANYA	Tech M
7	19HX1E0047	MAMATHA K	Tech M
8	19HX1E0051	N. NAVEEN KUMAR	Tech M
9	19HX1E0060	PUNITH KUMAR R	Tech M
10	19HX1E0061	PUNNAPU RAVITEJA	Tech M
11	19HX1E0067	VADDLA AJAY KUMAR	Tech M/Shiash
12	19HX1E0075	BITAN SAHA	Tech M/ Shiash
13	19HX1E0081	D. PAVITRA	Tech M/Shiash
14	19HX1E0089	GARIMA SINGH	Tech M/Shiash
15	19HX1E00B9	NETTIKANTIGARI SUBHASH BABU	Tech M
16	19HX1E00C7	RAVULACHERUVU NAGARAMYA	Tech M
17	19HX1E00C9	SHAIK GOUSIA	Tech M/Congnizant
18	19HX1E00D1	SRINATH SURESH	Tech M/Shiash
19	19HX1E0049	MOHAMMED YASEEN	ICC
20	19HX1E0028	K SUNITHAMMA	ICC
21	19HX1E0082	DEEPTHI BANDLA	ICC
22	19HX1E00D6	VENKATA RAJAGOPAL REDDY T	Wipro
23	19HX1E0070	B PRAVEENA	Trie Coders
24	19HX1E0055	P J KIRAN	Tech M
25	19HX1E00C0	Sandeep	Funnl p ltd hyd
26	19HX1E0088	GaddamGireesh	ITR Infratech Private Limited
27	19HX1E0069	ALAPATI SAI PRADEEP	Industry Era
28	19HX1E0076	BOLLA CHARANSAL	Industry Era
29	19HX1E0009	C NANJAPPA	Industry Era
30	19HX1E0010	CHAITRA Y A	Industry Era
31	19HX1E0085	DUDEKULA SAILA BANU	Industry Era/ICC
32	19HX1E0096	KALLE NAVEEN	Industry Era
33	19HX1E00A1	KORIVIPETA MAHABOBBASHA	Industry Era
34	19HX1E0040	KUNCHAPU RAMANJINEYULU	Industry Era
35	19HX1E0029	KUNCHAPU SREEKANYA	Industry Era

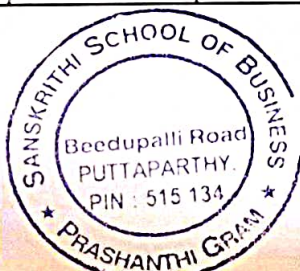


Dr. Bala K. Sreedhar
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
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36	19HX1E00A2	KURUBA BALAJI	Industry Era
37	19HX1E0048	MANDADI MOUNIKA	Industry Era
38	19HX1E00B2	MANJALI SIVANJINEYULU	Industry Era
39	19HX1E00B6	NACHU LAVANYA	Industry Era
40	19HX1E0053	NARPALA KEERTHANA	Industry Era
41	19HX1E00C3	PATHIKA GOWTHAMI	Industry Era/Wipro
42	19HX1E0016	VUKKASILA NAVEEN KUMAR	Industry Era
43	19HX1E0058	PAPIREDDIGARI RAJASEKHAR REDDY	Industry Era
44	19HX1E0093	KASH CHARAN	Accenture
45	19HX1E0026	JANGAM RAJESH KUMAR YADAV	Wipro
46	19HX1E0005	BONDALETI MOUNIKA	Annalectindia Academy
47	19HX1E0038	KOTHABAYI ASHOK	Shiash
48	19HX1E0017	DEVIREDDY GARI REVATHI	Shiash
49	19HX1E0012	KADAPALA PRIYANKA	Shiash
50	19HX1E00D4	ThaviselaMamatha	Shiash
51	19HX1E0097	KamasalaGouthami	AADHAR Sales and Service
52	19HX1E00A5	MARUTLA SAI SPANDANA	Infosys
53	19HX1E0036	KATEPALLI HARISH	Cognizant
54	19HX1E00D3	SYED BABA FAZAL	Shiash
55	19HX1E00B4	MUNTIMADUGU KULLAYAPPA	Shiash

Following Placement drives were conducted

S. No	Date	Name of the company	Details
1	09-12-2020	TCS Virtual Placement Drive	Placements resume at Sanskriti School of Business. Virtual Placement Drive by TCS for Multi level position.
2	23-12-2020	Virtual Placement Drive	Placements resume at Sanskriti School of Business. Virtual Placement Drive by Pin Click For Property advisor position.
3	01.04.21	Recruitment drive by ICampusConnect, Bangalore	Ms. Prasanthi coordinated for the recruitment drive conducted by IcampusConnect, Bangalore. 12 students from final year appeared and 3 were selected. 1. Yaseen 2. Deepthi 3. Sunita



Dr. Bala Koteswari
PRINCIPAL
 Sanskriti School of Business,
 Beedupalli Road, Prashanthigram,
 PUTTAPARTHI - 515134,
 Ananthapuramu (Dt.) A.P.

4	03.04.21	Drive by TechMahindra	Dr. Hemanth and Mr.Ranganatham coordinated the placement drive along with Anita. 90 students appeared for the interview and 19 were selected and were given offer letters by Mr.Rakesh, HR TechMahindra.
5	21.06.21	Industryera	40 students participated and 19 students got selected
6	12.07.21	Cognizant – Virtual	23 students participated. 1 got selected
7	20.07.21	Accenture - virtual	10 students participated

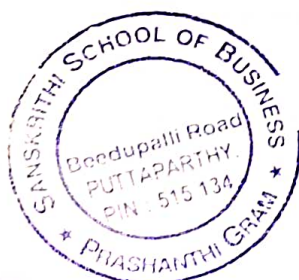
7. Community engagement and Extension activitie

CSR

S. No	Date	Event name	Details
1	15-09-2020	CSR Activities	Clearing & paving the road leading from SSS Super Hospital to Beedupalli to enable students & people to travel easily & safely amidst the havoc created by the rains.
2	21-12-2020	Blood Donation Camp, Govt Hospital	Sanskriti School of business students donated blood. SGI in view of its severe shortage in blood banks due to COVID-19. The programme helped blood banks in the State receive some adequate quantities.

Community Engagement/Extension Activities

S. No.	Date	Name of the program	Details
1	31.05.21 to 05.06.21	Short term certification course	" i2i - IDEA 2 IMPLEMENTATION" - Entrepreneurship Conducted for all the UG Students of various disciplines. Resource persons were Prof.Prasanthi, Prof. Pranavasree, Prof. Vijayasree. Zoom platform was used. Daily from 3 to 5 PM



Dr. Balakrishna

PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuram (Dt.) A.P.

2	07.06.21	Certification Program 07.06.21 to 12.06.21	"Management Science Theory" – Prof.Rajesh Prof.Rajesh conducted the program with 250+ UG students who registered from across the country.
3	14.06.21	Certification Program for UG students 14.06.21 to 19.06.21	MS EXCEL Prof. Ranganatham took the session, 150 UG students attended the program
4	21.06.21 to 26.06.21	Short-term Certification program for UG students	Accounting Basics Dr.Venkatesan conducted the program. 200 UG students attended the program
5	28.06.21 to 03.07.21	Short-term Certification program for UG students	TALLY Prof. Jayanandini of SSB and Mrs. Suneetha from Gov Boy's College Dharmavaram are the resource persons 400 registrations
6	05.07.21 to 09.07.21	ICET Coaching	Common entrance test for MCA/MBA coaching Received 355 registrations and classes are scheduled from 9 AM to 5 PM from Monday to Friday
7	15.07.21 to 30.07.21	Community Engagement Activity. In association with Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Education, Government of India.	Each One Reach One Covid Mission Program Faculty coordinator Prashanti coordinated with team of students to complete the initiative of helping old people with vaccination, distributing medicines and essentials for 15 days.

8. Scholarship program

- Saiprudent Scholarship Program initiated since 2010
- All eligible meritorious students are eligible to take the exam
- Objective being to support the students from lower economic strata
- This year offline and online exams were conducted to attract the talent



Dr. Balakrishna
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

9. Green campus practices: As per the earlier Governing body member's recommendation, green policy was formulated to make sure that all stakeholders accept and practice green campus initiatives.

10. Feedback Analysis and Action initiation:

Feedback collected from different stakeholders (Student, Faculty, Alumni and Employer) on the syllabus and infrastructure of the college. The feedback collected for the academic year from different stake holders has made into report and analyzed the deficiency by the governing body members. Action to be taken for the deficiency part regarding infrastructure was given to college and few modifications related to syllabus was given to the university members.

Suggestions given by the committee

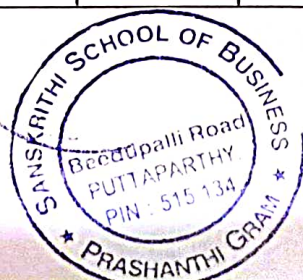
- Need to build faculty strength
- Need to focus more on R&D activities
- Emphasize more on live internships in order to give good exposure to students and to make them placement ready
- Try and place the remaining students
- Can try for more funding from Government agency

ANNEXURE

List of Programs/Events/Activities conducted at SSB during Sept 2020 to August 2021

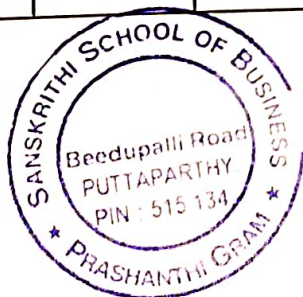
Student Programs

S. No.	Date	Event Name	Details
1	10-10-2020	Graduation Ceremony Of 2018 batch	Celebration and get together of 2018 batch MBA students at 10:AM followed by lunch
2	5th and 6 th Nov 2020	Vigilance Awareness Week 2020 - Quiz competition and Poster making competition	All the faculty and students took pledge and got certificate
3	19-11-	Men's day	Honoring all the contributions, hard work and sacrifices



Dr. Balakrishna
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

	2020		that man makes towards family, & society on this INTERNATIONAL MEN'S DAY
4	01-12-2020	World AIDS Day	Global solidarity and shared responsibility.
5	14-12-2020	Nature Conservation Day 2020:	A little foresight goes a long way towards saving the planet. Save energy. Save the planet. Poster presentation : Mrs.E.Prasanthi
6	23-12-2020	Farmers Day Talk	Harisharan Devgan Farmer, Founder of Niche Agriculture & one of the most decorated farmers in organic pomegranates that are now shipped all over India & abroad.
7	08.02.21	Treasure Hunt	2 nd year students conducted event for 1 st year students
8	15.02.21	SCRAPEX - Creativity	Wealth out of Waste - Students created products out of waste and exhibited in teams
9	25.03.21	Welcoming new MBA students of batch 2020 Orientation Program	Mr. Sohan Dutta, Business Manager, HCL addressed 1 st MBA students followed by faculty and senior students orienting the students about SSB
10	26.02.21 27.02.21	Welcoming new MBA students of batch 2020 Fresher's Day	2 day event was conducted by coordinators Ms. Prasanthi and Dr. Hemanath. Day 1 – Sports Day 2 – Cultural and Gala night
11	08.03.21	International Women's Day 2021 - Celebrating Womenhood	Coordinators – Ms. Jayanandini and Ms. Prasanthi along with Ms. Shwetha of SSE organized program for women faculty and girl students. Top students and their mother's were felicitated. Women housekeeping staff were also felicitated.
12	08.03.21	International Women's Day 2021 - Xiaomi	2 nd year MBA students, Yaseen, Sailabanu, Sunita and Deepthi participated in the program organized by Xiaomi (MI) Bangalore and won prizes.
13	20.03.21	Celebration of happiness - International Day of	MBA students organized various activities on the occasion like distribution of similes to the SGI faculty and students,



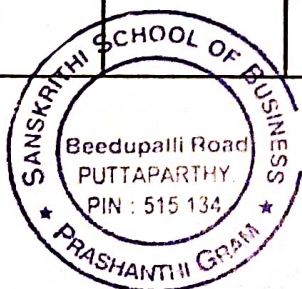
Dr. Balakrishna
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prashanthi Gram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.

		Happiness	made mannequin of Charlie Chaplin and shared their moments of happiness.
14	27.03.21	Management Games - Team Building activities	Team building management games was conducted by Ms. D. Pranavasree for 1 st Sem MBA students. Air with Straw, Comedy on stage, Break the ice group activities were conducted
15	29.03.21	Elimination of Plastic - Essay Writing Competition	E..Prashanthi, Assistant Prof, Dr.D.Hemanth, Assistant Prof, SSB According to the instructions of AICTE our institute conducted "Elimination of Single-Use Plastic" Essay competition among MBA students.
16	10.04.21	Excel Workshop	Excel Workshop has been conducted for external students to benefit hands-on session with application of MS EXCEL – Coordinator – Prof.Ranganatham
17	15.06.21 to 19.06.21	Miniproject presentations - Organization study	1 st semester students presented their work
18	26.06.21	Aarambh (SSB ED Cell) B-plan competition	Prof. Prasanthi, coordinator of Aarambh (SSB ED Cell) b-plan competition, Sponsored by AICTE-SPICES started off on a highly successful note with 150 plus registration from 35 colleges across India.73 B plans focusing on the areas of Edtech, Agritech, E-Commerce, Health care, Food and beverages, Mobile apps, IOT were received

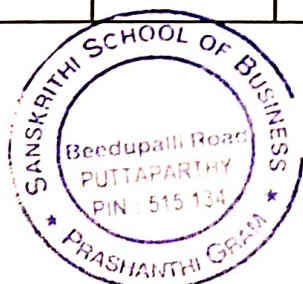
NSS Activities

S. No.	Date	Event Name	Details
1	20.01.21	Women Safety and Security DISHA App AP Police Seva	Sachivalayam Staff Women Police Staff conducted awareness program on DISHA app.
2	20.01.21	Youth Festival Week – Competitions	Elocution and Debate competitions were conducted by the NSS coordinator Mr. Ranganatham



Dr. Balakrishna
PRINCIPAL
 Sanskrithi School of Business,
 Beedupalli Road, Prasanthigram,
 PUTTAPARTHI - 515134,
 Ananthapuramu (Dt.) A.P.

3	07.03.21	International Women's Day 2021 - Women Safety Rally	MBA students conducted rally on the occasion of International Women's Day 2021 spreading awareness on girl safety and security
4	13.03.21	Road safety and traffic rules awareness	At 10:00 AM to 11:00 AM SSB students conducted awareness program of traffic rules, regulations and road safety at Sri Sathya Sai Super Speciality Hospital and Ganesh Circle, puttaparthi
5	30.03.21	Elimination of Plastic	73 students along with 2 faculties took part in the awareness rally organised to sensitise people against the use of one-time-use plastic
6	03.04.21	Cybersecurity Awareness Program	As a part of NSS activity, Isem MBA conducted an awareness programme on Cyber Security in Managalakara Degree College lead by Mr.Ranganatham.
7	19.04.21	AmbedkarJayanthi	On the occasion of Dr. BR AmbedkarJayanthi on 14 th April, Essay Writing on Social Justice and Civil Rights Quiz on constitutional rights were conducted by Mr. Ranganatham, NSS coordinator
8	26.04.21	Swachh Bharat	Mr.Ranganatham, club coordinator conducted Swachh Bharat activity in campus with the help of students coordinators to help spread cleanliness in the surroundings
9	27.04.21	Awareness of COVID precautions	NSS volunteers conducted awareness session to SSE students visiting their class room and explaining the COVID guidelines and keeping campus plastic free COVID awareness and guidelines meeting with students was conducted in SSB
10	28.05.21	Quiz on COVID 19 Awareness	NSS coordinator, Mr.Ranganatham organized online quiz for students on COVID 19 Care Awareness. Certificates were given to students who secure 75% and above. 90 students registered.



Dr. Bala Koteswari

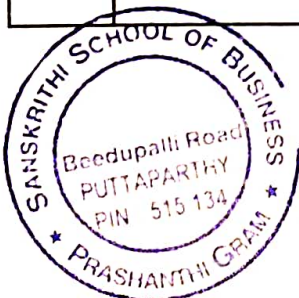
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11	05.06.21	World Environment Day	NSS coordinator Prof. Ranganatham with student coordinators conducted following events. 1. Poster preparation 2. Quiz 3. Planting a tree and sending photo
12	09.07.21	DISHA App Awareness Program	Ms. Bhavya Kishore, DSP Kadiri was the chief Guest. All girl students attended the program with great enthusiasm. Prof. Prasanthi is the coordinator. Time: 4 PM to 5 PM.

Webinars

S. No.	Date	Topic and Details
1	19.09.2020	Digital Investor Awareness Program for SGI Faculty - Mr. Karthik Raj, Trainer-Investor Awareness Program, NSE
2	22.09.2020	Current Trends in Indian Financial Markets – An Overview. Dr. Rajendra Prasad, SSB, Professor, Sanskrithi School of Business, Puttaparthi
3	29.09.2020	Topic: Business Transformation through Digital. Mr. Rangarajan, Managing Director for Alorica India and Global Digital Head for Alorica Inc. Delivered talk to MBA students
4	05-10-2020	Dr M. Bala Koteswari, Dean Sanskrithi School of Business delivered talk on careers with Management degree.
5	05-10-2020	Dr M. Bala Koteswari, Dean Sanskrithi School of Business delivered talk on careers with Engineering degree.
6	09-10-2020	Dr. SatishAliawadi addressing SSB Faculties... "Good people are like mercury, they don't break they slip away". an awesome take away session. Topic: Human Resources Management in Education sector
7	30-12-2020	Digital marketing. Speaker :Prof.SnehaKanade, Garden City University, Bangalore. Time: 10.30 AM to 11.30 AM.
8	31-12-2020	TIME MANAGEMENT. Speaker : VenkatVavilala Coordinator : Mrs.E.Prasanthi



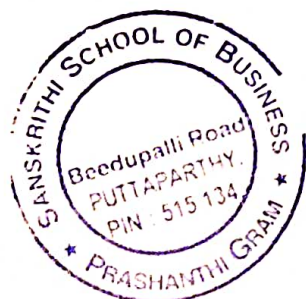
Dr. Bala Koteswari
PRINCIPAL
 Sanskrithi School of Business,
 Beedupalli Road, Prasanthigram,
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9	09.01.21	Roadmap for Management Graduates in VUCA times Mr.ManishChowdhary, Co-Founder, Skilling India, Former CEO, Tally Education Mr. Neeraj Kumar, Entrepreneur, Founder & CEO Skilling India
10	19.01.21	AIC-SKU Start-up Summit 2021Mr.Naveen Lakkur, Atal Incubation Centre – Sri Krishnadevaraya, University (AIC-SKU), Anantapur, Andhra Pradesh
11	01.04.21	ICampusConnect – Education platform Resource Persons: 1.Mr.Narasimha Reddy (CEO)2.Mr.RatnaRao(Head Marketing &Sales)3.Mrs Soujanya (Head -Counselling and admission process)4.Keerthi Kunda (Business Development Manager). Seminar And Discussion conducted with 3rd Year and 4th Year students on Higher Education at Abroad with International Campus Connect and ICloud technology
12	26.05.21	"COURAGE AND RESILIENCE DURING COVID CHALLENGE" Speaker Sulekha Chandra, Founder – Gyan Paradise Award Winning Entrepreneur Emotional Intelligence Coach Corporate Trainer Research Scholar Co- Author Editor Professional Speaker Sr Visiting Faculty (Mass Com) Advisory Board Member
13	28.05.21	Latest Digital Marketing Trends Mr.TarakaramThumati Founder & CEO at Digominds Internet Marketing Academy, (Way2course EdutechPvt Ltd) Co-Founder Cowork Valley Pvt. Ltd. MarkVolt Pvt. Ltd Digital Tarak
15	29.05.21	Entrepreneurship. MR.Jayeshkothari CEO and founder of flaunt basket. 920 student registered for the session
16	03.06.21	Marketing Analytics. Prof. AlokChakravarty, Professor, Head - the Centre of Proficiency Enhancement (COPE) in Business Analytics at DayanandSagar University, Bangalore. Time: 5to 6 PM
17	05.06.21	Personal Branding. Resource Person ArchanaChintagunta, Human Resource Business Partner.175 students attended from within and outside SSB. Moderator: Prof.Rajesh. 11 to 12 Noon

Dr. Balakrishna

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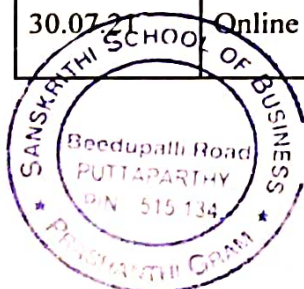
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18	18.06.21	Faculty workshop "Tools for Digital Teaching" Principal Bheemi Reddy Institute of Management Science, Adoni, Kurnool (Dt). Andhra Pradesh
19	19.06.21	Topic: Career in Finance. SABYASACHI BANERJEE, Designation- Partner-WIPRO 11 AM to 12 Noon
20	21.06.21	International Yoga Day Mr. Rangaraj, Art of Living Teacher and Senior vice president-MD India and Global Digital Head, AloricaInc 9 AM to 10 AM
21	10.07.21	Grooming students "Campus to Corporate" Mr.Sandeep, Team Lead, Accenture is the expert guest addressing 2 nd year MBA students at 11 AM
22	29.07.21	Interview Preparation – Do's and Don'ts Ms. Sathyavathi, HR Manager Recruitment at Acuver. For all SGI students.
23	30.07.21	Career with MBA Dr. Bala Koteswari, Dean-Academics and Principal took session on the career choices for MBA students.
24	05.08.21	Faculty Emotional Empowerment Program SSB MOU partners SkillingIndia- Peakmind, organized FEPP program enlightening faculty of SSE and SSB on Emotional wellbeing. Mr.Samrudhi and Ms. Deepika were the speakers
25	14.08.21	IBM SkillbuildBootcamp INDIASPARK in association with IBM conducted Bootcamp to MBA students on registering for the IBM courses. Ms.Roopa, Founder of INDIASPARK and technical team conducted the session.

Sai prudent Scholarship Exam

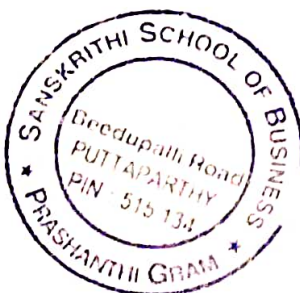
02.05.21	Saiprudent Exam	Around 600 students attended the examination
30.07.21	Online Saiprudent exam	1000 students registered and wrote the exam online Prashanthi is the faculty coordinator



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PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Puttaparthi,
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International Conference

Date	Details	Speaker/Guest details
28.06.21	International Conference "Business Transformation During Covid-19 Pandemic Situation In India".	Prof. Rajesh is the coordinator. 120 participants, 80 registrations. 30 paper presentations Guest speakers 1. Dr.Gangappa Department of Management, University of Botswana 2. Dr.ZafrulAllam Department of Management and Marketing, College of Business Administration, Zallaq, University of Bahrain kingdom of Bahrain 3.Dr.Gundupagi Manjunath Principal in Bheemi Reddy Institute of Management Science, Adoni.



Dr. Balakrishna
PRINCIPAL.
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
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Ananthapuramu (Dt.) A.P.