



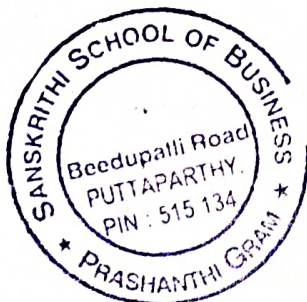
## SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.  
Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134.

## SANSKRITHI SCHOOL OF BUSINESS

Time table for the MBA I Sem Batch - 2017

| Day       | Section | 9.30 - 10.20 | 10.20 - 11.10 | 11.10 - 11.20 | 11.20 - 12.10      | 12.10 - 1.00    |             | 2.00 - 2.50        | 2.50 - 3.40 | 3.40 - 4.30     |  |
|-----------|---------|--------------|---------------|---------------|--------------------|-----------------|-------------|--------------------|-------------|-----------------|--|
| Monday    | A       | BE(TAN)      | ME(EP)        | Break         | FM(RK)             | BS(DR.P)        | Lunch Break | MOB(GRS)           | ITM (SS)    | DA              |  |
|           | B       | BE(SS)       | BS(DR.P)      |               | MOB(GRS)           | MIS(SS)         |             | FM(SK)             | ME(TNA)     | LAB             |  |
|           | C       | MOB(GRS)     | ITM           |               | FM(RK)             | BS(SKB)         |             | MIS(SS)            |             | BE(SS)          |  |
| Tuesday   | A       | ME(EP)       | FM(RK)        |               | BE(TAN)            | BS(DR.P)        |             | ITM (SS)           | LAB         | LAB             |  |
|           | B       | FM(SK)       | BE(SS)        |               | MOB(GRS)           | ME(TNA)         |             | BS(DR.P)           | MIS(SS)     | ITM             |  |
|           | C       | BS(SKB)      | DA            |               | ME(EP)             | FM(RK)          |             | MOB(GRS)           | BE(SS)      | LAB             |  |
| Wednesday | A       | FM(RK)       | MIS(SS)       |               | MOB(GRS)           | ME(EP)          |             | BS(DR.P)           | ITM         | BE(TAN)         |  |
|           | B       | BS(DR.P)     | MOB(GRS)      |               | MIS(SS)            | ITM             |             | ME(TNA)            | FM(SK)      | LAB             |  |
|           | C       | BS(KB)       | FM(RK)        |               | Placement training |                 |             | ITM (SS)           | MOB(GRS)    | LAB             |  |
| Thursday  | A       | BS(DR.P)     | DA            |               | MOB(GRS)           | ITM             |             | FM(RK)             | Seminars    | Club Activities |  |
|           | B       | ITM          | BE(SS)        |               | FM(SK)             | DA              |             | BS(DR.P)           | Seminars    | Club Activities |  |
|           | C       | MIS(SS)      | FM(RK)        |               | ITM                | BE(SS)          |             | MOB(GRS)           | Seminars    | Club Activities |  |
| Friday    | A       | FM(RK)       | BS(DR.P)      |               | Seminars           | Club Activities |             | MIS(SS)            | ITM         | LAB             |  |
|           | B       | MOB(GRS)     | ITM (SS)      |               | Seminars           | Club Activities |             | ME(TNA)            | LAB         | BE(SS)          |  |
|           | C       | BS(SKB)      | ME(EP)        |               | Seminars           | Club Activities |             | ME(EP)             | MIS(SS)     | ITM             |  |
| Saturday  | A       | ME(EP)       | MIS(SS)       |               | Placement training |                 |             | BE(TAN)            | BE(SS)      | Sports          |  |
|           | B       | BS(DR.P)     | ITM           |               | FM(SK)             | DA              |             | Placement training |             |                 |  |
|           | C       | FM(RK)       | BS(SKB)       |               | DA                 | ME(EP)          |             | ITM (SS)           | LAB         |                 |  |



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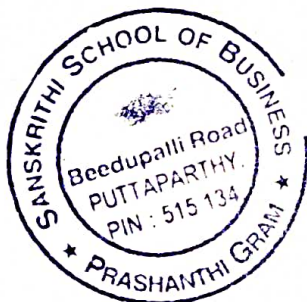


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| SANSKRITHI SCHOOL OF BUSINESS – MBA II SEM TIME TABLE 2017 – 2018 |             |                                  |                                                    |                                                    |                                                           |                                                        |                                          |                                         |                                                 |
|-------------------------------------------------------------------|-------------|----------------------------------|----------------------------------------------------|----------------------------------------------------|-----------------------------------------------------------|--------------------------------------------------------|------------------------------------------|-----------------------------------------|-------------------------------------------------|
|                                                                   | CDC<br>8 AM | RATCII                           | 9 30 AM 10 20<br>AM                                | 10 20 AM 11 10<br>AM                               | 11 20 AM 12 10<br>PM                                      | 12 10 PM 01 00<br>PM                                   | 2 00 PM<br>2 50 PM                       | 02 50 PM<br>03 40 PM                    | 03 40 PM 4 30 PM                                |
| Monday                                                            | PMA         | SEC A<br>SEC B                   | OM(EP)<br>BC(ARK)                                  | DA LAB<br>BRM(TV)                                  | NM(GRS)<br>OR(SMK)                                        | FM(ARK)<br>FM(PMA)                                     | HRM(AS)<br>Fathima<br>(Russian)          | BC(PKR)<br>HRM(AS)                      | FINANCIAL CLUB<br>ACTIVITIES (Vijay Sree)       |
| Tuesday                                                           | SMK         | SEC C<br>SEC A<br>SEC B<br>SEC C | DA LAB<br>NM(GRS)<br>IRRA(AS)<br>Fathima (Russian) | OM(PMA)<br>Case Studies (PMA)<br>DA LAB<br>BRM(TV) | HRM(AS)<br>HRM(AS)<br>OM(EP)<br>DATA ANALYTICS LAB        | BC(PKR)<br>BC(PKR)<br>Fathima (Russian)<br>OR(SMK)     | OR(SMK)<br>BRM(TV)<br>BC(PKR)<br>OR(SMK) | OM(EP)<br>FM(PMA)<br>NM(GRS)<br>OM(EP)  | MARKETING CLUB<br>ACTIVITIES (Anil)             |
| Wednesday                                                         | GRS         | SEC A<br>SEC B<br>SEC C<br>SEC A | NM(GRS)<br>FM(ARK)<br>FM(ARK)                      | IR(SMK)<br>Fathima (Russian)<br>NM(GRS)            | OM(EP)<br>NM(GRS)<br>OR(SMK)                              | HRM(AS)<br>OR(SMK)<br>BC(PKR)                          | OR(SMK)<br>BRM(TV)<br>BRM(TV)<br>NM(GRS) | DATA ANALYTICS LAB<br>BC(PKR)<br>OM(EP) | LIB<br>BC(ARK)<br>HRM(AS)<br>Fathima (Russian)  |
| Thursday                                                          | TV          | SEC A<br>SEC B<br>SEC C          | FM(ARK)<br>OM(EP)<br>BRM(TV)                       | NM(GRS)<br>HRM(AS)<br>BC(PKR)                      | Case Studies<br>(PMA)<br>OM(PMA)<br>Case Studies<br>(PMA) | BC(PKR)<br>Case Studies<br>(PMA)<br>BRM(TV)            | FM(ARK)<br>HRM(AS)<br>BC(PKR)            | HRM(AS)<br>OM(EP)                       | DA LAB<br>HR CLUB<br>ACTIVITIES (B O Prasanthi) |
| Friday                                                            | ARK         | SEC A<br>SEC B<br>SEC C          | NM(GRS)<br>OR(SMK)<br>FM(ARK)                      | FM(ARK)<br>LIB<br>BRM(TV)                          | Case Studies<br>(PMA)<br>NM(GRS)<br>BC(PKR)               | Case Studies<br>(PMA)<br>HRM(AS)<br>DATA ANALYTICS LAB | FM(PMA)<br>HRM(AS)<br>OR(SMK)            | HC(ARK)<br>OM(PMA)<br>OR(SMK)           | LIB<br>OM(EP)                                   |
| Saturday                                                          |             | SEC A<br>SEC B<br>SEC C          | FM(ARK)<br>OR(SMK)<br>FM(ARK)                      | FM(ARK)<br>NM(GRS)<br>HRM(AS)                      | BRM(TV)<br>OR(SMK)<br>NM(GRS)                             | FM(PMA)<br>NM(GRS)<br>OM(EP)                           | BC(ARK)<br>Case Studies<br>(PMA)         |                                         |                                                 |

| Name of the Subject            | Name of the Faculty            | Ms. Fathima |
|--------------------------------|--------------------------------|-------------|
| HRM: Human Resource Management | PKR: P. Kameswara Rao          |             |
| NM: Marketing Management       | AS: A. Srinivasan              |             |
| BRM: Business Research Methods | SMK: S. M. J. Karimulla Beetha |             |
| OR: Operations Research        | TV: T. Venkateshan             |             |
| OM: Operations Management      | GRS: G. Raja Sekhar            |             |
| BC: Business Communication     | EP: E. Prashanthi              |             |
| FM: Financial Management       | ARA: A. Rama Krishna           |             |
| DA: Data Analytics Lab         | TEJ: Tejeshwari                |             |
|                                | TNA: T. Anil Kumar             |             |
|                                | PMA: Dr. Purushottam Achari    |             |



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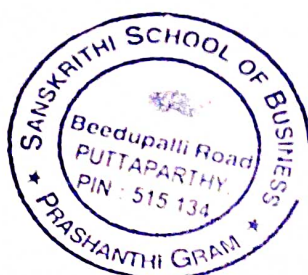
Time table for the MBA III Sem Batch - 2017

| Day       | Section | 8.00 - 9.15    | 9.30 - 10.20                       | 10.20 - 11.10 | 11.10 - 11.20 | 11.20 - 12.10      | 12.10 - 1.00     |             | 2.00 - 2.50    | 2.50 - 3.40       | 3.40 - 4.30      | 5.00 - 7.00                |           |           |
|-----------|---------|----------------|------------------------------------|---------------|---------------|--------------------|------------------|-------------|----------------|-------------------|------------------|----------------------------|-----------|-----------|
| Monday    | A       | Spoken English | LAW (AS)                           | E1 (SMK & EP) | BREAK         | E2 (UJS, AR & EP)  | Finance club     | LUNCH BREAK | BECG (TNA)     | E4 (GRS & UJS)    | E3(SK, AR & SMK) | Ad-On Trainings (optional) |           |           |
|           | B       |                | BECG (TNA)                         |               |               |                    |                  |             | ED(AS)         |                   |                  |                            |           |           |
| Tuesday   | A       | CDC Classes    | E4 (GRS & UJS)                     | HR Club       |               | ED (PNR)           | E3(SK, AR & SMK) |             | LAW (AS)       | E2 (UJS, AR & EP) | BECG(TNA)        |                            |           |           |
|           | B       |                |                                    |               |               | ED (AS)            |                  |             | BECG (TNA)     |                   | LAW(PNR)         |                            |           |           |
| Wednesday | A       | Spoken English | LAW (AS)                           | ED (PNR)      |               | Marketing Club     | E3(SK, AR & SMK) |             | BECG (TNA)     | E1 (SMK & EP)     | E4 (GRS & UJS)   |                            |           |           |
|           | B       |                | BECG (TNA)                         | LAW (PNR)     |               |                    |                  |             | ED(AS)         |                   |                  |                            |           |           |
| Thursday  | A       | CDC Classes    | E2 (UJS, AR & EP)                  | BECG (TNA)    |               | ED (PNR)           | ED Club          |             | E4 (GRS & UJS) | LIB               | E1 (SMK & EP)    |                            |           |           |
|           | B       |                |                                    | LAW(PNR)      |               | LIB                |                  |             |                |                   |                  |                            |           | BECG(TNA) |
| Friday    | A       | Spoken English | BECG (TNA)                         | LAW (AS)      |               | E2 (UJS, AR & EP)  | E3(SK, AR & SMK) |             | E1(SMK & EP)   | ED(PNR)           | Sports           |                            |           |           |
|           | B       |                | ED (AS)                            | LAW(PNR)      |               |                    |                  |             |                |                   |                  |                            | BECG(TNA) |           |
| Saturday  | A       | CDC Classes    | Placement Training and Development |               |               | Video Presentation |                  |             | Seminars       |                   | Sports           |                            |           |           |
|           | B       |                |                                    |               |               |                    |                  |             |                |                   |                  |                            |           |           |

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| S. No | Name of the Subject                                  | Section | Name of the Faculty       |
|-------|------------------------------------------------------|---------|---------------------------|
| 1     | Business Ethics and Corporate Governance - 14E00301  | ARB     | Mr. T. N. Anil Kumar      |
| 2     | Legal Aspects of Business - 14E00302                 | A       | Dr. A. Srinivasan         |
|       |                                                      | B       | Dr. P. Narayanayana Reddy |
| 3     | Entrepreneurship Development - 14E00303              | A       | Dr. P. Narayanayana Reddy |
|       |                                                      | B       | Dr. A. Srinivasan         |
| 4     | Elective 1                                           | Common  | Mr. S. Md. Kamilla Basha  |
|       | Product and Brand Management - 14E00305              | Common  | Mr. E. Prasanthi          |
|       | Human Resource Planning - 14E00306                   | Batch 1 | Mr. A. Ramakrishnaiah     |
| 5     | Elective 2                                           | Batch 2 | Mr. E. Prasanthi          |
|       | Financial Institution Markets and Service - 14E00308 | Common  | Mr. U. J. Supraveen       |
|       | Training and Development - 14E00309                  |         |                           |



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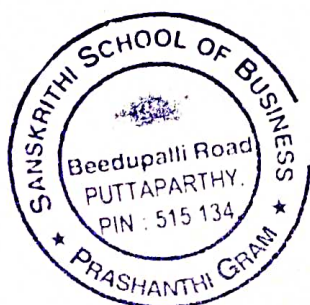
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**SANSKRITHI SCHOOL OF BUSINESS – MBA IV SEM TIME TABLE 2017-2018**

|           | 9.30 - 10.20 | 10.20 - 11.10 | 11.10 - 11.20 | 11.20 - 12.10 | 12.10 - 1.00  | 1.00 - 2.00 | 2.00 - 2.50                    | 2.50 - 3.40            | 3.40 - 4.30 |
|-----------|--------------|---------------|---------------|---------------|---------------|-------------|--------------------------------|------------------------|-------------|
| BATCH-I   | OD/SM        | STM/EB        | BREAK         | IFM/Lab       | EB/STM        | LUNCH BREAK | Lab/IFM/GHRM                   | Training and Placement |             |
| BATCH-B&M |              |               |               |               |               |             |                                |                        |             |
| BATCH-I   | EB/SM        | IFM/STM       |               | OD/EB         | STM//IFM/GHRM |             | Add on course/PROJECT REVIEW   | Training and Placement |             |
| BATCH-B&M |              |               |               |               |               |             |                                |                        |             |
| BATCH-I   | OD/SM        | STM/EB        |               | Lab//IFM/GHRM | EB/STM        |             | PROJECT REVIEW/Add on Course   | Training and Placement |             |
| BATCH-B&M |              |               |               |               |               |             |                                |                        |             |
| BATCH-I   | IFM/EB       | OD/SM         |               | STM/IFM       | EB/LAB/GHRM   |             | Add on course/PROJECT REVIEW   | Training and Placement |             |
| BATCH-B&M |              |               |               |               |               |             |                                |                        |             |
| BATCH-I   | EB//IFM      | OD/STM        |               | IFM/EB        | STM/SM        |             | PROJECT REVIEW/Add on Course   | Training and Placement |             |
| BATCH-B&M |              |               |               |               |               |             |                                |                        |             |
| BATCH-I   | IFM/SM       | STM/EB        |               | IFM/LAB/GHRM  | EB/STM        |             | Seminar/Training and Placement |                        |             |
| BATCH-B&M |              |               |               |               |               |             |                                |                        |             |

| Name of the Subject |                                         | Name of the Faculty           |                                                  |
|---------------------|-----------------------------------------|-------------------------------|--------------------------------------------------|
| 1                   | Strategic Management(STM)               | Prof Dr P.Kameshwar Rao , PhD | BATCH - I Finance/HR- Subjects : IFM & OD        |
| 2                   | E-Business (EB)                         | Dr.K.Rajendra Prasad, PhD     |                                                  |
| Elective V          |                                         |                               | BATCH - II Finance/Marketing-Subjects : IFM & SM |
| 3                   | Services Marketing(SM)                  | Mrs.M.Ramakumari, (PhD)       |                                                  |
| 4                   | Organisation Development(OD)            | Dr.A Srinivasan, PhD          | BATCH - III Marketing / HR -Subjects: SM&GHRM    |
| Elective VI         |                                         |                               |                                                  |
| 5                   | International Financial Management(IFM) | Dr.T.Venkatesan, PhD          |                                                  |
| 6                   | Global Human Resource Management(GHRM)  | Dr.A Srinivasan, PhD          |                                                  |



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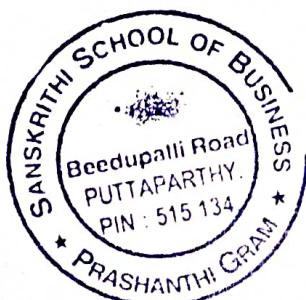


### SANSKRITHI SCHOOL OF BUSINESS MBA - SEM 1 TIME TABLE 2018-19

Wef 5th Sept, 2018

| DAY       |   | 1 8:30 to 10:20    | 2 10:30 to 11:10                       | 3 11:20 to 12:10                      | 4 12:10 to 1:00                       | 5 2:00 to 2:50                        | 6 2:50 to 3:40                                | 7 3:40 to 4:30                        |
|-----------|---|--------------------|----------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|-----------------------------------------------|---------------------------------------|
| Monday    | A | SPEAKERS' CLUB     | Marketing Club Activities              | Business Environment & Law            | DA - LAB                              | Financial Accounting for Managers     | Management & Organizational Behaviour         | Managerial Economics                  |
|           | B |                    |                                        | Managerial Economics                  | Business Environment & Law            | Information Technology for Managers   | Financial Accounting for Managers             | Statistics for Managers               |
|           | C |                    |                                        | Management & Organizational Behaviour | Statistics for Managers               | Management Information System         | Business Environment & Law                    | DA - LAB                              |
| Tuesday   | A | SPEAKERS' CLUB     | INVESTMENT Finance and Investment Club | Financial Accounting for Managers     | Business Environment & Law            | Management Information System         | Information Technology for Managers           | Management & Organizational Behaviour |
|           | B |                    |                                        | Management & Organizational Behaviour | Managerial Economics                  | Financial Accounting for Managers     | Management Information System                 | DA-LAB                                |
|           | C |                    |                                        | Management Information System         | C-LAB                                 | Statistics for Managers               | Management & Organizational Behaviour         | Business Environment & Law            |
| Wednesday | A | SPEAKERS' CLUB     | INVESTMENT Finance and Investment Club | Statistics for Managers               | Managerial Economics                  | Business Environment & Law            | C-LAB                                         | Information Technology for Managers   |
|           | B |                    |                                        | DA-LAB                                | Statistics for Managers               | Financial Accounting for Managers     | Statistics for Managers                       | Management & Organizational Behaviour |
|           | C |                    |                                        | Financial Accounting for Managers     | B&EL                                  | Managerial Economics                  | C - LAB                                       | C-LAB                                 |
| Thursday  | A | SPEAKERS' CLUB     | Speaker's Club                         | Management & Organizational Behaviour | Managerial Economics                  | Statistics for Managers               | C-LAB                                         | Business Environment & Law            |
|           | B |                    |                                        | C-LAB                                 | Statistics for Managers               | Management & Organizational Behaviour | Information Technology for Managers           | DA-LAB                                |
|           | C |                    |                                        | Financial Accounting for Managers     | Business Environment & Law            | Managerial Economics                  | Statistics for Managers                       | Information Technology for Managers   |
| Friday    | A | Placement Training | HRUDAY (HR Club)                       | Financial Accounting for Managers     | Managerial Economics                  | C-LAB                                 | What is not taught (Video Session) Mr.TN ANIL | Business Environment & Law            |
|           | B |                    |                                        | Management & Organizational Behaviour | Business Environment & Law            | Managerial Economics                  |                                               | DA-LAB                                |
|           | C |                    |                                        | Managerial Economics                  | Management & Organizational Behaviour | DA - LAB                              |                                               | Financial Accounting for Managers     |
| Saturday  | A | Placement Training | Case Study                             | Statistics for Managers               | Financial Accounting for Managers     | Managerial Economics                  | DA-LAB                                        | Management Information System         |
|           | B |                    |                                        | Business Environment & Law            | Financial Accounting for Managers     | Management Information System         | Management & Organizational Behaviour         | C-LAB                                 |
|           | C |                    |                                        | Management & Organizational Behaviour | Managerial Economics                  | Business Environment & Law            | Statistics for Managers                       | Information Technology for Managers   |

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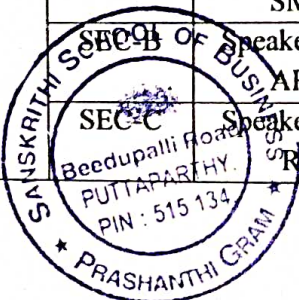


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| Day       | BATCH | 9.30 AM-10.20 AM | 10.20 AM-11.10 AM | 11.20 AM-12.10 PM | 12.10 PM-01.00 PM | 2.00 PM-2.50 PM | 02.50 PM-03.40 PM | 03:40PM – 04:30PM |
|-----------|-------|------------------|-------------------|-------------------|-------------------|-----------------|-------------------|-------------------|
| Monday    | SEC-A | Speaker Club EP  | Marketing club    | MM (GRS)          | FM (ARK)          | HRM (RB)        | OM (EP)           | BRM (MRK)         |
|           | SEC-B | Speaker Club MRK | BC (EP)           | HRM (ARK)         | FM (RP)           | BRM (MRK)       | OR (SMK)          | DAL (TV)          |
|           | SEC-C | Speaker Club GRS | HR club           | OR (SMK)          | FM (TV)           | HRM (AS)        | DAL (ARK)         | MM (GRS)          |
| Tuesday   | SEC-A | Speaker Club ARK | HR club           | OR (SMK)          | HRM (RB)          | DAL(SMK)        | OM (EP)           | BRM (MRK)         |
|           | SEC-B | Speaker Club RB  | BC (EP)           | MM (GRS)          | OM (EP)           | BC P & T (EP)   | BRM (MRK)         | HRM (ARK)         |
|           | SEC-C | Speaker Club RP  | BC (RB)           | OM (EP)           | OR (SMK)          | MM (GRS)        | HRM (AS)          | DAL (ARK)         |
| Wednesday | SEC-A | Speaker Club ARK | BC (RP)           | MM (GRS)          | FM (ARK)          | BC P & T (RP)   | OR (SMK)          | OM (EP)           |
|           | SEC-B | Speaker Club EP  | Marketing club    | OR (SMK)          | FM (RP)           | MM (GRS)        | HRM (ARK)         | BRM (MRK)         |
|           | SEC-C | Speaker Club RB  | Finance club      | OM (EP)           | FM (TV)           | HRM (AS)        | BRM (MRK)         | MM (GRS)          |
| Thursday  | SEC-A | Speaker Club RB  | Innovation Club   | OR (SMK)          | FM (ARK)          | DAL(SMK)        | MM (GRS)          | OM (EP)           |
|           | SEC-B | Speaker Club SMK | HR club           | MM (GRS)          | FM (RP)           | OM (EP)         | BC P & T (EP)     | DAL (TV)          |
|           | SEC-C | Speaker Club EP  | Finance club      | OM (EP)           | FM (TV)           | BRM (MRK)       | BC P & T (RB)     | OR (SMK)          |
| Friday    | SEC-A | Speaker Club TV  | Finance club      | BRM (MRK)         | FM (ARK)          | HRM (RB)        | DAL(SMK)          | BC P & T (RP)     |
|           | SEC-B | Speaker Club ARK | Innovation Club   | OR (SMK)          | FM (RP)           | MM (GRS)        | HRM (ARK)         | OM (EP)           |
|           | SEC-C | Speaker Club RMK | BC (RB)           | BRM (MRK)         | FM (TV)           | BC P & T (RB)   | HRM (AS)          | MM (GRS)          |
| Saturday  | SEC-A | Speaker Club SMK | BC (RP)           | MM (GRS)          | OR (SMK)          | BC P & T (RP)   | HRM (RB)          | BRM (MRK)         |
|           | SEC-B | Speaker Club ARK | Innovation Club   | OR (SMK)          | BC P & T (EP)     | BRM (MRK)       | OM (EP)           | DAL (TV)          |
|           | SEC-C | Speaker Club RB  | Marketing club    | OM (EP)           | BRM (MRK)         | DAL (ARK)       | OR (SMK)          | BC P & T (RB)     |



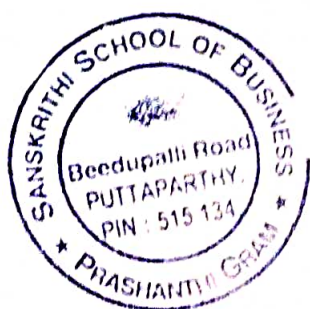
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 Beedupalli Road, Prasanthigram,  
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 Anantapur



### **SANSKRITHI SCHOOL OF BUSINESS**

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Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134.*

| <b>Name of the Subject</b>         | <b>Sec A</b>              | <b>Sec B</b>              | <b>Sec C</b>              |
|------------------------------------|---------------------------|---------------------------|---------------------------|
| HRM: Human Resource Management     | Mr.RakeshBhurani          | Mr. A. RamaKrishnaiah     | Dr A. Srinivasan          |
| MM: Marketing Management           | Mr. G. Raja Sekhar        | Mr. G. Raja Sekhar        | Mr. G. Raja Sekhar        |
| BRM: Business Research Methods     | Mrs M.RamaKumari          | Mrs M.RamaKumari          | Mrs M.RamaKumari          |
| OR: Operations Research            | Mr. S. Md. KarimullaBasha | Mr. S. Md. KarimullaBasha | Mr. S. Md. KarimullaBasha |
| OM: Operations Management          | Mrs.E. Prasanthi          | Mrs.E. Prasanthi          | Mrs.E. Prasanthi          |
| FM: Financial Management           | Mr A. RamaKrishnaiah      | Dr Rajendra Prasad        | Dr T. Venkateshan         |
| BC: Business Communication and Lab | Dr. Rajendra Prasad       | Mrs.E. Prasanthi          | RakeshBhurani             |
| DA: Data Analytics Labs            | Mr. S. Md. KarimullaBasha | Dr T. Venkateshan         | RamaKrishnaiah            |



*Dr. Balakrishna*

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*Dr. Balakrishna*



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### SANSKRITHI SCHOOL OF BUSINESS MBA - SEM 3 TIME TABLE 2018-19

Wef. 5th Sept. 2018

| DAY       |   | 1 9.30 to 10.20                  | 2 10.20 to 11.10                                                              | 3 11.20 to 12.10                                                                      | 4 12.10 to 1.00                                                                    | 5 2.00 to 2.50                                                                        | 6 2.50 to 3.40                                | 7 3.40 to 4.30                                                                     |         |
|-----------|---|----------------------------------|-------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-----------------------------------------------|------------------------------------------------------------------------------------|---------|
| Monday    | A | <b>SPEAKERS' CLUB</b>            | <b>Case Study</b>                                                             | BS- LAB                                                                               | <b>Elective 1</b><br>Product & Brand Management<br>Human Resource Development      | <b>Elective 3</b><br>Investment and Portfolio Management<br>Performance Management    | Entrepreneurship Development                  | <b>Elective 2</b><br>Financial Inst. & Services<br>Consumer Behavior               |         |
|           | B |                                  |                                                                               | Green Business Management                                                             |                                                                                    |                                                                                       | Intern shaala (P&T)                           |                                                                                    |         |
|           | C |                                  |                                                                               | Business Ethics and Corporate Governance                                              |                                                                                    |                                                                                       | Green Business Management                     |                                                                                    |         |
| Tuesday   | A | <b>INTERN SHAALA Marketing</b>   | Mock Interviews-Panel (Achievers Class)                                       |                                                                                       |                                                                                    | <b>PROJECT WORK (Achievers class)</b>                                                 |                                               | Green Business Management                                                          |         |
|           | B |                                  | 3rd Hour                                                                      |                                                                                       |                                                                                    | 4th Hour                                                                              | 5th Hour                                      | 6th Hour                                                                           | BS- LAB |
|           | C |                                  |                                                                               |                                                                                       |                                                                                    |                                                                                       |                                               |                                                                                    |         |
| Wednesday | A | <b>Marketing Club Activities</b> | <b>Elective 1</b><br>Product & Brand Management<br>Human Resource Development | <b>Elective 4</b><br>Knowledge Management<br>Advertising & Sales Promotion Management | Green Business Management                                                          | <b>ASARAMH Entrepreneurship Cell</b><br>Mrs.E. Prasanthi CEOGO                        | Business Ethics and Corporate Governance      | Business Ethics and Corporate Governance                                           |         |
|           | B |                                  |                                                                               |                                                                                       | Business Ethics and Corporate Governance                                           |                                                                                       | Entrepreneurship Development                  |                                                                                    |         |
|           | C |                                  |                                                                               |                                                                                       | Entrepreneurship Development                                                       |                                                                                       | SEMINAR                                       |                                                                                    |         |
| Thursday  | A | <b>Placement Training</b>        | Business Ethics and Corporate Governance                                      | <b>Elective 1</b><br>Product & Brand Management<br>Human Resource Development         | <b>INTERN SHAALA (Placement &amp; Training)</b>                                    | BS- LAB                                                                               | Entrepreneurship Development                  |                                                                                    |         |
|           | B |                                  | Entrepreneurship Development                                                  |                                                                                       |                                                                                    | BS- LAB                                                                               | Green Business Management                     |                                                                                    |         |
|           | C |                                  | <b>LAB</b>                                                                    |                                                                                       |                                                                                    | BS- LAB                                                                               | Business Ethics and Corporate Governance      |                                                                                    |         |
| Friday    | A | <b>HRUDAY [HR CLUB]</b>          | Business Ethics and Corporate Governance                                      | Entrepreneurship Development                                                          | <b>Elective 3</b><br>Investment and Portfolio Management<br>Performance Management | <b>Elective 4</b><br>Knowledge Management<br>Advertising & Sales Promotion Management | What is not taught (Video Session) Mr.TN ANIL |                                                                                    |         |
|           | B |                                  | Entrepreneurship Development                                                  | Business Ethics & Corporate Governance                                                |                                                                                    |                                                                                       | Green Business Management                     |                                                                                    |         |
|           | C |                                  | Green Business Management                                                     | Green Business Management                                                             |                                                                                    |                                                                                       |                                               |                                                                                    |         |
| Saturday  | A | <b>Placement Training</b>        | <b>Placement Training</b>                                                     | <b>Elective 2</b><br>Financial Inst. & Services<br>Consumer Behavior                  | SEMINAR                                                                            | <b>Elective 4</b><br>Knowledge Management<br>Advertising & Sales Promotion Management | Green Business Management                     | <b>Elective 3</b><br>Investment and Portfolio Management<br>Performance Management |         |
|           | B |                                  |                                                                               |                                                                                       | Green Business Management                                                          |                                                                                       | Business Ethics and Corporate Governance      |                                                                                    |         |
|           | C |                                  |                                                                               |                                                                                       | Intern shaala                                                                      |                                                                                       | Entrepreneurship Development                  |                                                                                    |         |



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## SANSKRITHI SCHOOL OF BUSINESS – MBA IV SEM TIME TABLE 2018 -2019

| Day | Sem    | Batch        | 9.30 - 10.20 | 10.20 - 11.10 | 11.10 - 11.20 | 11.20 -12.10 | 12.10 -1.00  | 1.00 - 2.00 | 2.00 -2.50                     | 2.50 -3.40             | 3.40 -4.30 |  |
|-----|--------|--------------|--------------|---------------|---------------|--------------|--------------|-------------|--------------------------------|------------------------|------------|--|
| MON | IV-SEM | BATCH-I      | OD/SM        | STM/EB        | BREAK         | IFM/Lab      | EB/STM       | LUNCH BREAK | Lab/IFM/GHRM                   | Training and Placement |            |  |
|     |        | BATCH-II&III |              |               |               |              |              |             |                                |                        |            |  |
| TUE | IV-SEM | BATCH-I      | EB/SM        | IFM/STM       |               | OD/EB        | STM/IFM/GHRM |             | Add on course/PROJECT REVIEW   | Training and Placement |            |  |
|     |        | BATCH-II&III |              |               |               |              |              |             |                                |                        |            |  |
| WED | IV-SEM | BATCH-I      | OD/SM        | STM/EB        |               | Lab/IFM/GHRM | EB/STM       |             | PROJECT REVIEW/Add on Course   | Training and Placement |            |  |
|     |        | BATCH-II&III |              |               |               |              |              |             |                                |                        |            |  |
| THU | IV-SEM | BATCH-I      | IFM/EB       | OD/SM         |               | STM/IFM      | EB/LAB/GHRM  |             | Add on course/PROJECT REVIEW   | Training and Placement |            |  |
|     |        | BATCH-II&III |              |               |               |              |              |             |                                |                        |            |  |
| FRI | IV-SEM | BATCH-I      | EB/IFM       | OD/STM        |               | IFM/EB       | STM/SM       |             | PROJECT REVIEW/Add on Course   | Training and Placement |            |  |
|     |        | BATCH-II&III |              |               |               |              |              |             |                                |                        |            |  |
| SAT | IV-SEM | BATCH-I      | IFM/SM       | STM/EB        |               | IFM/LAB/GHRM | EB/STM       |             | Seminar/Training and Placement |                        |            |  |
|     |        | BATCH-II&III |              |               |               |              |              |             |                                |                        |            |  |

### Name of the Subject

Strategic Management(STM)  
E-Business (EB)

### Name of the Faculty

Prof Dr P.Kameshwar Rao , PhD  
Dr.K.Rajendra Prasad, PhD

BATCH - Finance/HR- Subjects : IFM & OD

### Elective V

Services Marketing(SM)  
Organisation Development(OD)

Mrs.M.Ramakumari, (PhD)  
Dr.A Srinivasan, PhD

BATCH - Finance/Marketing-Subjects : IFM & SM

BATCH - Marketing / HR -Subjects: SM & GHRM

### Elective VI

International Financial Management(IFM)  
Global Human Resource Management(GHRM)

Dr.T.Venkatesan, PhD  
Dr.A Srinivasan, PhD



Dr. Balakrishnan

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## SANSKRITHI SCHOOL OF BUSINESS

Time table for the MBA I Sem Batch - 2019

| Day       | Section | 9.30 - 10.20 | 10.20 - 11.10 | 11.10 - 11.20 | 11.20 - 12.10      | 12.10 - 1.00    | Lunch Break        |             |                 |  |
|-----------|---------|--------------|---------------|---------------|--------------------|-----------------|--------------------|-------------|-----------------|--|
| Monday    | A       | BE(TAN)      | ME(EP)        | Break         | FM(RK)             | BS(DR P)        | 2.00 - 2.50        | 2.50 - 3.40 | 3.40 - 4.30     |  |
|           | B       | BE(SS)       | BS(DR P)      |               | MOB(GRS)           | MIS(SS)         | MOB(GRS)           | ITM(SS)     | DA              |  |
|           | C       | MOB(GRS)     | ITM           |               | FM(RK)             | BS(SKB)         | FM(SK)             | ME(TNA)     | LAB             |  |
| Tuesday   | A       | ME(EP)       | FM(RK)        |               | BE(TAN)            | BS(DR P)        | MIS(SS)            |             | BE(SS)          |  |
|           | B       | FM(SK)       | BE(SS)        |               | MOB(GRS)           | ME(TNA)         | ITM(SS)            | LAB         | LAB             |  |
|           | C       | BS(SKB)      | DA            |               | ME(EP)             | FM(RK)          | BS(DR P)           | MIS(SS)     | ITM             |  |
| Wednesday | A       | FM(RK)       | MIS(SS)       |               | MOB(GRS)           | ME(EP)          | MOB(GRS)           | BE(SS)      | LAB             |  |
|           | B       | BS(DR P)     | MOB(GRS)      |               | MIS(SS)            | ITM             | BS(DR P)           | ITM         | BE(TAN)         |  |
|           | C       | BS(SKB)      | FM(RK)        |               | Placement training |                 | ME(TNA)            | FM(SK)      | LAB             |  |
| Thursday  | A       | BS(DR P)     | DA            |               | MOB(GRS)           | ITM             | ITM(SS)            | MOB(GRS)    | LAB             |  |
|           | B       | ITM          | BE(SS)        |               | FM(SK)             | DA              | FM(RK)             | Seminars    | Club Activities |  |
|           | C       | MIS(SS)      | FM(RK)        |               | ITM                | BE(SS)          | BS(DR P)           | Seminars    | Club Activities |  |
| Friday    | A       | FM(RK)       | BS(DR P)      |               | Seminars           | Club Activities | MOB(GRS)           | Seminars    | Club Activities |  |
|           | B       | MOB(GRS)     | ITM(SS)       |               | Seminars           | Club Activities | MIS(SS)            | ITM         | LAB             |  |
|           | C       | BS(SKB)      | ME(EP)        |               | Seminars           | Club Activities | ME(TNA)            | LAB         | BE(SS)          |  |
| Saturday  | A       | ME(EP)       | MIS(SS)       |               | Placement training |                 | ME(EP)             | MIS(SS)     | ITM             |  |
|           | B       | BS(DR P)     | ITM           |               | FM(SK)             | DA              | BE(TAN)            | BE(SS)      | Sports          |  |
|           | C       | FM(RK)       | BS(SKB)       |               | DA                 | ME(EP)          | Placement training |             |                 |  |
|           |         |              |               |               |                    |                 | ITM(SS)            | LAB         |                 |  |

PRINCIPAL

| S. No                                     | Name of the Subject                                | Section          | Name of the Faculty           |
|-------------------------------------------|----------------------------------------------------|------------------|-------------------------------|
| 1                                         | Management and Organizational Behaviour - 17E00101 | A, B, & C        | G. Raja Sekhar                |
| 2                                         | Business Environment and Law - 17E00102            | A                | Mr. Subraveen                 |
|                                           |                                                    | B & C            | Sai Sankar                    |
| 3                                         | Managerial Economics - 17E00103                    | A & C            | E. Prasanthi                  |
|                                           |                                                    | B                | T.N. Anil Kumar               |
| 4                                         | Financial Accounting for Managers - 17E00104       | A & B            | A. Ramakrishnaiah             |
|                                           |                                                    | C                | S. Khutheja                   |
| 5                                         | Statistics for Managers - 17E00105                 | A & B            | Dr. Purushotham               |
|                                           |                                                    | C                | S. Md. Karimulla Basha        |
| 6                                         | Management Information System - 17E00106           | A, B, & C        | Sai Sankar                    |
| 7                                         | Information Technology for managers - 17E00107     | A, B, & C        | Sai Sankar                    |
| 8                                         | Data analytics lab - 17E00108                      | A, B, & C        | Lab Technician                |
| 9                                         | Placement Training                                 | A, B, & C        | Menon Giridhar                |
| FACULTY OTHER ACTIVITIES RESPONSIBILITIES |                                                    |                  |                               |
| Clubs                                     | Names in Sanskrit                                  | Names in English |                               |
| 1                                         | Seminar                                            | Samyad           | Mr. Karim/Ramakrishnaiah      |
| 2                                         | Case study                                         | Granthi Gyan     | Dr. Purushothamachary         |
| 3                                         | Notice board                                       | Suchana          | Ramakrishna/Prasanthi/Rudresh |
| 4                                         | CDC                                                | Prachetas        | Rudresh/Anil                  |
| 5                                         | Hospitality                                        | Alankrisha       | Sai Sankar                    |
| 6                                         | CSR                                                | Sukhsagar        | Dattathraya Reddy             |
| 7                                         | Clean club                                         | Svachch Bharath  | Anil                          |
| 8                                         | Spoken English                                     | Supravach        | Rudresh                       |
| 9                                         | Job search                                         | Anvesh           | Giridhar sir                  |
| 10                                        | Social media                                       | Dhakshta         | Anil/Rudresh/Phani/Ramdas     |



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SECTION - C

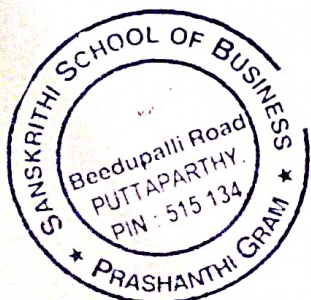
DT - 28/01/2019

### SANSKRITHI SCHOOL OF BUSINESS

#### MBA II SEMESTER CLASS TIME TABLE

|           |       | 1                     | 2                     | 3                 | 4                 | 5                   | 6                 | 7                   |
|-----------|-------|-----------------------|-----------------------|-------------------|-------------------|---------------------|-------------------|---------------------|
|           | BATCH | 9.30 AM-10.20 AM      | 10.20 AM-11.10 AM     | 11.20 AM-12.10 PM | 12.10 PM-01.00 PM | 2.00 PM-2.50 PM     | 02.50 PM-03.40 PM | 03.40 PM - 04.30 PM |
| Day       |       |                       |                       |                   |                   |                     |                   |                     |
| Monday    | SEC-A | Mr. Manian (Aptitude) | Marketing club (GRS)  | MM (GRS)          | FM (ARK) ✓        | HRM (AS)            | OM (EP)           | BRM (MRK)           |
|           | SEC-B | Mahendra (Aptitude)   | BC (EP)               | FM (RP)           | HRM (ARK) ✓       | BRM (SMD)           | OR (MR)           | BAL (TV)            |
|           | SEC-C | Innovation Club (EP)  | OR (MR)               | HRM (AS)          | FM (TV)           | MM (GRS)            | DAL (ARK)         | SPOKEN ENGLISH (RB) |
| Tuesday   | SEC-A | Mr. Manian (Aptitude) | HR club (AS)          | OR (MR)           | HRM (AS)          | BAL(SMD)            | OM (EP)           | BRM (MRK)           |
|           | SEC-B | Mahendra (Aptitude)   | BC (EP)               | MM (GRS)          | OM (EP)           | BC P & T (EP)       | BRM (SMD)         | HRM (ARK)           |
|           | SEC-C | MM (GRS)              | Marketing club (GRS)  | OM (SMD)          | OR (MR)           | Spoken English (RB) | HRM (AS)          | DAL (ARK)           |
| Wednesday | SEC-A | BC P & T (RP)         | BC (RP)               | MM (GRS)          | FM (ARK)          | Spoken English (RB) | OR (MR)           | OM (EP)             |
|           | SEC-B | Mr. Manian (Aptitude) | Marketing club (GRS)  | FM (RP)           | OR (MR)           | MM (GRS)            | HRM (ARK)         | BRM (SMD)           |
|           | SEC-C | Mahendra (Aptitude)   | HR club (ARK)         | OM (SMD)          | FM (TV)           | HRM (AS)            | BRM (MRK)         | MM (GRS)            |
| Thursday  | SEC-A | BAL(SMD)              | Innovation Club (PNR) | OR (MR)           | FM (ARK)          | Spoken English (RB) | MM (GRS)          | OM (EP)             |
|           | SEC-B | Mr. Manian (Aptitude) | HR club (AS)          | MM (GRS)          | FM (RP)           | OM (EP)             | BC P & T (EP)     | DAL (TV)            |
|           | SEC-C | Finance club (RP)     | Mahendra (Aptitude)   | OM (SMD)          | FM (TV)           | BRM (MRK)           | OR (MR)           | BC P & T (EP)       |
| Friday    | SEC-A | Finance club (RP)     | Mahendra (Aptitude)   | BRM (MRK)         | FM (ARK)          | HRM (AS)            | BAL(SMD)          | BC P & T (RP)       |
|           | SEC-B | Innovation Club (EP)  | MM (GRS)              | OR (MR)           | FM (RP)           | OM (EP)             | HRM (ARK)         | Spoken English (RB) |
|           | SEC-C | Mr. Manian (Aptitude) | BC (EP)               | FM (TV)           | BC P & T (EP)     | BRM (MRK)           | HRM (AS)          | MM (GRS)            |
| Saturday  | SEC-A | Mahendra (Aptitude)   | BC (RP)               | Finance club (TV) | OR (MR)           | HRM (AS)            | BC P & T (RP)     | BRM (MRK)           |
|           | SEC-B | BRM (SMD)             | OR (MR)               | OM (SMD)          | BRM (MRK)         | DAL (ARK)           | OR (MR)           | Spoken English (RB) |
|           | SEC-C | Mr. Manian (Aptitude) | BC (EP)               | OM (SMD)          | BRM (MRK)         | DAL (ARK)           | OR (MR)           | BC P & T (EP)       |

Pranav  
29/01/19



Dr. Balakrishnan

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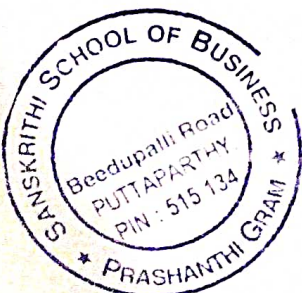
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### SANSKRITHI SCHOOL OF BUSINESS – MBA III SEM TIME TABLE 2019-2020

| Day | SEM     | Section | 9 AM to 10 AM                    | 10 AM to 11 AM    | 11 AM to 12 PM     | 12 PM to 1 PM                    | 2 PM to 3 PM                    |
|-----|---------|---------|----------------------------------|-------------------|--------------------|----------------------------------|---------------------------------|
| MON | III-SEM | SEC-A   | Aptitude Class                   | B.E.C.G           | Case Study Club-RP | E.D                              | I.P.M/ PM                       |
|     |         | SEC-B   | Tedex video based Assignment-PS  | Aptitude Class    |                    | GBM                              |                                 |
| TUE | III-SEM | SEC-A   | English Class                    | P.B.M HRD         | MOOCS              | HR Club-PS                       | F.I.S/CB                        |
|     |         | SEC-B   | GBM                              |                   | English Class      | B.E.C.G                          |                                 |
| WED | III-SEM | SEC-A   | Soft skills                      | GBM               | A.S.P.M/KM         | Finance Club-TV                  | B.S. LAB- Instructions          |
|     |         | SEC-B   | Tedex Video Based Assignment-GRS | Soft skills       |                    |                                  | BECCG                           |
| THU | III-SEM | SEC-A   | English Class                    | B.E.C.G           | I.P.M/ PM          | F.I.S/CB                         | Innovation Club-EP              |
|     |         | SEC-B   | HR Club-PS                       | English Class     |                    |                                  |                                 |
| FRI | III-SEM | SEC-A   | Soft skills                      | P.B.M/HRD         | F.I.S/CB           | GBM                              | A.S.P.MKM                       |
|     |         | SEC-B   | B.S. LAB- Instructions           |                   |                    | Soft skills                      |                                 |
| SAT | III-SEM | SEC-A   | Aptitude Class                   | Marketing Club-LS | I.P.M/ PM          | Tedex video based Assignment-GRS | Tedex video based Assignment-PS |
|     |         | SEC-B   | MOOCS                            |                   |                    | E.D                              | Aptitude Class                  |

| COURSE CODE              | SHORT CODE | COURSE NAME                                | FACULTY NAME             |
|--------------------------|------------|--------------------------------------------|--------------------------|
| 17E00- 301               | B.E.C.G    | BUSINESS ETHICS & CORPORATE GOVERNANCE     | Dr.M.Bala Koteswari      |
| 17E00-302                | G.B.M      | GREEN BUSINESS MANAGEMENT                  | Mrs.E.Prashanthi         |
| 17E00-303                | E.D        | ENTERPRENEURSHIP DEVELOPMENT               | Prof.P.Narayana Reddy    |
| 17E00-305                | P.B.M      | PRODUCT AND BRAND MANAGEMENT               | Dr.R.Lilambeshwara Singh |
| 17E00-306                | H.R.D      | HUMAN RESOURCE DEVELOPMENT                 | Mr.G.Raja Sekhar         |
| 17E00-308                | F.I.S      | FINANCIAL INSTITUTIONS AND SERVICES        | Dr.K.Rajendra Prasad     |
| 17E00-309                | C.B        | CONSUMER BEHAVIOUR                         | Mrs.E.Prashanthi         |
| 17E00-312                | I.P.M      | INVESTMENT AND PORTFOLIO MANAGEMENT        | Dr.T.Venkatesan          |
| 17E00-314                | P.M        | PERFORMANCE MANAGEMENT                     | Dr.R.Lilambeshwara Singh |
| 17E00-317                | A.S.P.M    | ADVERTISING AND SALES PROMOTION MANAGEMENT | Mr.G.Raja Sekhar         |
| 17E00-318                | K.M        | KNOWLEDGE MANAGEMENT                       | D.Pranava Sree           |
| 17E00-320                | B.S. LAB   | BUSINESS SIMULATION – LAB- Instructions    | Dr.K.Rajendra Prasad     |
| 17E00321                 | MOOCS      | MOOCS                                      | Dr.T.Venkatesan          |
| Placement Training (P&T) |            | APTITUDE CLASS                             | Mr.Ragavendra R          |
|                          |            | ENGLISH CLASS                              | Ms. Gowri kshnaveni      |
|                          |            | SOFT SKILLS                                | Ms AMALA                 |



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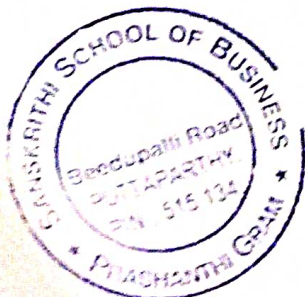
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M.B.A IV SEMESTER TIME TABLE - SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI 2019 -2020

|           |         | 1             | 2           | 3               | 4           | LUNCH BREAK | 5                  | 6           | 7                 | 8        |
|-----------|---------|---------------|-------------|-----------------|-------------|-------------|--------------------|-------------|-------------------|----------|
| DAY       | SECTION | 9:30 - 10:20  | 0:20 - 11:1 | 11:20 -12:10    | 12:10- 1:00 |             | 2:00 - 2:50        | 2:50 - 3:40 | 3:40 - 4:30       | 4:30-5:3 |
| MONDAY    | I       | English       | E,B         | IFM-TV          | SM          |             | P&T                |             | Finance Club-TV   |          |
|           | II      | Speakers Club | SM          | IFM-SHP/GHRM-EP | EB          |             | Ser-M              | Ser-M       | HR-Club-EP        |          |
| TUESDAY   | I       | Speakers Club | EB          | IFM-TV          | SM          |             | OD                 | OD          | HR-Club-EP        |          |
|           | II      | English       | SM          | IFM-SHP/GHRM-EP | EB          |             | P&T                |             | Finance Club-RP   |          |
| WEDNESDAY | I       | English       | EB          | IFM-TV          | SM          |             | Case Study Club-VS |             | Marketing Club-GR |          |
|           | II      | PROJECT WORK  | SM          | IFM-SHP/GHRM-EP | EB          |             | Ser-M              | Ser-M       | ED Club-LS        |          |
| THURSDAY  | I       | PROJECT WORK  | EB          | IFM-TV          | SM          |             | P&T                |             | ED Club-LS        |          |
|           | II      | English       | SM          | IFM-SHP/GHRM-EP | EB          |             | Ser-M              | Ser-M       | Marketing Club-GR |          |
| FRIDAY    | I       | English       | EB          | IFM-TV          | SM          |             | OD                 | OD          | Project Review    |          |
|           | II      | PROJECT- Lab  | SM          | IFM-SHP/GHRM-EP | EB          |             | Case Study Club-VS |             |                   |          |
| SATURDAY  | I       | PROJECT-Lab   | EB          | IFM-TV          | SM          | OD          | OD                 | Sports      |                   |          |
|           | II      | English       | SM          | IFM-SHP/GHRM-EP | EB          | P&T         |                    |             |                   |          |
|           |         |               |             |                 |             |             | MEET THE MENTOR    |             |                   |          |

| COURSE CODE | PORT CODE | NAME OF THE SUBJECT                       | FACULTY SHORT FORM | FACULTY NAME                              |
|-------------|-----------|-------------------------------------------|--------------------|-------------------------------------------|
| 17E00401    | S.M       | STRATEGIC MANAGEMENT                      | LS                 | Dr.LIMBESHWAR                             |
| 17E00402    | E.B       | E.BUSINESS                                | RP                 | Dr.RAJENDRA PRASAD                        |
| 17E00404    | SRVC.M    | SERVICE MARKETING                         | PNR                | Prof.P.NARAYANA                           |
| 17E00405    | O.D       | ORGANIZATION DEVELOPMENT                  | GR                 | Prof.G.RAJA SEKHAR                        |
| 17E00407    | I.F.M     | INTERNATIONAL FINANCIAL MANAGEMENT        | TV/SHP             | Dr.T.VENKATESAN /<br>Dr.SOMA. HARI PRASAD |
| 17E00409    | G.H.R.M   | GLOBAL HUMAN RESOURCE MANAGEMENT          | EP                 | Prof.E.PRASHANTHI                         |
| 17E00411    | SEMINA    | Seminar (Contemporary Issues on Business) | ALL                | All Faculty Members                       |
| 17E00412    | P.W       | PROJECT WORK                              | ALL                | All Faculty Members                       |



*Dr. Balakrishnan*

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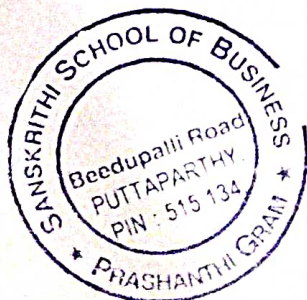
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| SANSKRITHI SCHOOL OF BUSINESS(SSB), PUTTAPARTHI     |           |                        |                                |                        |                                 |                     |                        |
|-----------------------------------------------------|-----------|------------------------|--------------------------------|------------------------|---------------------------------|---------------------|------------------------|
| 1st YEAR MBA Ist Semester - Timetable - 2020 - 2022 |           |                        |                                |                        |                                 |                     |                        |
| Date                                                | Day       | 8:00 AM - 10:00 AM     |                                | 10:45 AM - 12:35 PM    |                                 | 02:15 PM - 04:00 PM |                        |
| 18/01/2021                                          | Monday    | BE & Law- Dr.L.B.Singh | Interval - 10:30 AM - 10:45 AM | FAFM-Dr.R.P            | Lunch Break 12:35 PM - 01:45 PM | MOB-Dr.L.B.Singh    | ITM-Mr.V.R             |
| 19/01/2021                                          | Tuesday   | ITM-Mr.V.R             |                                | BE & Law- Dr.L.B.Singh |                                 | FAFM-Dr.R.P         | MIS-Dr.R.P             |
| 20/01/2021                                          | Wednesday | FAFM-Dr.R.P            |                                | ITM-Mr.V.R             |                                 | MOB-Dr.L.B.Singh    | BE & Law- Dr.L.B.Singh |
| 21/01/2021                                          | Thursday  | MIS-Dr.R.P             |                                | BE & Law- Dr.L.B.Singh |                                 | FAFM-Dr.R.P         | MOB-Dr.L.B.Singh       |
| 22/01/2021                                          | Friday    | BE & Law- Dr.L.B.Singh |                                | MIS-Dr.R.P             |                                 | ITM-Mr.V.R          | FAFM-Dr.R.P            |
| 23/01/2021                                          | Saturday  | FAFM-Dr.R.P            |                                | ITM-Mr.V.R             |                                 | MIS-Dr.R.P          | MOB-Dr.L.B.Singh       |
| 24/01/2021                                          | Sunday    | Holiday                |                                | Holiday                |                                 | Holiday             | Holiday                |
| 25/01/2021                                          | Monday    | MIS-Dr.R.P             |                                | BE & Law- Dr.L.B.Singh |                                 | FAFM-Dr.R.P         | ITM-Mr.V.R             |
| 27/01/2021                                          | Wednesday | MOB-Dr.L.B.Singh       |                                | MIS-Dr.R.P             |                                 | ITM-Mr.V.R          | BE & Law- Dr.L.B.Singh |
| 28/01/2021                                          | Thursday  | ITM-Mr.V.R             |                                | FAFM-Dr.R.P            |                                 | MOB-Dr.L.B.Singh    | MIS-Dr.R.P             |
| 29/01/2021                                          | Friday    | BE & Law- Dr.L.B.Singh |                                | ITM-Mr.V.R             |                                 | MOB-Dr.L.B.Singh    | FAFM-Dr.R.P            |
| 30/01/2021                                          | Saturday  | MIS-Dr.R.P             |                                | MOB-Dr.L.B.Singh       |                                 | FAFM-Dr.R.P         | ITM-Mr.V.R             |
| 31/01/2021                                          | Sunday    | Holiday                |                                | Holiday                |                                 | Holiday             | Holiday                |

| Subjects                                | Subject Short Code | Faculty Name            |
|-----------------------------------------|--------------------|-------------------------|
| Business Environment & Law              | BE & LAW           | Dr.R.Lilambeswara Singh |
| Management organizational Behavior      | MOB                | Dr.R.Lilambeswara Singh |
| Financial Accounting and Managers       | FAFM               | Dr. K.Rajendra Prasad   |
| Management Informations system          | MIS                | Dr. K.Rajendra Prasad   |
| Information and Technology for Managers | ITM                | Mr.V.Ranganatham        |



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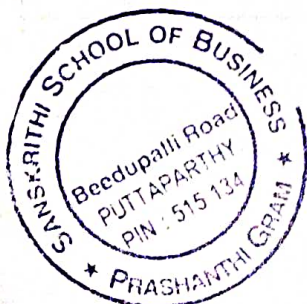
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### SANSKRITHI SCHOOL OF BUSINESS – MBA II SEM TIME TABLE -2020 -2021

| DAYS | SEM    | SECTIONS | 9.10 AM to 10. AM | 10.10 AM to 11.00 AM | 11.10 AM to 12.00 AM | 12.10 PM to 1.00 PM | 1.00- 2.00 PM | 2.00 PM to 3.00 PM | 3.15 PM to 4.15 PM | 4.20 PM to 5. PM              |
|------|--------|----------|-------------------|----------------------|----------------------|---------------------|---------------|--------------------|--------------------|-------------------------------|
| MON  | II-SEM | SEC-A    | P & T             | HRM                  | OM                   | OR                  | LUNCH BREAK   | BC -LAB            | BC-THEORY          | MARKETING CLUB DP             |
|      |        | SEC-B    |                   | MM                   | FM                   | OR                  |               | OM                 | BA-LAB             |                               |
| TUE  | II-SEM | SEC-A    | Mini-Project Work | OM                   | BRM                  | OR                  |               | MM                 | FM                 | SPEAKERS CLUB JV              |
|      |        | SEC-B    |                   | MM                   | HRM                  | OR                  |               | BRM                | OM                 |                               |
| WED  | II-SEM | SEC-A    | P & T             | FM                   | HRM                  | OR                  |               | MM                 | BRM                | ED CLUB EP                    |
|      |        | SEC-B    |                   | HRM                  | MM                   | OR                  |               | BRM                | BC-LAB             |                               |
| THU  | II-SEM | SEC-A    | P & T             | OM                   | FM                   | OR                  |               | MM                 | BRM                | FINANCE CLUB RB               |
|      |        | SEC-B    |                   | HRM                  | MM                   | OR                  |               | BRM                | BC-LAB             |                               |
| FRI  | II-SEM | SEC-A    | P & T             | OM                   | HRM                  | OR                  |               | BRM                | BC-LAB             | HR CLUB VR                    |
|      |        | SEC-B    |                   | FM                   | BC-THEORY            | OR                  |               | HRM                | FM                 |                               |
| SAT  | II-SEM | SEC-A    | YOGA SESSION      | FM                   | HRM                  | MM                  |               | BC-THEORY          | BA-LAB             | MOOCS-TV (Value added course) |
|      |        | SEC-B    |                   | BC-THEORY            | OM                   | FM                  |               | BRM                | OM                 |                               |

| COURSE CODE | SHORT CODE | NAME OF THE SUBJECT        | FACULTY SHORT FORM | FACULTY NAME                              | Section                |
|-------------|------------|----------------------------|--------------------|-------------------------------------------|------------------------|
| 17E00201    | HRM        | Human Resource Management  | BK<br>VR           | Dr.M.Bala Koteswari<br>Prof.V.Ranganatham | A-Section<br>B-Section |
| 17E00202    | MM         | Marketing Management       | DP                 | Prof.D.Pranava sree                       | A& B Section           |
| 17E00203    | BRM        | Business Research Methods  | RB                 | Prof.D.Rajesh Babu                        | A& B Section           |
| 17E00204    | FM         | Financial Management       | TV                 | Dr.T.Venkatesan                           | A& B Section           |
| 17E00205    | OR         | Operations Research        |                    | SSE-Maths Dept                            | A& B Section           |
| 17E00206    | OM         | Operations Management      | EP                 | Prof.E.Prasanthi                          | A& B Section           |
| 17E00207    | BC-THEORY  | Business Communication     | JN                 | Prof.S.Jaya Nandini                       | A& B Section           |
| 17E00208    | BA -LAB    | Business Analytics Lab     | VR                 | Prof.V.Ranganatham                        | A& B Section           |
| 17E00209    | BC -LAB    | Business Communication Lab | JN                 | Prof.S.Jaya Nandini                       | A& B Section           |
| P&T         | P & T      | Placement Training         | AS                 | Mrs. Anita Sherine                        | A& B Section           |

| Class   | Class Advisor           |
|---------|-------------------------|
| A-Batch | Mrs. E Prasanthi        |
| B-Batch | Ms.S.Jaya Nandhini Devi |



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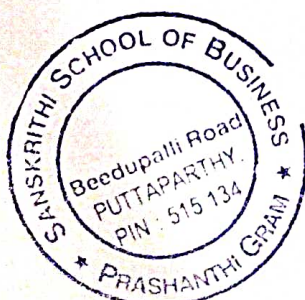


SANSKRITHI SCHOOL OF BUSINESS – MBA III SEM TIME TABLE 2020 -2021

| Day | SEM     | Section | 8 AM to 10 AM                    | 10 AM to 11 AM                                        | 11 AM to 12 PM                                             | 12 PM to 1 PM                    | 1 PM to 2 PM                                               |
|-----|---------|---------|----------------------------------|-------------------------------------------------------|------------------------------------------------------------|----------------------------------|------------------------------------------------------------|
| MON | III SEM | SEC-A   | Aptitude Class                   | B.E.C.G                                               | Case Study Club-RP                                         | E.D                              | Batch:I&II- I.P.M/Batch:III-Speakers Club- <b>Ms.Amala</b> |
|     |         | SEC-B   | Tedex video based Assignment-PS  | Aptitude Class                                        |                                                            |                                  |                                                            |
| TUE | III SEM | SEC-A   | English Class                    | Batch:II-Speakers Club - Mrs.Anitha / Batch:I&III-HRD | MOOCS                                                      | HR Club-PS                       | Batch:I&II-F.I.S/Batch:III-CB                              |
|     |         | SEC-B   |                                  |                                                       | English Class                                              | B.E.C.G                          |                                                            |
| WED | III SEM | SEC-A   | Soft skills                      | ED                                                    | Batch:I&II-I.P.M/ Batch:III-Speakers Club-Mrs.Anitha       | Finance Club-TV                  | B.S. LAB- Instructions                                     |
|     |         | SEC-B   | Tedex Video Based Assignment-GRS | Soft skills                                           |                                                            |                                  | BECCG                                                      |
| THU | III SEM | SEC-A   | English Class                    | B.E.C.G                                               | Batch:II&III-A.S.P.M/Batch:I-KM                            | Batch:I&II-F.I.S/Batch:III-CB    | Innovation Club-Akhil                                      |
|     |         | SEC-B   | HR Club-PS                       | English Class                                         |                                                            |                                  |                                                            |
| FRI | III SEM | SEC-A   | Soft skills                      | Soft skills                                           | Batch:II&III-A.S.P.M/Batch:I-KM                            | Batch:I&II-F.I.S/Batch:III-CB    | Batch:II-Speaker Club- <b>Ms.Amala</b> /Batch:I&III-HRD    |
|     |         | SEC-B   | B.S. LAB- Instructions           |                                                       |                                                            |                                  |                                                            |
| SAT | III SEM | SEC-A   | Aptitude Class                   | Marketing Club-VR                                     | Batch:I&II-I.P.M/ Batch:III-Speakers Club- <b>Ms.Amala</b> | Tedex video based Assignment-GRS | Tedex video based Assignment-PS                            |
|     |         | SEC-B   | MOOCS                            |                                                       |                                                            | E.D                              | Aptitude Class                                             |

LUNCH BREAK

| COURSE CODE        | SHORT CODE | COURSE NAME                                | FACULTY NAME                |
|--------------------|------------|--------------------------------------------|-----------------------------|
| 17E00-301          | B.E.C.G    | BUSINESS ETHICS & CORPORATE GOVERNANCE     | Dr.M.Bala Koteswari         |
| 17E00-302          | G.B.M      | GREEN BUSINESS MANAGEMENT                  | Mrs.E.Prashanthi            |
| 17E00-303          | E.D        | ENTERPRENEURSHIP DEVELOPMENT               | Ms.Akhileshwari             |
| 17E00-305          | P.B.M      | PRODUCT AND BRAND MANAGEMENT               | Dr.R.Lilambeshwara Singh    |
| 17E00-306          | H.R.D      | HUMAN RESOURCE DEVELOPMENT                 | Mr.G.Raja Sekhar            |
| 17E00-308          | F.I.S      | FINANCIAL INSTITUTIONS AND SERVICES        | Dr.K.Rajendra Prasad        |
| 17E00-309          | C.B        | CONSUMER BEHAVIOUR                         | D.Pranava Sree              |
| 17E00-312          | I.P.M      | INVESTMENT AND PORTFOLIO MANAGEMENT        | Dr.T.Venkatesan             |
| 17E00-314          | P.M        | PERFORMANCE MANAGEMENT                     | Dr.R.Lilambeshwara Singh    |
| 17E00-317          | A.S.P.M    | ADVERTISING AND SALES PROMOTION MANAGEMENT | Mr.G.Raja Sekhar            |
| 17E00-318          | K.M        | KNOWLEDGE MANAGEMENT                       | Ms.D.Pranava Sree           |
| 17E00-320          | B.S. LAB   | BUSINESS SIMULATION – LAB- Instructions    | Mr.V.Ranganatham            |
| 17E00321           | MOOCS      | MOOCS                                      | Dr.T.Venkatesan             |
| Placement Training |            | APTITUDE CLASS                             | Mr.Ragavendra .R            |
|                    |            | ENGLISH CLASS                              | Ms.Amala                    |
|                    |            | SOFT SKILLS                                | Ms.Amala                    |
|                    |            | Speakers Club                              | Mrs.Anitha Sherine/Ms.Amala |



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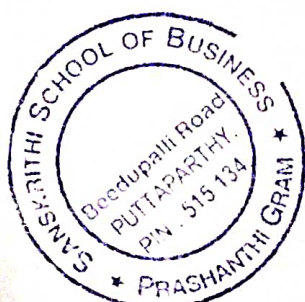
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### SANSKRITHI SCHOOL OF BUSINESS, PUTTAPARTHI

#### M.B.A IV - SEMESTER TIME TABLE - 2021 (Effective from 8th April 2021)

| DAY       | 9:00-10:15 AM              | 10:15-11:30 AM | 11:30-11:45 AM  | 11:45 AM-1:00 PM | 1:00 PM-2:00 PM | 2:00 PM-3:15 PM      | 3:15 PM-4:15 PM     | 4:15-4:30                      |
|-----------|----------------------------|----------------|-----------------|------------------|-----------------|----------------------|---------------------|--------------------------------|
| MONDAY    | Communications Class (Com) | BREAK          | SM              | IFM-TV/GHRM-EP   | LUNCH BREAK     | ED CLUB -EP          | PROJECT WORK        | MEET THE PROJECT GUIDE(MENTOR) |
| TUESDAY   | Aptitude Class (APT)       |                | SRVC.M-DP/OD-BK | E.B              |                 | SM                   | IFM-TV/GHRM-EP      |                                |
| WEDNESDAY | Soft Skills(SS)            |                | IFM-TV/GHRM-DP  | HRD CLUB-DP      |                 | IFM-TV/GHRM-EP       | SEMINAR-(CIB)       |                                |
| THURSDAY  | Aptitude Class (APT)       |                | SRVC.M-DP/OD-BK | SM               |                 | MARKETING CLUB-VR/JN | EB                  |                                |
| FRIDAY    | Communications Class (Com) |                | SM              | E.B              |                 | SRVC.M-DP/OD-BK      | PROJECT-LAB/LIBRARY |                                |
| SATURDAY  | Soft Skills(SS)            |                | SRVC.M-DP/OD-BK | E.B              |                 | FINANCE CLUB-TV/RB   | SPORTS              |                                |

| COURSE CODE | SHORT CODE | NAME OF THE SUBJECT                       | FACULTY SHORT FORM | FACULTY NAME        |
|-------------|------------|-------------------------------------------|--------------------|---------------------|
| 17E00401    | S.M        | STRATEGIC MANAGEMENT                      | RB                 | Mr.D.Rajesh Babu    |
| 17E00402    | E.B        | E.BUSINESS                                | VR                 | Mr.V.Ranganatham    |
| 17E00404    | SRVC.M     | SERVICE MARKETING                         | DP                 | Ms.D.Pranava Sree   |
| 17E00405    | O.D        | ORGANIZATION DEVELOPMENT                  | BK                 | Dr.M.Bala Koteswari |
| 17E00407    | I.F.M      | INTERNATIONAL FINANCIAL MANAGEMENT        | TV                 | Dr.T.Venkatesan     |
| 17E00409    | G.H.R.M    | GLOBAL HUMAN RESOURCE MANAGEMENT          | EP                 | Mrs.E.Prasanthi     |
| 17E00411    | SEMINAR    | Seminar (Contemporary Issues on Business) | ALL                | All Faculty Members |
| 17E00412    | P.W        | PROJECT WORK                              | ALL                | All Faculty Members |



*Dr. Bala Koteswari*

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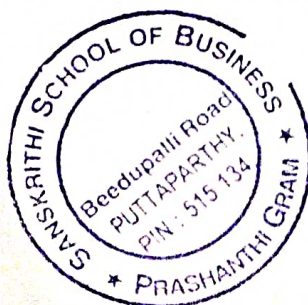
### SANSKRITHI SCHOOL OF BUSINESS – MBA I SEM TIME TABLE -2021 -2022

| DAYS | SEM   | SECTIONS | 9.30-10.20AM | 10.20AM to 11.10 AM | 11.10 AM to 11.20 AM | 10.20 PM to 12.10 PM | 12.10 PM to 1.00 PM | 1.00-2.00 PM | 2.00 PM-2.55 PM          | 2.50 PM -3.40 PM                      | 3.40 PM-4.30 PM | 4.30 PM to 5.00PM                             |
|------|-------|----------|--------------|---------------------|----------------------|----------------------|---------------------|--------------|--------------------------|---------------------------------------|-----------------|-----------------------------------------------|
| MON  | I-SEM | SEC-A    | BE&LAV-RB    | MOB-DH              | BREAK                | SFM-Hida             | MIS-JN              | LUNCH BREAK  | Speakers Club-Hida       | C-LAB-DP                              | ME-EP           | Mentors Meet*                                 |
|      |       | SEC-B    | MIS-JN       | BE&LAV-RB           |                      | MOB-DH               | SFM-Hida            |              | BE&LAV-RB                | DA-LAB-YR                             |                 |                                               |
| TUE  | I-SEM | SEC-A    | FAFM-TV      | MOB-DH              |                      | SFM-Hida             | ME-EP               |              | Marketing Club/HR Club-I | CASE STUDY CLUB-BK                    | ME-EP           |                                               |
|      |       | SEC-B    | MIS-JN       | ITM-YR              |                      | BE&LAV-RB            | FAFM-TV             |              | DA-LAB-YR                | MIS-JN                                |                 |                                               |
| WED  | I-SEM | SEC-A    | FAFM-TV      | BE&LAV-RB           |                      | SFM-Hida             | MOB-DH              |              | Finance Club-TV          | C-LAB-DP                              | DA-LAB-YR       |                                               |
|      |       | SEC-B    | ITM-YR       | FAFM-TV             |                      | Library              | SFM-Hida            |              | ME-EP                    | BE&LAV-RB                             |                 |                                               |
| THU  | I-SEM | SEC-A    | FAFM-TV      | BE&LAV-RB           |                      | SFM-Hida             | ME-EP               |              | ITM-YR                   | MIS-JN                                | ITM-YR          |                                               |
|      |       | SEC-B    | ITM-YR       | FAFM-TV             |                      | ME-EP                | SFM-Hida            |              | CASE STUDY CLUB-BK       | BE&LAV-RB                             | MIS-JN          |                                               |
| FRI  | I-SEM | SEC-A    | FAFM-TV      | MIS-JN              |                      | SFM-Hida             | MOB-DH              |              | Library                  | SFM-Hida                              | Green Club-DP   | 4.30 PM -5.00 PM<br>Talk the Book -<br>APSCHE |
|      |       | SEC-B    | MOB-DH       | FAFM-TV             |                      | MOB-DH               | SFM-Hida            |              | ITM-YR                   | ME-EP                                 |                 |                                               |
| SAT  | I-SEM | SEC-A    | ITM-YR       | MIS-JN              |                      | FAFM-TV              | BE&LAV-RB           |              | DA-LAB-YR                | Mini-Project( All<br>faculty members) | MIS-JN          | Mentors Meet*                                 |
|      |       | SEC-B    | MOB-DH       | FAFM-TV             |                      | MOB-DH               | SFM-Hida            |              | ME-EP                    |                                       | ITM-YR          |                                               |

| Sl.No | Name of the Subject                        | Name of the Faculty         |
|-------|--------------------------------------------|-----------------------------|
| 1     | Management & Organizational Behaviour(MOB) | Dr. D. Hemanath(DH)         |
| 2     | Business Environment & Law(BE&L)           | Mr.D.Rajesh Babu (RB)       |
| 3     | Managerial Economics (ME)                  | Mrs.E. Prasanthi(EP)        |
| 4     | Financial Accounting for Managers(FAFM)    | Dr.T.Venkatesan(TV)         |
| 5     | Statistics for Managers(SFM)               | Mrs.Hidayathunnisa(Hida)    |
| 6     | Management Information Systems(MIS)        | Mr.S.Jaya Nandhini Devi(JN) |
| 7     | Information Technology for Managers(ITM)   | Mr.V.Ranganatham(VR)        |
| 8     | Communication Lab(C-LAB)                   | Mr.D.Prasavathree(DP)       |
| 9     | Data Analytics Lab(DA-LAB)                 | Mr.V.Ranganatham(VR)        |
| 10    | Case Study Club                            | Dr.M.Bala Koteswari(BK)     |

| Class Rooms   | Class Advisor    |
|---------------|------------------|
| A-Batch-Gnana | Mrs. E Prasanthi |
| B-Batch-Nyama | Dr. D. Hemanath  |

*[Signature]*  
HOD



*[Signature]*  
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Beedupalli Road, Prasanthi  
PUTTAPARTHI - 515134  
Ananthapuramu (Dt.) A.P.



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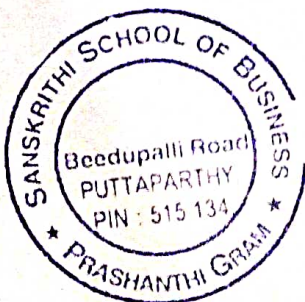
SANSKRITHI SCHOOL OF BUSINESS – MBA II SEM TIME TABLE -2021 -2022

| DAYS | 9.30 AM to 10.30 AM | 10.45 AM to 11.45 AM | 12.00 PM to 1.00 PM | 1.00-2.00 PM | 2.00 PM to 3.00 PM | 3.15 PM to 4.15 PM | 4.20 PM to 5 PM                                                       |
|------|---------------------|----------------------|---------------------|--------------|--------------------|--------------------|-----------------------------------------------------------------------|
| MON  | HRM                 | MM                   | BRM                 | LUNCH BREAK  | P & T              | BC-THEORY          | Mini-Project Work                                                     |
| TUE  | FM                  | OR                   | OM                  |              | BA Lab             | OM                 | Club Activity<br>Finance, Mkt, HR, ID<br>Case Study & Moocs<br>Course |
| WED  | BC-Theory           | OR                   | MM                  |              | P & T              | FM                 | OM                                                                    |
| THU  | BRM                 | FM                   | HRM                 |              | FM                 | OR                 | BRM                                                                   |
| FRI  | FM                  | BC-Theory            | MM                  |              | P & T              | HRM                | MM                                                                    |
| SAT  | YOGA SESSION        | HRM                  | BC-Lab              |              | OR                 | BRM                | OM                                                                    |
|      |                     |                      |                     |              |                    |                    |                                                                       |

| COURSE CODE | SHORT CODE | NAME OF THE SUBJECT        | FACULTY SHORT FORM | FACULTY NAME                              | Section                |
|-------------|------------|----------------------------|--------------------|-------------------------------------------|------------------------|
| 17E00201    | HRM        | Human Resource Management  | BK<br>VR           | Dr.M.Bala Koteswari<br>Prof.V.Ranganatham | A-Section<br>B-Section |
| 17E00202    | MM         | Marketing Management       | DP                 | Prof.D.Pranava sree                       | A& B Section           |
| 17E00203    | BRM        | Business Research Methods  | RB                 | Prof.D.Rajesh Babu                        | A& B Section           |
| 17E00204    | FM         | Financial Management       | TV                 | Dr.T.Venkatesan                           | A& B Section           |
| 17E00205    | OR         | Operations Research        | SB                 | Mr.Surekha Balaji                         | A& B Section           |
| 17E00206    | OM         | Operations Management      | EP                 | Prof.E.Prasanthi                          | A& B Section           |
| 17E00207    | BC-THEORY  | Business Communication     | JN                 | Prof.S.Jaya Nandini                       | A& B Section           |
| 17E00208    | BA-LAB     | Business Analytics Lab     | VR                 | Prof.V.Ranganatham                        | A& B Section           |
| 17E00209    | BC-LAB     | Business Communication Lab | JN                 | Mr.Surekha Balaji                         | A& B Section           |
| P&T         | P & T      | Placement Training         | AS                 | Mrs. Anita Sherine                        | A& B Section           |

  
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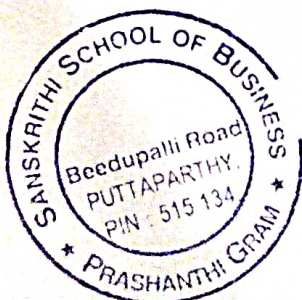
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### MBA III SEMESTER TIMETABLE 2021-2022

| Day | SEM     | Batch                            | 8.30 - 10.20                            | 10.20 - 11.10                     | 11.10 - 11.20 | 11.20 - 12.10                                   | 12.10 - 1.00                                    | 1.00 - 1.00 | 1.00 - 1.00                                     | 1.00 - 1.00                              | 1.00 - 1.00                                     | 4.30 PM to 5.00                            |
|-----|---------|----------------------------------|-----------------------------------------|-----------------------------------|---------------|-------------------------------------------------|-------------------------------------------------|-------------|-------------------------------------------------|------------------------------------------|-------------------------------------------------|--------------------------------------------|
| MW  | III-SEM | Batch-I<br>Batch-II<br>Batch-III | Speakers Club-<br>Ms. Jaya Nandini Devi | BECO                              |               | ED                                              | Batch-I: LP.M / Batch-II: F.I.S / Batch-III: PM |             | GBM                                             | CASE STUDY CLUB<br>Dr. M. Bala Koteswari | Batch-I: F.I.S / Batch-II: LP.M / Batch-III: CB |                                            |
| TUE | III-SEM | Batch-I<br>Batch-II<br>Batch-III | Speakers Club-<br>Ms. Hidayathunnisa    | Batch-II: P.B.M. Batch-I&III: HRD |               | Batch-I&III: A.S.P.M / Batch-II: KM             | Batch-I: LP.M / Batch-II: F.I.S / Batch-III: PM |             | Green Club<br>Ms. D. Pranava Sree               | GBM                                      | Batch-I: F.I.S / Batch-II: LP.M / Batch-III: CB |                                            |
| WED | III-SEM | Batch-I<br>Batch-II<br>Batch-III | Speakers Club-<br>Ms. Hidayathunnisa    | ED                                |               | Batch-I&III: A.S.P.M / Batch-II: KM             | Batch-I: LP.M / Batch-II: F.I.S / Batch-III: PM |             | Mini projects-<br>Members Meet                  | Finance Club-<br>Mr. D. Rajesh Babu      | Library                                         |                                            |
| THU | III-SEM | Batch-I<br>Batch-II<br>Batch-III | Speakers Club-<br>Ms. Hidayathunnisa    | BECO                              |               | Batch-II: P.B.M. / Batch-I&III: HRD             | Batch-I: F.I.S / Batch-II: LP.M / Batch-III: CB |             | Batch-I&III: A.S.P.M / Batch-II: KM             | ED                                       | Batch-I: LP.M / Batch-II: F.I.S / Batch-III: PM |                                            |
| FR  | III-SEM | Batch-I<br>Batch-II<br>Batch-III | Speakers Club-<br>Ms. Hidayathunnisa    | GBM                               |               | Batch-I: F.I.S / Batch-II: LP.M / Batch-III: CB | Batch-II: P.B.M. / Batch-I&III: HRD             |             | Batch-I: LP.M / Batch-II: F.I.S / Batch-III: PM | Marketing Club-<br>V. Hanganatham        | Batch-I: LP.M / Batch-II: F.I.S / Batch-III: PM | 4.00 - 5.00<br>Talk the Book<br>APRIL 2022 |
| SAT | III-SEM | Batch-I<br>Batch-II<br>Batch-III | Speakers Club-<br>Ms. Jaya Nandini Devi | BECO                              |               | HR Club Ms. S. Jaya Nandini Devi                | MOOCS-Dr. T. Venkatesan                         |             | Batch-II: P.B.M. / Batch-I&III: HRD             | GBM                                      | BECO                                            | Admission Notice                           |

| COURSE CODE            | SHORT CODE | COURSE NAME                                | FACULTY NAME             |
|------------------------|------------|--------------------------------------------|--------------------------|
| 17E00-301              | B.E.C.G    | BUSINESS ETHICS & CORPORATE GOVERNANCE     | Dr. M. Bala Koteswari    |
| 17E00-302              | G.B.M      | GREEN BUSINESS MANAGEMENT                  | Mrs. E. Prashanthi       |
| 17E00-303              | E.D        | ENTREPRENEURSHIP DEVELOPMENT               | Ms. Hidayathunnisa       |
| 17E00-305              | P.B.M      | PRODUCT AND BRAND MANAGEMENT               | Ms. S. Jaya Nandini Devi |
| 17E00-306              | H.R.D      | HUMAN RESOURCE DEVELOPMENT                 | Ms. D. Pranava Sree      |
| 17E00-308              | F.I.S      | FINANCIAL INSTITUTIONS AND SERVICES        | Mr. D. Rajesh Babu       |
| 17E00-309              | C.B        | CONSUMER BEHAVIOUR                         | Mr. V. Ranganatham       |
| 17E00-312              | LP.M       | INVESTMENT AND PORTFOLIO MANAGEMENT        | Dr. T. Venkatesan        |
| 17E00-314              | P.M        | PERFORMANCE MANAGEMENT                     | Ms. D. Pranava Sree      |
| 17E00-317              | A.S.P.M    | ADVERTISING AND SALES PROMOTION MANAGEMENT | Mr. V. Ranganatham       |
| 17E00-318              | K.M        | KNOWLEDGE MANAGEMENT                       | Dr. D. Hemanath          |
| 17E00-320              | B.S. LAB   | BUSINESS SIMULATION – LAB- Instructions    | Mr. V. Ranganatham       |
| 17E00321               | MOOCS      | MOOCS                                      | Dr. T. Venkatesan        |
| (Placement & Training) |            | Speakers Club                              | Ms. S. Jaya Nandini Devi |
|                        |            | Speakers Club                              | Ms. Hidayathunnisa       |



Dr. Balakrishna  
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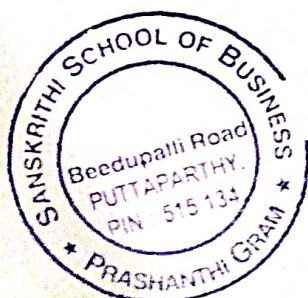
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### SANSKRITHI SCHOOL OF BUSINESS – MBA IV SEM TIME TABLE -2022 -2023

| DAYS | SEM    | 9.30 AM to 10.20 AM | 10.20 AM to 11.10 AM                     | 11.10-11.20 AM | 11.20 AM to 12.10 PM | 12.10 PM to 1.00 PM | 1.00-2.00 PM | 2.00 PM to 2.50 PM        | 2.50 PM to 3.40 PM | 3.40 PM to 4.30 PM   |
|------|--------|---------------------|------------------------------------------|----------------|----------------------|---------------------|--------------|---------------------------|--------------------|----------------------|
| MON  | IV-SEM | Speakers Club-JN    | EB                                       | BREAK          | SM                   | SEMINAR(CIB)        | LUNCH BREAK  | Placement Session-BK      | Green Club-DP      | IFM-TV/GHRM-EP       |
| TUE  | IV-SEM | Speakers Club-RB    | SM                                       |                | SRVC-M-DP/OD-JN      | PROJECT WORK Review |              | Marketing Club DP         | IFM-TV/GHRM-EP     | SM                   |
| WED  | IV-SEM | Speakers Club-VR    | What not thought (Tedx Video Session)-VR |                | EB                   | SEMINAR(CIB)        |              | Speakers Club - JN        | HR CLUB-VR         | FINANCE CLUB-RB      |
| THU  | IV-SEM | Speakers Club-EP    | SM                                       |                | EB                   | PROJECT WORK Review |              | SRVC-M-DP/OD-JN           | ED-CLUB-EP         | Project Work- Review |
| FRI  | IV-SEM | Speakers Club-TBC   | SM                                       |                | EB                   | SEMINAR(CIB)        |              | Project Work- Review      | SRVC-M-DP/OD-JN    | IFM-TV/GHRM-EP       |
| SAT  | IV-SEM | Speakers Club-RB    | SRVC-M-DP/OD-JN                          |                | EB                   | IFM-TV/GHRM-EP      |              | Project work presentation |                    |                      |

| COURSE CODE | NAME OF THE SUBJECT                       | SUBJECT SHORT FORM | FACULTY SHORT FORM | FACULTY NAME           |
|-------------|-------------------------------------------|--------------------|--------------------|------------------------|
| 17E00401    | STRATEGIC MANAGEMENT                      | SM                 | RB                 | Dr.D.Rajesh Babu       |
| 17E00402    | E.BUSINESS                                | EB                 | VR                 | Mr.V.Ranganatham       |
| 17E00404    | SERVICE MARKETING                         | SRVC               | DP                 | Ms.D.Pranava Sree      |
| 17E00405    | ORGANIZATION DEVELOPMENT                  | OD                 | JN                 | Ms.S.Jaya Nandini Devi |
| 17E00407    | INTERNATIONAL FINANCIAL MANAGEMENT        | IFM                | TV                 | Dr.T.Venkatesan        |
| 17E00409    | GLOBAL HUMAN RESOURCE MANAGEMENT          | GHRM               | EP                 | Mrs.E.Prashanthi       |
| 17E00411    | Seminar (Contemporary Issues on Business) | CIB                | ALL                | All Faculty Members    |
| 17E00412    | PROJECT WORK                              | PW                 | ALL                | All Faculty Members    |
| P&T         | Speakers Club                             | S-CLUB             | ALL                | All Faculty Members    |
| P&T         | Placement Session                         |                    | BK                 | Dr.M.Bala Koteswari    |



*Dr. Bala Koteswari*

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