



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.

Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134

5.1.2 file no 4 Report on ICT Computing skills Initiatives

CAPACITY BUILDING AND SKILLS ENHANCEMENT

Sanskriti School of Business closely monitors each and every student, assisting them in acquiring, enhancing, and maintaining the skills, knowledge, tools, equipment, and other resources necessary to carry out their professions effectively. As a result, kids will develop and excel in all of their endeavours. We'll assess each person's strengths and limitations before providing training to improve their capacity, skills, and capacities. The overarching goal of SSB is holistic development, thus we mould our students by providing them with programmes to improve their knowledge acquisition skills through a variety of extracurricular activities, such as the arts and literature. The institution has implemented the following measures to improve skills and capability.

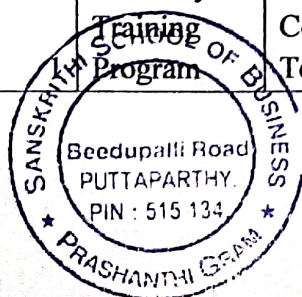
5.1.2 ICT Computing Skills Initiatives

The details of the year wise Capability building and skills enhancement programs organized are as enlisted here below.

- ❖ 2017-18
- ❖ 2018-19
- ❖ 2019-20
- ❖ 2020-21
- ❖ 2021-22

5.1.2 ICT Computing Skills Initiatives

ICT/Computing Skills Initiatives (2017-18)								
S.No.	Type of the Activity	Title of the Activity	Collaborating Industry/organization/academic institution	Resource Persons	Date (s)	Duration	No. of students participated	Target Audience
	Two Days Training Program	Computer Skills & Techniques	RISE, Austria	Mr. Paul Spiesberg & Mr. Raoul	17.03.2017 - 18.03.2017	2 Days	142	MBA



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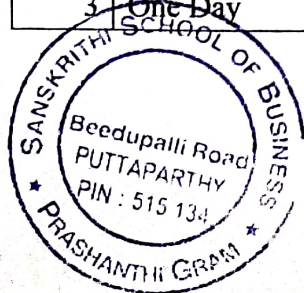
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2	Four Days Training	Aptitude and Reasoning	SSB Campus	Mr. Anil Kumar & Team	01.10.2017 - 04.10.2017	4 Days	138	MBA
3	One Day Workshop	Scopes in Softwares Industries	Zorixo Ventures	Mr. Seby Paul	29.10.2017	1 Day	121	MBA
4	Eight Days Training	Aptitude and Communications	Quantec Solutions	Ms. Sowmya & Team	13.12.2017 - 20.12.2017	8 Days	142	MBA
5	Two Days Training Program	Aptitude and Communications	SSB Campus	Mr. Mahendra	08.02.2018 - 09.02.2018	2 Days	134	MBA
6	Five Days Training	Self-motivation, Commitment & Passion at work	YouQ	Ms. Sarika Ranjani	08.03.2018 - 12.03.2018	5 Days	118	MBA

ICT/Computing Skills Initiatives (2018-19)

S.No.	Type of the Activity	Title of the Activity	Collaborating Industry/organization/academic institution	Resource Persons	Date (s)	Duration	No. of students participated	Target Audience
1	Two Days Training Program	Computer Skills & Techniques	RISE, Austria	Mr. Paul Spiesberg & Mr. Raoul	17.03.2018 - 18.03.2018	2 Days	113	MBA
2	Eight Days Training	Aptitude and Communications	Quantec Solutions	Ms. Sowmya & Team	13.12.2018 - 20.12.2018	8 Days	123	MBA
3	One Day	Innovation	Vajrasoft Inc. -	Mr.	22.01.	1	114	MBA



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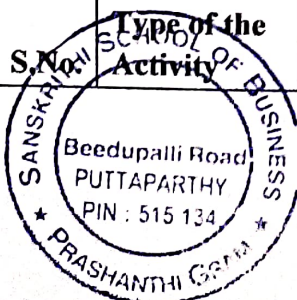
	Workshop	Enhancement	USA	Kameshwar Eranki	2019	Day		
4	One Day Workshop	Industry Oriented Education	Cagnizant Technologies Solutions	Ms. Raicy Roy	02.03.2019	1 Day	132	MBA

ICT/Computing Skills Initiatives (2019-20)

S.No.	Type of the Activity	Title of the Activity	Collaborating Industry/organization/academic institution	Resource Persons	Date (s)	Duration	No. of students participated	Target Audience
1	One day workshop	Guest Lecture Series Robotics revolutionizing Management and future IT functions.	RISE, Austria	Mr. Rang anatham	9.03.2019	1 day	132	MBA
2	Two Days Training Program	Computer Skills & Techniques	RISE, Austria	Mr. Paul Spiesberg & Mr. Raoul	17.03.2019 - 18.03.2019	2 Days	117	MBA
3	Eight Days Training	Aptitude and Communications	Quantec Solutions	Ms. Sowmya & Team	13.12.2019-20.12.2019	8 Days	118	MBA
4	One Day Workshop	Innovation Enhancement	Vajrasoft Inc. - USA	Mr. Kameshwar Eranki	22.01.2020	1 Day	125	MBA

ICT/Computing Skills Initiatives (2020-21)

S.No.	Type of the Activity	Title of the Activity	Collaborating Industry/organization/academic institution	Resource Persons	Date (s)	Duration	No. of students participated	Target Audience
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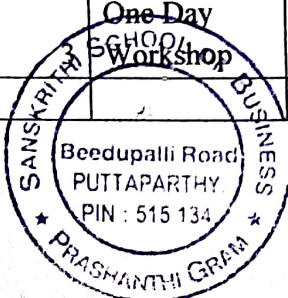
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1	Two Days Training Program	Computer Skills & Techniques	RISE, Austria	Mr. Paul Spiesber g & Mr. Raoul	17.03. 2020 - 18.03. 2020	2 Da ys	98	MBA
2	Eight Days Training	Aptitude and Communications	Quantec Solutions	Ms. Sowmya & Team	13.12. 2020 - 20.12. 2020	8 Da ys	112	MBA
3	One Day Workshop	Innovation Enhancement	Vajrasoft Inc. - USA	Mr. Kamesh war Eranki	22.01. 2021	1 Da y	113	MBA

ICT/Computing Skills Initiatives (2021-22)

S.No.	Type of the Activity	Title of the Activity	Collaborating Industry/organiza tion/academic institution	Resourc e Persons	Date (s)	Du rat ion	No. of stud ents part icip ated	Targe t Audie nce
1	Two Days Training Program	Computer Skills & Techniques	RISE, Austria	Mr. Paul Spiesber g & Mr. Raoul	17.03. 2021 - 18.03. 2021	2 Da ys	121	MBA
2	Eight Days Training	Aptitude and Communications	Quantec Solutions	Ms. Sowmya & Team	13.12. 2021 - 20.12. 2021	8 Da ys	112	MBA
	One Day Workshop	Innovation Enhancement	Vajrasoft Inc. - USA	Mr. Kamesh war Eranki	22.01. 2022	1 Da y	136	MBA



Dr. Anand Kumar
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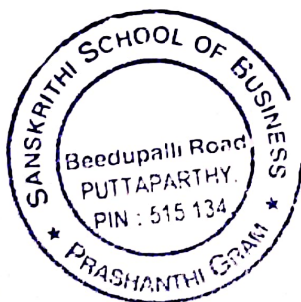
2018-2019 ACTIVITIES

One Day Workshop on CREATIVITY - Beyond the Box.

Date: 2018-08-25

Venue: SSB Seminar Hall, Co-coordinator: Rakesh Burani

Today in the whole world, people from all domains require creativity to get the desired results in their lives. In this session Mr. Rakesh explained designing skills, web-designing skills, animation skills and many more things.



Dr. Balakrishna Wani,

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A Guest Lecture on “ International Financial Markets & Services and Islamic Financial Markets Services organized by inviting Dr.Kallu Rao Ex-NSBI,Mumbai.

Workshop on effective hrn practices for gaining a competitive advantage 5th oct,2018

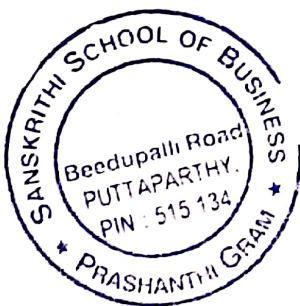
Hrm practices actually make a difference in the performance of both the individuals as well as organizations. Participants of the event: i mba –i semester students of ssb date & time of the event: 05.10.2018 from 02.00 pm to 05.00 pm.venue: ssb seminar hall

Name of the faculty coordinator: mrs. Rama kumari.m

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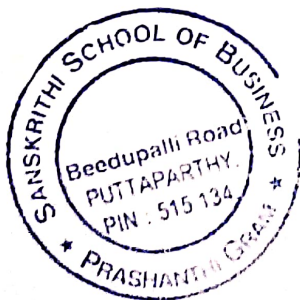
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Workshop on effective hrn practices for gaining a competitive advantage 5th oct,2018

HRM practices actually make a difference in the performance of both the individuals as well as organizations. Participants of the event: I MBA –I semester students of ssb date &

time of the event: 05.10.2018 from 02.00 pm to 05.00 pm.venue: **SSB SEMINAR HALL**

Name of the faculty coordinator: MRS. RAMA KUMARI.M



Dr. Pdc Kotesu

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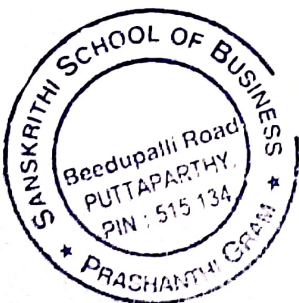
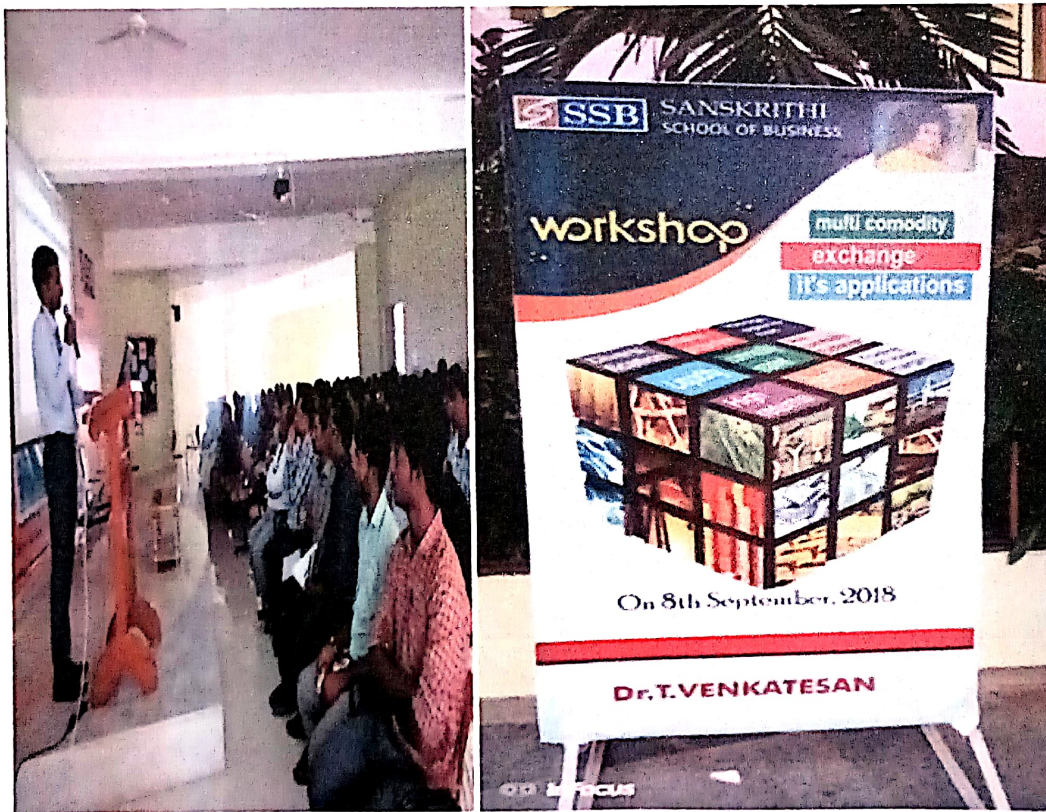


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WORKSHOP ON MULTI COMMODITY EXCHANGE AND ITS APPLICATION
COORDINATOR: DR. VENKATESHAN
AS A PART OF WORKSHOP CONDUCTED IN THE TITLE OF “TO BE GROWN UP IS A STATE OF MIND” (08/09/2018)



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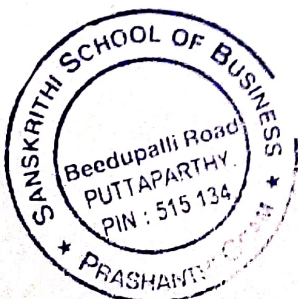
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AARAMBH-2018



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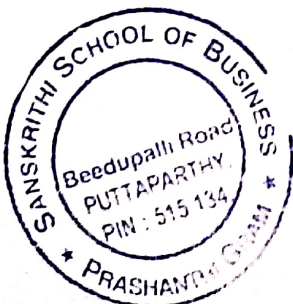
AARAMBH-2018



Dr. Balu Koteswari

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EVENT: INDUSTRIAL VISIT

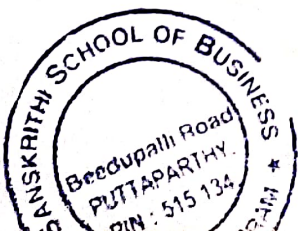
DATE: OCT 6 TH ,2018



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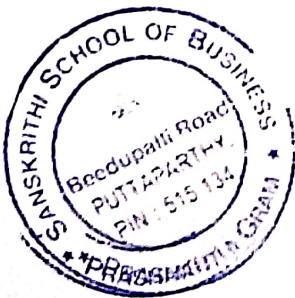
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4th December, 2018

We had an immense pleasure having **Dr. Anand Govindaluri - Founder CEO of Govin Capital Pvt Ltd** in our campus as a guest of honor and got enlightened with his value based talk on entrepreneurship and start-ups. He shared his experiences in his journey of entrepreneurship. In the process he himself become model for the young students. Chairman **Mr. Vijay B. Reddy** presided over the function.



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Guest Lecture: Dec 1st 2018

Dr. P Reddanna (Professor - University of Hyderabad), President, Federation of Asian Biotech Associations (FABA) India chapter- 2014 onwards - has visited our campus and graced the day with his extreme experience on Biosciences stream along with Entrepreneurship subject to all our Faculties and Students of SSB. It was an interesting experience for management students to visualise the bio sciences in the modern days



31ST DECEMBER, 2018 THANKS GIVING TREAT

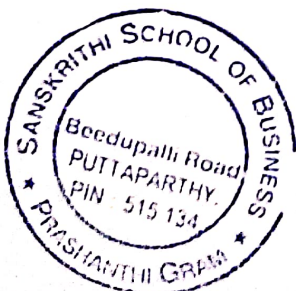
Thankfulness is the beginning of gratitude. Gratitude is the completion of thankfulness. Thankfulness may consist merely of words. Gratitude is shown in acts. Thus, students of MBA who are placed in reliance had a thanks giving treat with our management and faculties



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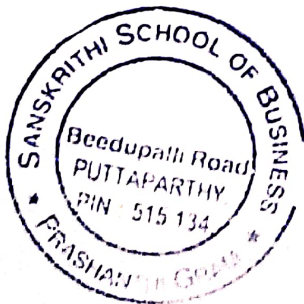
2019-2020

Guest Lecture on "Profitable growth strategies for the Global Emerging Markets" by
Dr.Bhavani M.R,

"PROFITABLE GROWTH STRATEGIES FOR THE GLOBAL EMERGING MARKETS

by

Dr.Bhavani.M.R ,Principal ,Nagarjuna College ,Yelahanka.



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DATE: APRIL 30TH, 2019

EVENT: WORKSHOP ON BUSINESS OPPORTUNITY ANALYSIS

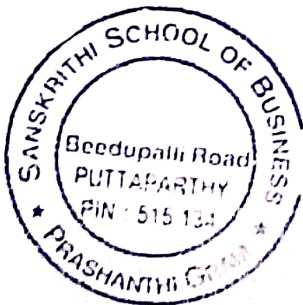
Workshop on business opportunity analysis: dr. P narayana reddy garu - group director of sanskrithi group of institutions, puttaparthi has conducted the one day workshop on business opportunity analysis. In this contemporary world, business plays a vital role. As an entrepreneur, you can greatly increase your chances of success by analyzing the business concept, your market place, your industry and competition, and your financial and organizational structures. Whether you plan to expand an existing business, acquire an existing business, or start a new business, a feasibility analysis will evaluate a business idea to see if it is worth pursuing. Students of i mba had an interactive session with our group director.



Dr. P. Narayana Reddy

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APRIL 23RD, 2019

GUEST LECTURE: MR. SAMEER SONI - DIRECTOR, INTERNATIONAL INITIATIVES

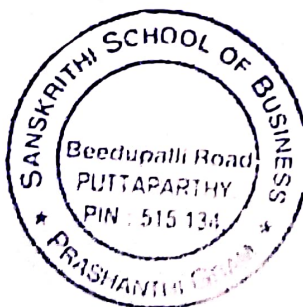
(the times of india group) has visited our campus and gave a guest lecture on drawing on his diverse experience in his 20 year long career and rich experience in various settings with people from different interests, business & cultures cross the globe, mr. Sameer is keen to share some of his life learning on self-empowerment, individuality, creative "tinkering", nurturing yourself, defining the goals and finding your own balance through life etc., his speech was so motivational and inspiration to all our students.



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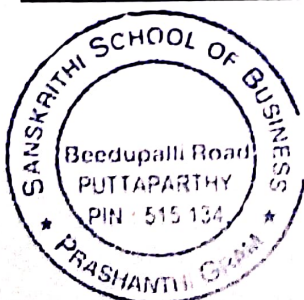
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A WORKSHOP ON FOREX MARKET AND ITS APPLICATIONS

04/05/19

A workshop on forex market and its applications in our SANSKRITHI SCHOOL OF

21.06.21 to 26.06.21	Short-term Certification program for UG students	Accounting Basics	Dr.Venkatesan conducted the program. 200 UG students attended the program
28.06.21 to 03.07.21	Short-term Certification program for UG students	TALLY	Prof. Jayanandini of SSB and Mrs. Suneetha from Gov Boy's College Dharmavaram are the resource persons 400 registrations
15.07.21 to 30.07.21	Community Engagement Activity. In association with Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Education, Government of India.	Each One Reach One Covid Mission	Faculty coordinator Prashanti coordinated with team of students to complete the initiative of helping old people with vaccination, distributing medicines and essentials for 15 days.
05.07.21 to 09.07.21	ICET Coaching	Common entrance test for MCA/MBA coaching	Received 355 registrations and classes are scheduled from 9 AM to 5 PM from Monday to Friday
01.10.21	International Smile Day	Orphanage Visit by MBA students	MBA students visited Mangalakara Orphanage and distributed sweets and Smiley badges. Dr. Hemanath and Pranavasree were coordinators



Dr. Balakrishnan

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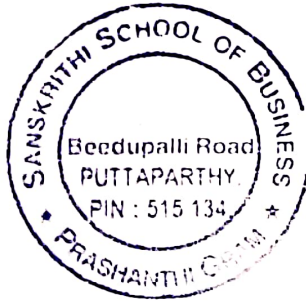
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BUSINESS BY DR.T. VENKATESAN, who is a professor at ssb having more than 8 years of experience in accounting in management. He has participated and presented papers in various national and international conferences.

The workshop is all about Forex markets and its applications, every management student should have a minimum knowledge about the Forex markets. Dr.T.Venkatesan is having a vast experience in accounting and business management system



Dr. T. Venkatesan

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