



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.

Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134.

NSS Report on “Arogyavanam-Soils: Where Food Begins”

Title of the NSS Seminar: “Soils Where food begins”

Date of Event: 05-12-2022 to 06-12-2022, Time: 11:20 AM to 1:00 PM.

Mode: Offline

Coordinator: Dr. D. Rajesh Babu & Mr. V. Ranganatham

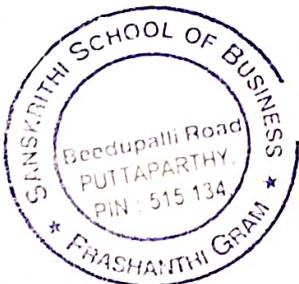
Number of Participants: MBA-Ist year & IInd year Students

POSTER



Name of the Resource Person : Mr. Shantanu & Mr. Dillip

Profile of the Resource Person:



Dr. Balakrishnan
PRINCIPAL
Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



Shantanu calls the entire planet his home; however he is based in Mt. Abu, Rajasthan, India. He lives within the community of Brahma Kumaris, a socio-spiritual organization in Mt.Abu.

Academically a very bright scholar Shantanu did his graduation in Fashion design from the prestigious NIFT, Kolkata with award for most innovative Design Collection for year 2012 & was an exchange student to Modart International, Paris. He also holds a second bachelor's degree in Fine Arts.

After a brief experience in Fashion business he shifted into teaching design and fashion in many reputed universities of Design and Fashion as a guest lecturer. His environmental inclination helped him with designing special course structures that are focused on upcycling, recycling and deconstruction.

He has also been into the media for almost 8 years and has his specialty in concept designing and story narrations.

Shantanu's personal journey with the environment started in 2015 when he became Vegan. Within a few months, he found himself engaged in climate activities. He was the rapporteur for the COY Paris and helped develop the Youth manifesto. Participated and facilitated as mentor in LCOYs and organized the 2019 LCOY India and 2020 VCOY India as well.

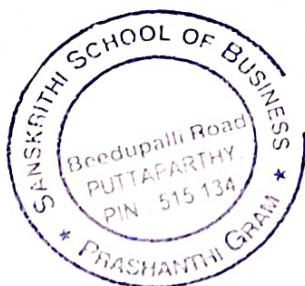
A BK delegate to UNCCD COP 14 he was also a key member in the Youth Desertification Forum at the UNCCD COP 14, New Delhi, India. He was one out of 7 youth to be funded by UNFCCC for COP 25 in Madrid in 2019.

At present he is the facilitator for Environment and Faith in Steering Committee of UNEP MGCY, BK Contact point for YOUNGO, UNFSS, GYBN and WWF Faith Plans. He is a mentor in the Climate Ambassadors Program of Care about Climate organization.

His main area of work has been benevolent, holistic activism with a shift in consciousness, as he believes that consciousness and climate are deeply connected. Serving in the field of Education, Awareness, Well-being and Youth, he is most passionate about connecting values and their applications. He lives a lifestyle that is very close to nature and more sustainable.

An inner shift in consciousness can help us look into solutions because the same consciousness that was responsible for the problems can't be bringing out solutions.

One of his strongest beliefs are reflected in the statement, "Simplicity is Kindness".



Dr. Balakrishnan

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BK DilipBhai has been practicing Rajyoga meditation for the past 18 years. The divine inspirations from Bapdada have motivated and guided him in choosing this elevated path of life.

He completed B. Tech. Computer Science in India and M. S. Computer Science in USA. He is awarded Executive MBA from Stanford University, USA.

While he was in the USA, he started regularly attending classes at Rajyoga Meditation Centers and he is also fortunate to receive spiritual sustenance very early in this path from MohiniDidi (Newyork), Additional Chief of Brahma Kumaris.

He along with his yugal follows this spiritual path. With the blessings of Bapdada, Brahma Kumaris Rajyoga meditation Center has been opened 5 years ago above their home. He is currently working as Director of Engineering at Intel McAfee Software Inc, leading large teams.

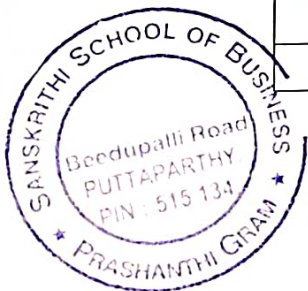
The theme of the Presentation:

Observing World Soil Day, 5th December 2022, Brahma Kumaris is welcoming you to grace us in the auspicious occasion of initiation of first Arogyavan of Southern India, at Shivalingam Puttaparthi

The session focused on the importance of soil protection, cultivation limitations, sustainable development through organic farming, optimizing resources, and remedial measures to protect the environment. Basic ideas must develop human relations, understanding, and caring for the earth with particular applicability.

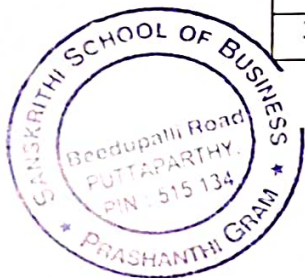
Student Attendance: I Year MBA, Section A, and B:

S.No	H T NO	Name of the Students
1	22HX1E0001	A.SAI GEETHA
2	22HX1E0002	AKASH M
3	22HX1E0003	ANANTHA LAKSHMI
4	22HX1E0004	ANIMELA PRATHYUSHA
5	22HX1E0005	AVULA AMARNATH
6	22HX1E0006	B LAKSHMI NARAYANA
7	22HX1E0007	B.PAVITRA



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Principal
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8	22HX1E0008	BALAPPAGARI MADIU SUDHAN REDDY
9	22HX1E0009	BANDARU SAISIREESHA
10	22HX1E0010	BANGI PAVITHRA BHARATHI
11	22HX1E0011	BARAMAPPA GARI HARITHA
12	22HX1E0012	BESTHA VINAY KUMAR
13	22HX1E0013	BYRAPURAM CHANDRAKALA
14	22HX1E0014	C RAJESWARI
15	22HX1E0015	CHAKKALAPPA GARI VANDANA
16	22HX1E0016	CHETLASEEMA SREELATHA
17	22HX1E0017	CHIDIGE AJAY DHARUNA KUMAR
18	22HX1E0018	CHINTHA MOUNIKA
19	22HX1E0019	CHUNCHULA HARITHA
20	22HX1E0020	CINGETI UMESH
21	22HX1E0021	D.CHETHANKUMAR
22	22HX1E0022	D.MAHESH REDDY
23	22HX1E0023	D.MANOJ KUMAR
24	22HX1E0024	D.OBULESHU
25	22HX1E0025	DASARI NEELAKANTA
26	22HX1E0026	DEVAPUJA MAHENDRA ACHARI
27	22HX1E0027	DK HALEEMA BANU
28	22HX1E0028	DUDDEKUNTA TEJA KRISHNA
29	22HX1E0029	DUDEKULA KHALEEL BASHA
30	22HX1E0030	DURGAM KAVITHA
31	22HX1E0031	E RAJESH
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36	22HX1E0036	GANDODI SURESH
37	22HX1E0037	GARIMELLA YASWANTH SHARMA
38	22HX1E0038	GONDIPALLI GIRISH
39	22HX1E0039	GURRAM BALACHANDRA

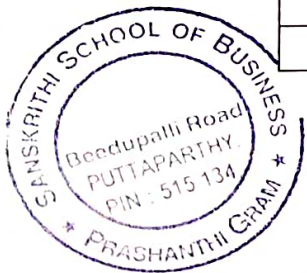


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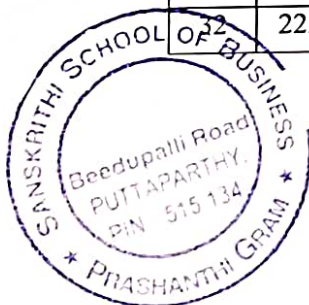
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43	22HX1E0043	JHARPALA SHILPA BAI
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63	22HX1E0063	KURUBA BHAVANA SREE
64	22HX1E0064	KURUBA NANDA DEVI
65	22HX1E0065	KURUBA THIMMAGANI PALLI MOUNIKA
66	22HX1E0066	M ANVESH REDDY
67	22HX1E0067	M. SHILPA
68	22HX1E0068	M.GURUCHARAN
69	22HX1E0069	M.UPENDRA
70	22HX1E0070	MAHALEPATI ADITYA VARMA



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S.No	H T NO	Name of the Students
		SESSIONS
1	22HX1E0071	MALA LAVANYA
2	22HX1E0072	MALYAVANTHAM.JYOTHEESWARI
3	22HX1E0073	MANDALA ANILA
4	22HX1E0074	MANGALA ANIL KUMAR
5	22HX1E0075	MOHAMMAD NIZAM
6	22HX1E0076	MOODAVATH SAI DARSHAN NAIK
7	22HX1E0077	MOTA AMARANATH
8	22HX1E0078	MUDDAPPA GARI MAMATHA
9	22HX1E0079	MUNIMADUGU MOUNIKA
10	22HX1E0080	MYLAPURAM NEERAJA
11	22HX1E0081	N HARISH
12	22HX1E0082	N.LAKSHMI
13	22HX1E0083	N.VENU GOPAL
14	22HX1E0084	VENU GOPAL
15	22HX1E0085	NAGENDRA KRISHNAM
16	22HX1E0086	NARIMI RAMANA REDDY
17	22HX1E0087	NOOR MOHAMMED
18	22HX1E0088	P.SIRISHAREDDY
19	22HX1E0089	PAGIDIKALUVA VYSHNAVI
20	22HX1E0090	PANCHAGNULA PAVANI SRIJA
21	22HX1E0091	PARNAPALLI MOHAMMAD TALHA
22	22HX1E0092	PEDDATHIMMAPPAGARI AKSHAYA
23	22HX1E0093	PIKKILI SRINIVASULU
24	22HX1E0094	PITALA SAILAJA
25	22HX1E0095	POLA KAVITHA
26	22HX1E0096	POLA SANJANA
27	22HX1E0097	PUJARI ADARSH
28	22HX1E0098	PULLAIAHGARI GANESH
29	22HX1E0099	PUTLURU SUNIL VISHNUVARDHAN
30	22HX1E00A0	RAGHUPATHI SWETHA
31	22HX1E00A1	RAJA KUMAR SINGH
	22HX1E00A2	RANGAREDDYGARI SANDHYA



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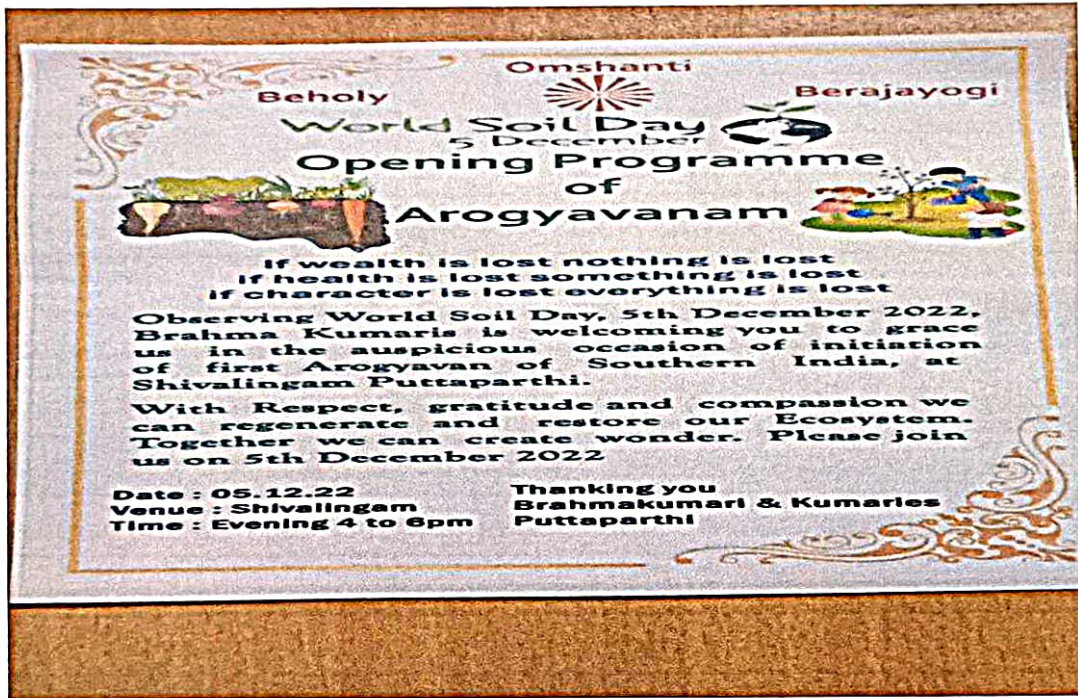
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38	22HX1E00A8	SAYYAD MOHAMMAD ASHIQ ILAHI
39	22HX1E00A9	SAYYAD SUMIYA
40	22HX1E00B0	SHAIK AIESHA
41	22HX1E00B1	SHAIK HASEENA
42	22HX1E00B2	SHAIK NAZEER
43	22HX1E00B3	SHAIK SAMIYA KOUSAR
44	22HX1E00B4	SHAIKMOHAMMAD ARSHIYAANJUM
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49	22HX1E00B9	TALARI RASI
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53	22HX1E00C3	UPPALAPATI SUKANYA
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63	22HX1E00D3	YERRADIMME DEEPIKA
64	22HX1E00D4	YERRAOBULAPPAGARI VIJAY KANTH REDDY



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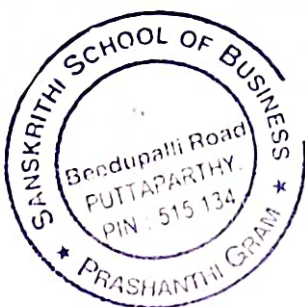
Content



Takeaways by the students:

1. Students understood the importance of Soil for human beings.
2. Students learned the Global warming scenarios and their effects in today's scenario.
3. Students understood the limitations of using the Soil for future needs and requirements.
4. Students understood the optimization of resources and organic farming.
5. Students understood the need for the development of human qualities and their improvements.
6. Students understood the importance of peace for human beings in building brotherhoods.

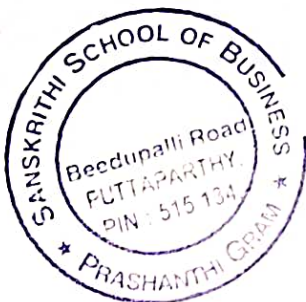
Photos of the Event



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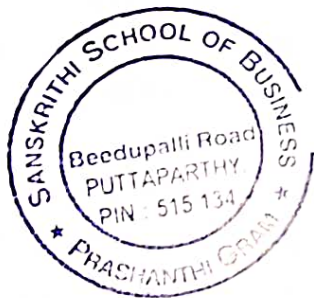


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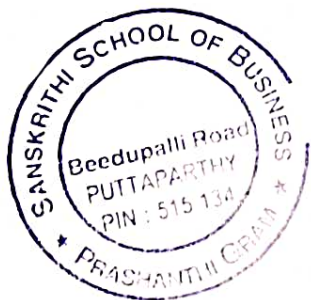
D...Katesh



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Seminar Report on “Community Engagement-Initiatives for Management Students

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Title of the Seminar: “Community Engagement-Initiatives for Management Students”

Date of Event: 15-11-2022, Time: 11:20 AM to 1:00 PM.

Mode: Offline

Coordinator: Dr.D.RajeshBabu&Dr.T.Venkatesan

Number of Participants: MBA-1st year Students

Name of the Resource Person : Mr.RamaRaoKotapally, Founder, Tsilicon

Profile of the Resource Person:

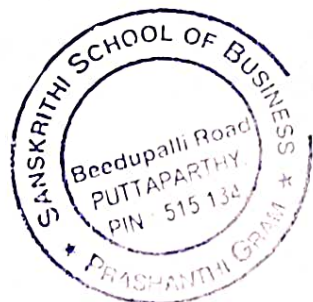
Mr.RamaRaoKotapally did his B.Tech from NSIT and MS from the University of Virginia. He has 18 years of VLSI experience in RTL design, Physical Design, Circuit Design, and Library Development.

LinkedIn profile: <https://www.linkedin.com/in/rama.kotapally-442820>

Website: <http://racheyta.blogspot.com/>

The theme of the Presentation:

Global Village learning opportunities of education in today’s society. Necessary initiations for supporting green business and sustainable development developed various business plans to support rural agriculture farming by explaining students with different experiments. Projects preferences include solar system projects, converting normal vehicles into electrical ones, new technology requirements for rural agriculture farming, Drones usage, cheese making, the importance of artificial intelligence.



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57	22HX1E0057	KOSINI ASHA
58	22HX1E0058	KOTHA JAYASIMHA
59	22HX1E0059	KOTTE SWETHA



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59	22HX1E0059	KOTTE SWETHA

D.R. Balakrishnan

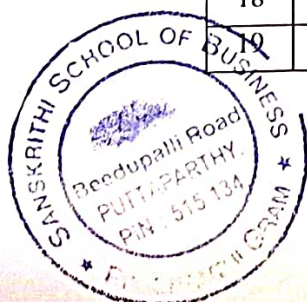
PRINCIPAL

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62	22HX1E0062	KUNCHEPU VIJAYSIMHA
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64	22HX1E0064	KURUBA NANDA DEVI
65	22HX1E0065	KURUBA THIMMAGANI PALLI MOUNIKA
66	22HX1E0066	M ANVESH REDDY
67	22HX1E0067	M. SHILPA
68	22HX1E0068	M.GURUCHARAN
69	22HX1E0069	M.UPENDRA
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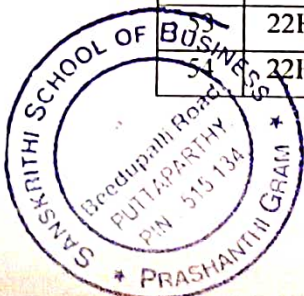
S.No	H T NO	Name of the Students
		SESSIONS
1	22HX1E0071	MALA LAVANYA
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5	22HX1E0075	MOHAMMAD NIZAM
6	22HX1E0076	MOODAVATH SAI DARSHAN NAIK
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14	22HX1E0084	VENU GOPAL
15	22HX1E0085	NAGENDRA KRISHNAM
16	22HX1E0086	NARIMI RAMANA REDDY
17	22HX1E0087	NOOR MOHAMMED
18	22HX1E0088	P.SIRISHAREDDY
19	22HX1E0089	PAGIDIKALUVA VYSHNAVI



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20	22HX1E0090	PANCHAGNULA PAVANI SRIJA
21	22HX1E0091	PARNAPALLI MOHAMMAD TALHA
22	22HX1E0092	PEDDATHIMMAPPAGARI AKSHAYA
23	22HX1E0093	PIKKILI SRINIVASULU
24	22HX1E0094	PITALA SAILAJA
25	22HX1E0095	POLA KAVITHA
26	22HX1E0096	POLA SANJANA
27	22HX1E0097	PUJARI ADARSH
28	22HX1E0098	PULLAIAHGARI GANESH
29	22HX1E0099	PUTLURU SUNIL VISHNUVARDHAN
30	22HX1E00A0	RAGHUPATHI SWETHA
31	22HX1E00A1	RAJA KUMAR SINGH
32	22HX1E00A2	RANGAREDDYGARI SANDHYA
33	22HX1E00A3	REGATIPALLI MANJUNATHA REDDY
34	22HX1E00A4	RENIGUNTLA HARITHA
35	22HX1E00A5	S.ARSHIYA TASLEEM
36	22HX1E00A6	S.NIRANJAN REDDY
37	22HX1E00A7	SAKE ANILKUMAR
38	22HX1E00A8	SAYYAD MOHAMMAD ASHIQ ILAHI
39	22HX1E00A9	SAYYAD SUMIYA
40	22HX1E00B0	SHAIK AIESHA
41	22HX1E00B1	SHAIK HASEENA
42	22HX1E00B2	SHAIK NAZEER
43	22HX1E00B3	SHAIK SAMIYA KOUSAR
44	22HX1E00B4	SHAIKMOHAMMAD ARSHIYAANJUM
45	22HX1E00B5	SRISAILAM VENKATA PRASANNA
46	22HX1E00B6	SUBBARA NIKHILESWAR
47	22HX1E00B7	T SNEHALATHA
48	22HX1E00B8	TALARI MANOHAR BABU
49	22HX1E00B9	TALARI RASI
50	22HX1E00C0	TALUPULA NAVAB DADAPEER KHAN
51	22HX1E00C1	TALUPULA NAVAB SALMA
52	22HX1E00C2	THUNGA RAJESH
53	22HX1E00C3	UPPALAPATI SUKANYA
54	22HX1E00C4	UPPARA HARI KRISHNA



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55	22HX1E00C5	V BHAVANA
56	22HX1E00C6	V RAJKUMAR
57	22HX1E00C7	V.MAHALAKSHMI
58	22HX1E00C8	V.SRAVANTHI
59	22HX1E00C9	VEMULETI SOWMYA
60	22HX1E00D0	YAKASI HARIKA
61	22HX1E00D1	YANGA REDDY THIRAKANATH REDDY
62	22HX1E00D2	YATHAM DIVYA
63	22HX1E00D3	YERRADIMME DEEPIKA
64	22HX1E00D4	YERRAOBULAPPAGARI VIJAY KANTH REDDY

Takeaways by the students:

1. Students understood the importance of Green Business and Sustainable development of products and services.
2. Students learned the Global warming scenarios and their effects in today's scenario.
3. Students understand to develop business plans for rural agriculture farming by using Artificial intelligence, such as using drones for cultivation and different set of practical experiments.
4. Students identified rural agriculture business sources for starting the business operations.
5. Students understood the importance of converting normal vehicles to electrical ones.
6. Students understood the importance of solar projects in global villages.



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Content

Rural Entrepreneurship with a Social Angle

Introduction

Huge Opportunity :

- 70% of the population is still Rural
- 50% of the population will reside outside by 2040
- 55% of manufacturing GDP with 75% of the new factories built in the last decade

Challenges :

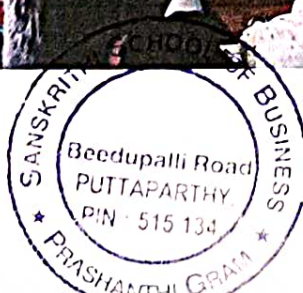
- Low Volume Intake
- Lack of Infra and Logistics
- Long distances and dispersed demand



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Photos of the Event



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